



**SunFlower
Sociology**



Ukrainians' attitudes toward countries around the world

Results of a public opinion poll, August 2025

For details, see the video at the link:

<https://www.youtube.com/watch?v=YgC9TPnMoMl&t>

**www.sfsociology.com
info@sfsociology.com
+38 (067) 249 49 67**

Methodology

2



Method of data collection: self-completion of online questionnaires on the SunFlowerSociology panel



General population: Ukrainian citizens aged 18 and over

The sample is representative in terms of age, gender, and region of Ukraine



Number of completed questionnaires: 800



Data collection period: August 2025

Theoretical statistical margin of error (with a 95% confidence level):



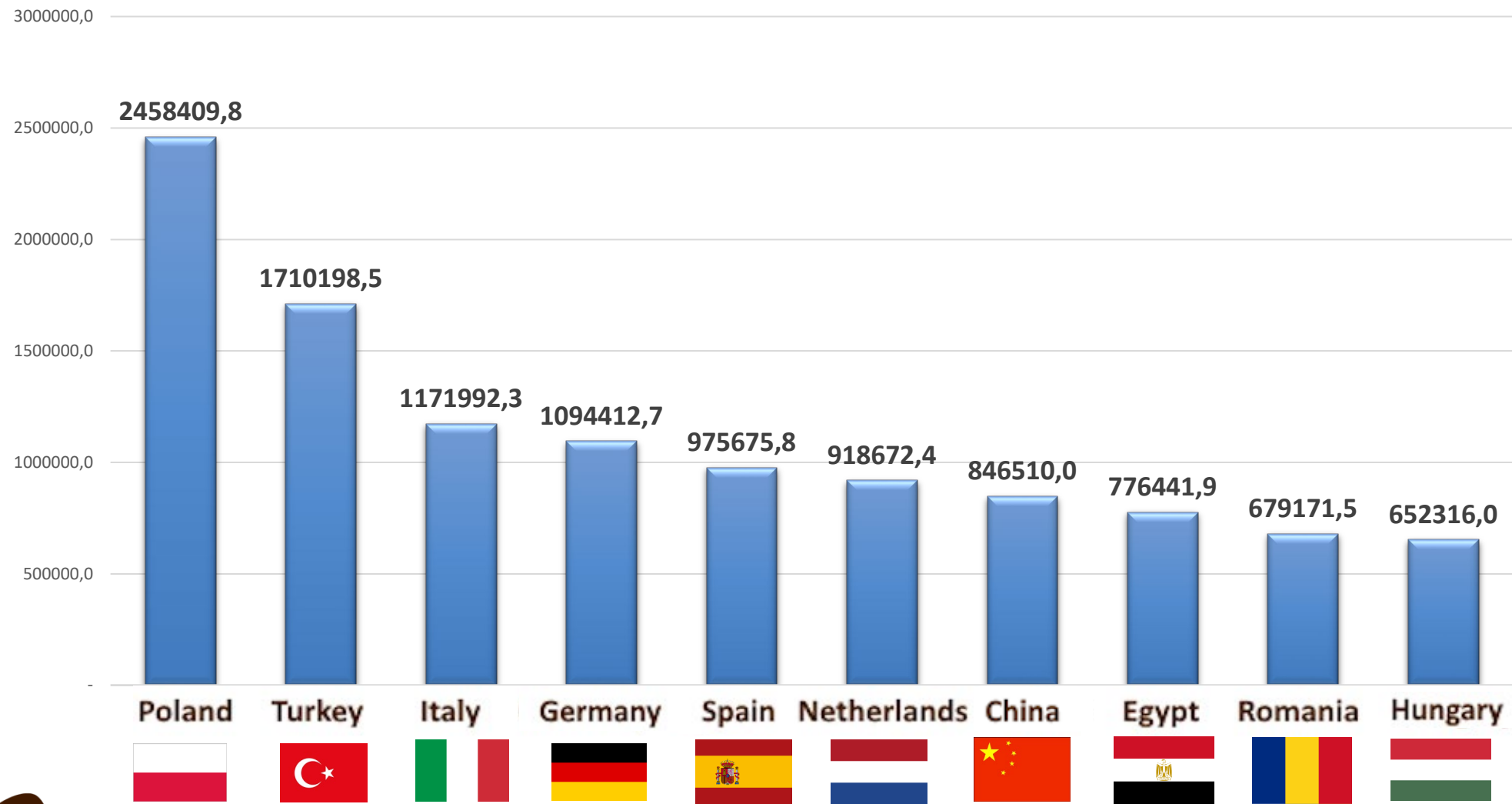
- 50% of responses – $\pm 3.5\%$
- 25% and 75% of responses – $\pm 3.0\%$
- percentage of responses at 10% and 90% – $\pm 2.1\%$.

*The research was conducted by the company Active Group using the online panel SunFlower Sociology.
Method: self-completion of questionnaires by Ukrainian citizens aged 18 and older.
Sample size: 800 questionnaires (representative by age, gender, and region of Ukraine).
Data collection period: August 2025.*



**SunFlower
Sociology**

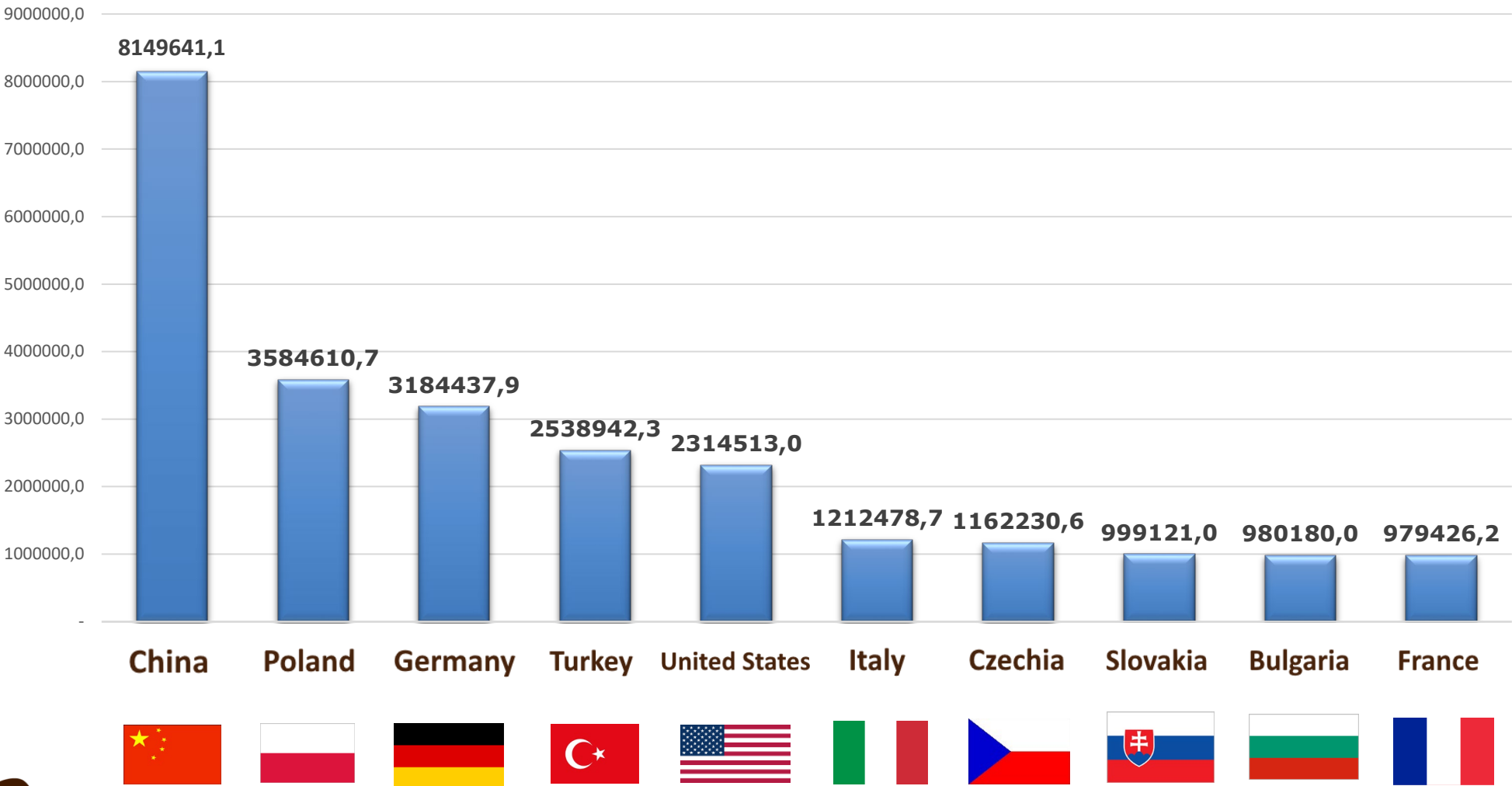
Top 10 trading partners of Ukraine by export volume (thousand US dollars)



*The research was conducted by the company Active Group using the online panel SunFlower Sociology.
Method: self-completion of questionnaires by Ukrainian citizens aged 18 and older.
Sample size: 800 questionnaires (representative by age, gender, and region of Ukraine).
Data collection period: August 2025.*



Top 10 trading partners of Ukraine by import volume (thousand US dollars)

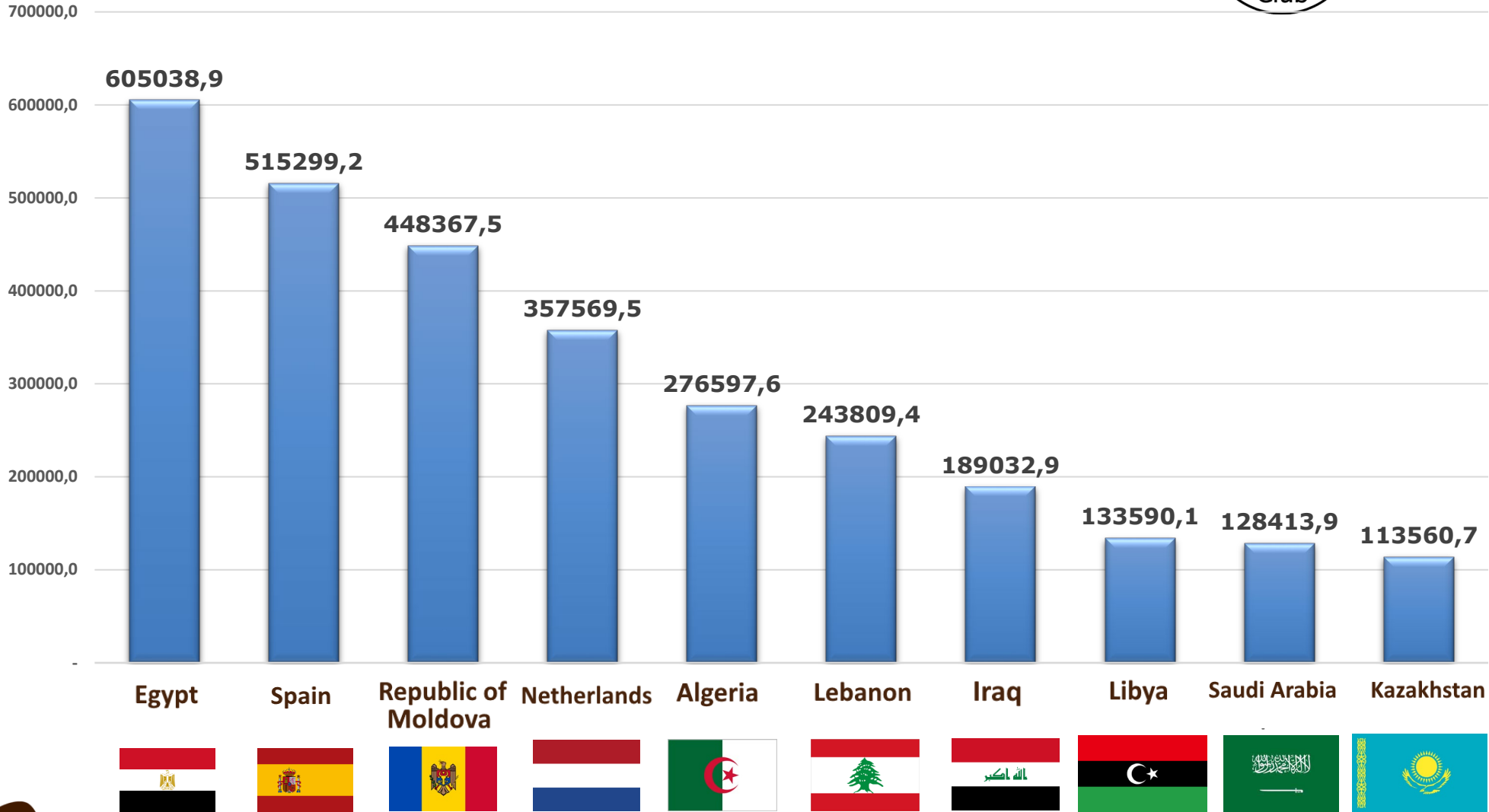
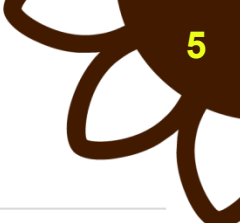


*The research was conducted by the company Active Group using the online panel SunFlower Sociology.
Method: self-completion of questionnaires by Ukrainian citizens aged 18 and older.
Sample size: 800 questionnaires (representative by age, gender, and region of Ukraine).
Data collection period: August 2025.*



**SunFlower
Sociology**

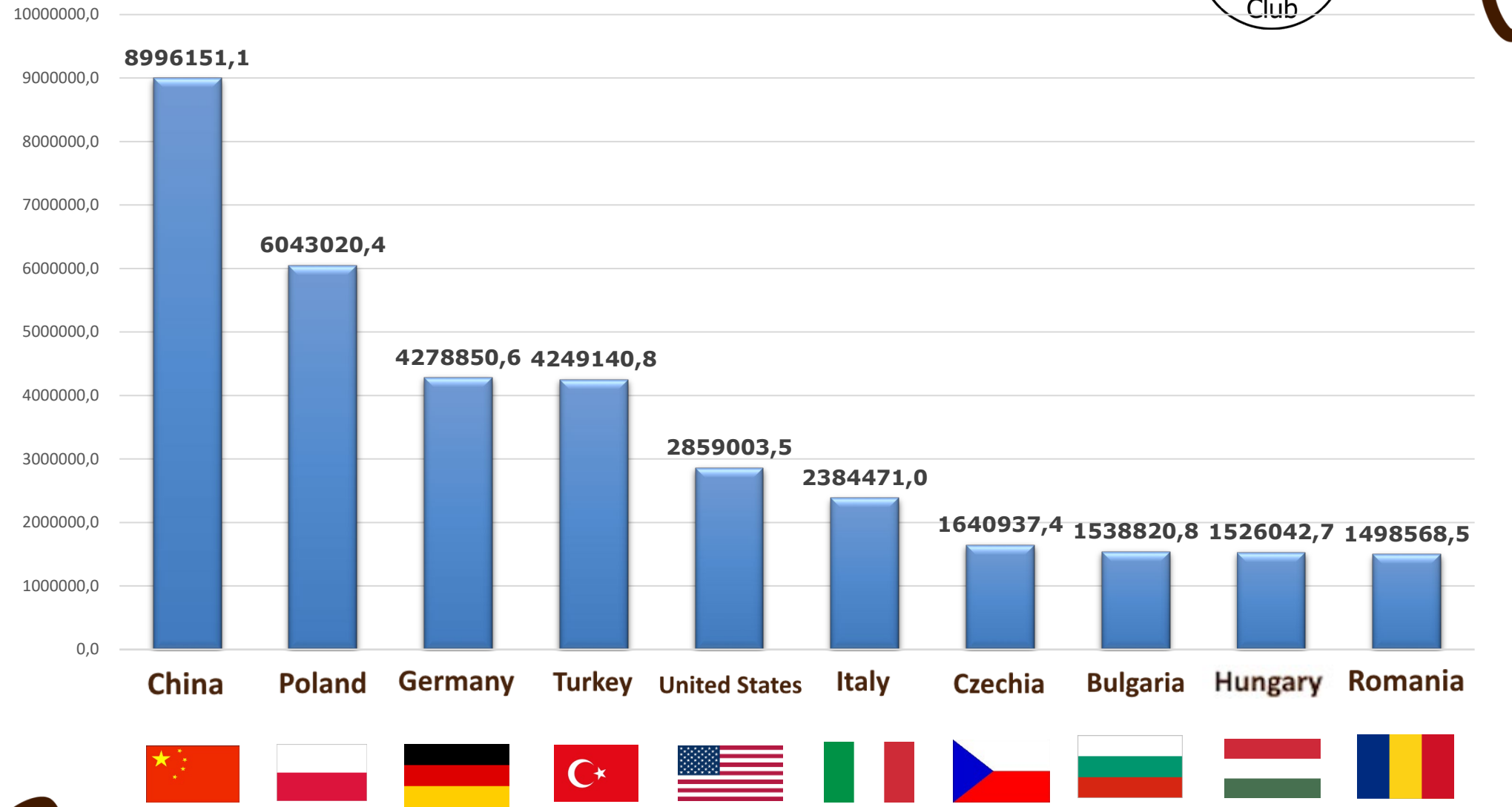
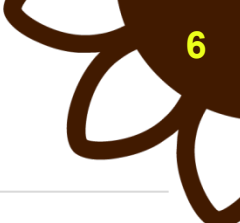
Top 10 trading partners of Ukraine by positive balance (thousand US dollars)



The research was conducted by the company Active Group using the online panel SunFlower Sociology.
Method: self-completion of questionnaires by Ukrainian citizens aged 18 and older.
Sample size: 800 questionnaires (representative by age, gender, and region of Ukraine).
Data collection period: August 2025.



Top 10 trading partners of Ukraine by total trade volume (thousand US dollars)



The research was conducted by the company Active Group using the online panel SunFlower Sociology.
Method: self-completion of questionnaires by Ukrainian citizens aged 18 and older.
Sample size: 800 questionnaires (representative by age, gender, and region of Ukraine).
Data collection period: August 2025.



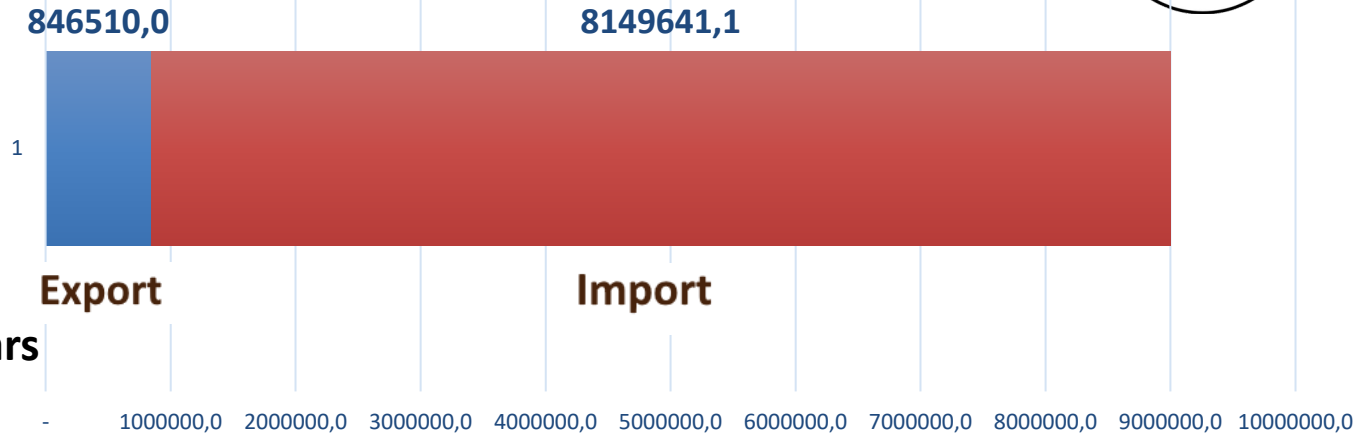


CHINA. Quantitative indicators of trade with Ukraine



Negative balance

-7,303,131 thousand dollars



Five main import groups (in order of importance):

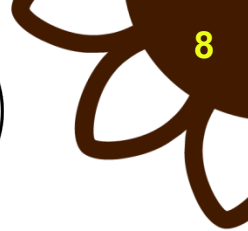
1. Machinery, equipment, and transportation;
2. Electronics and electronic equipment;
3. Chemical products;
4. Consumer goods (clothing, footwear, cosmetics, accessories);
5. Furniture and household goods.

Five main export groups (in order of importance):

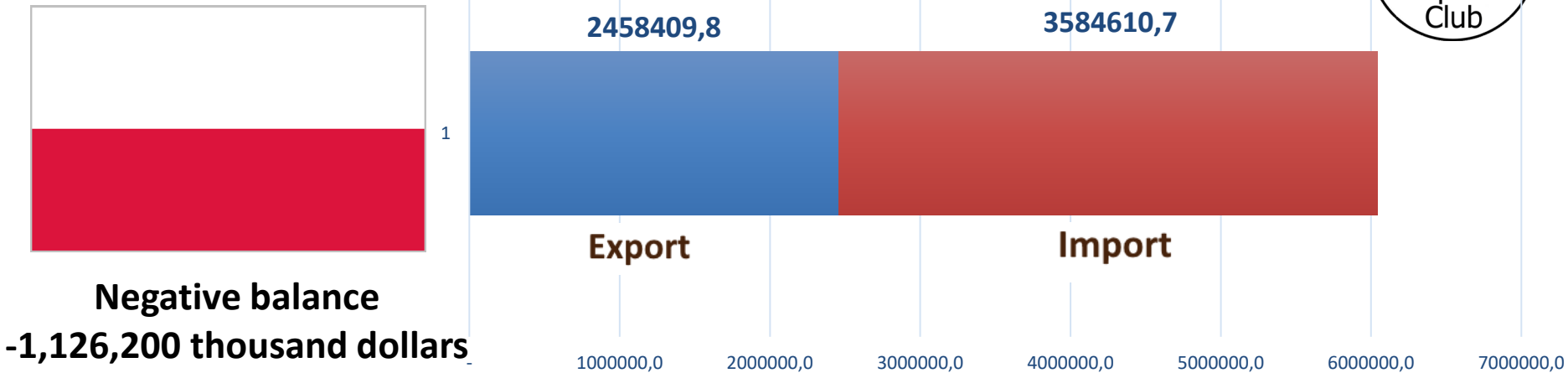
1. Grains (barley, corn, wheat);
2. Oilseeds and products;
3. Metals — iron, steel, ore;
4. Agricultural waste or food by-products;
5. Other agricultural products.

*The research was conducted by the company Active Group using the online panel SunFlower Sociology.
Method: self-completion of questionnaires by Ukrainian citizens aged 18 and older.
Sample size: 800 questionnaires (representative by age, gender, and region of Ukraine).
Data collection period: August 2025.*





POLAND. Quantitative indicators of trade with Ukraine



Five main import groups (in order of importance):

1. Machinery, equipment, and transport;
2. Chemical products;
3. Fuel and energy products;
4. Consumer goods and components (possibly pharmaceuticals, technology);
5. Products with higher added value (e.g., electronics, components).

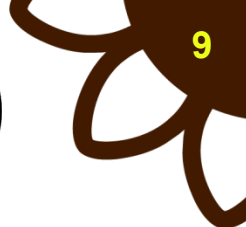
Five main export groups (in order of importance):

1. Oils and oilseeds;
2. Metal products: iron ore, steel, ferroalloys;
3. Grain crops (corn, barley, wheat);
4. Other metallurgical products/ferroalloys;
5. Food products (agricultural goods, food products).

*The research was conducted by the company Active Group using the online panel SunFlower Sociology.
Method: self-completion of questionnaires by Ukrainian citizens aged 18 and older.
Sample size: 800 questionnaires (representative by age, gender, and region of Ukraine).
Data collection period: August 2025.*

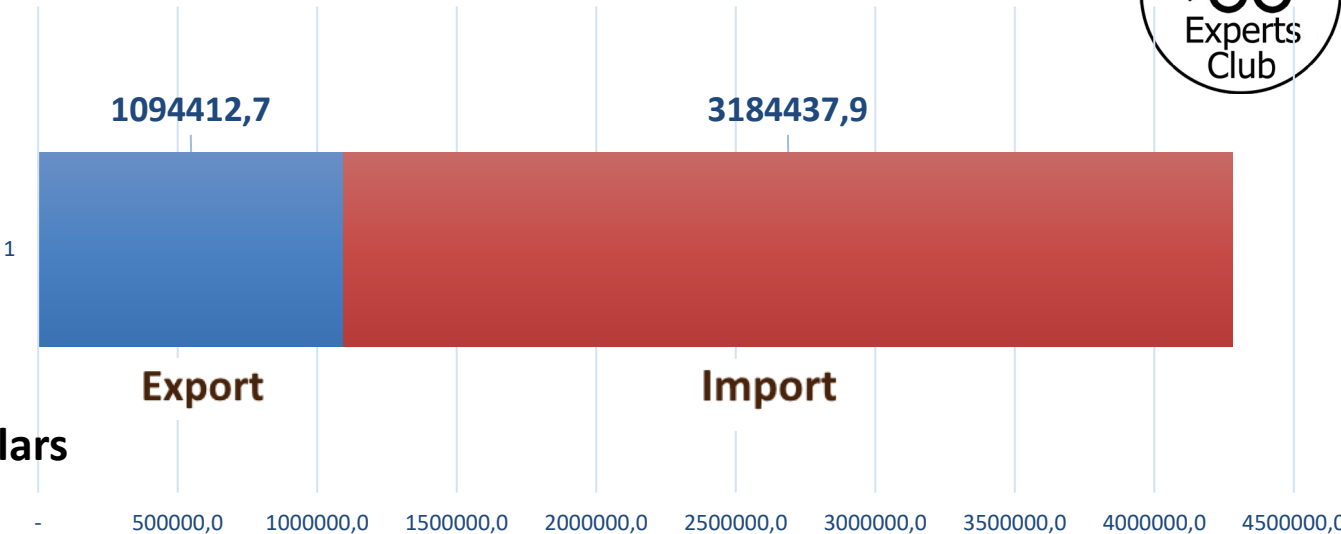


GERMANY. Quantitative indicators of trade with Ukraine



Negative balance

-2,090,025 thousand dollars



Five main import groups (in order of importance):

- 1 Industrial products for various purposes;
- 2 Agricultural machinery (tractors, equipment);
- 3 Measuring and control equipment;
- 4 General-purpose machinery and equipment;
- 5 Chemical products and components.

Five main export groups (in order of importance):

- 1. Electrical power equipment;
- 2. Oilseeds and products (sunflower oil, seeds, oils);
- 3. Metal products (iron, steel, ferroalloys);
- 4. Grain crops (corn, wheat, barley);
- 5. Frozen vegetables.

*The research was conducted by the company Active Group using the online panel SunFlower Sociology.
Method: self-completion of questionnaires by Ukrainian citizens aged 18 and older.
Sample size: 800 questionnaires (representative by age, gender, and region of Ukraine).
Data collection period: August 2025.*



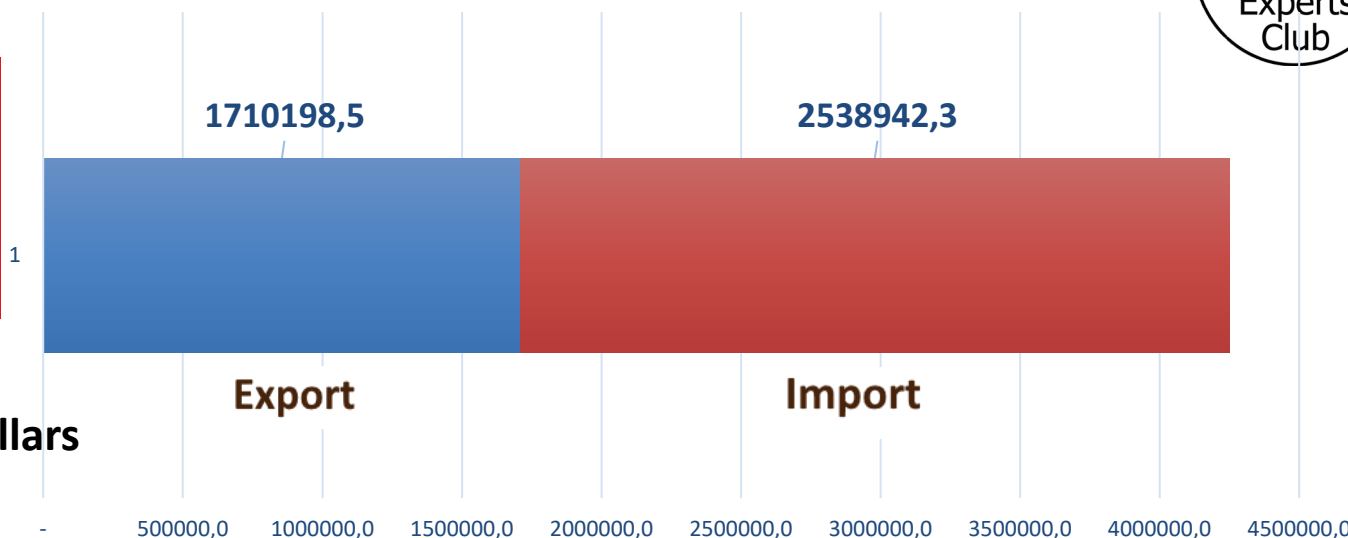
**SunFlower
Sociology**



TURKEY. Quantitative indicators of trade with Ukraine



Negative balance
-828,743 thousand dollars



Five main import groups (in order of importance):

1. Textiles and clothing;
2. Machinery, equipment, transport (including components);
3. Chemical products and pharmaceuticals;
4. Building materials and furniture;
5. Consumer goods (household appliances, tableware, accessories, etc.).

Five main export groups (in order of importance):

1. Cereals (wheat, corn, barley);
2. Fats and oils;
3. Sugar;
4. Metal products (iron, steel, semi-finished products);
5. Corn (as a separate item due to its significant export volume).

*The research was conducted by the company Active Group using the online panel SunFlower Sociology.
Method: self-completion of questionnaires by Ukrainian citizens aged 18 and older.
Sample size: 800 questionnaires (representative by age, gender, and region of Ukraine).
Data collection period: August 2025.*



**SunFlower
Sociology**

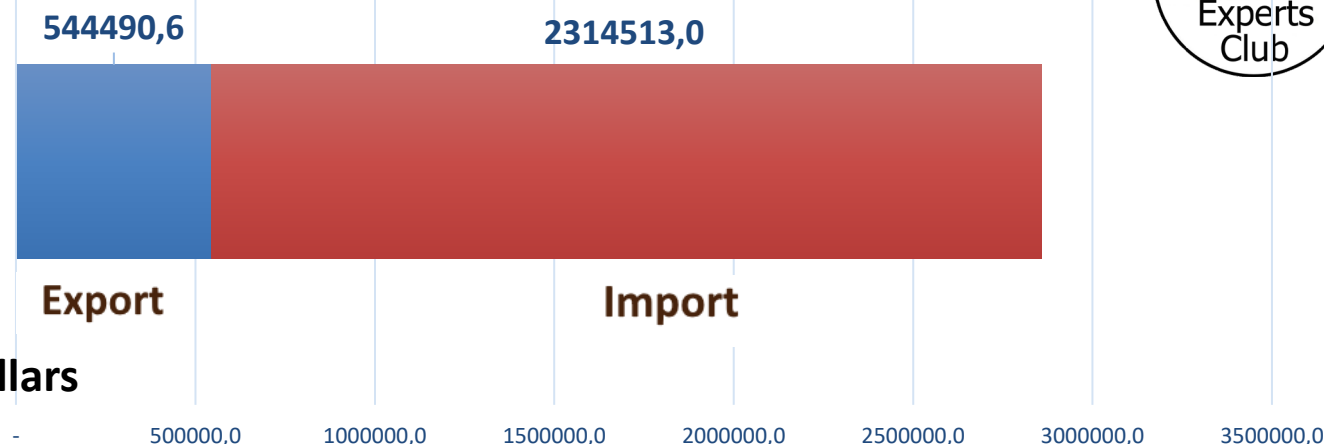


United States. Quantitative indicators of trade with Ukraine



Negative balance

-1,770,022 thousand dollars



Five main import groups (in order of importance): **The five main export groups (in order of importance):**

1. Machinery and equipment;
2. Medicines/pharmaceuticals;
3. Electronics and specialized equipment;
4. Industrial raw materials/chemical products;
5. Motor vehicles and components.

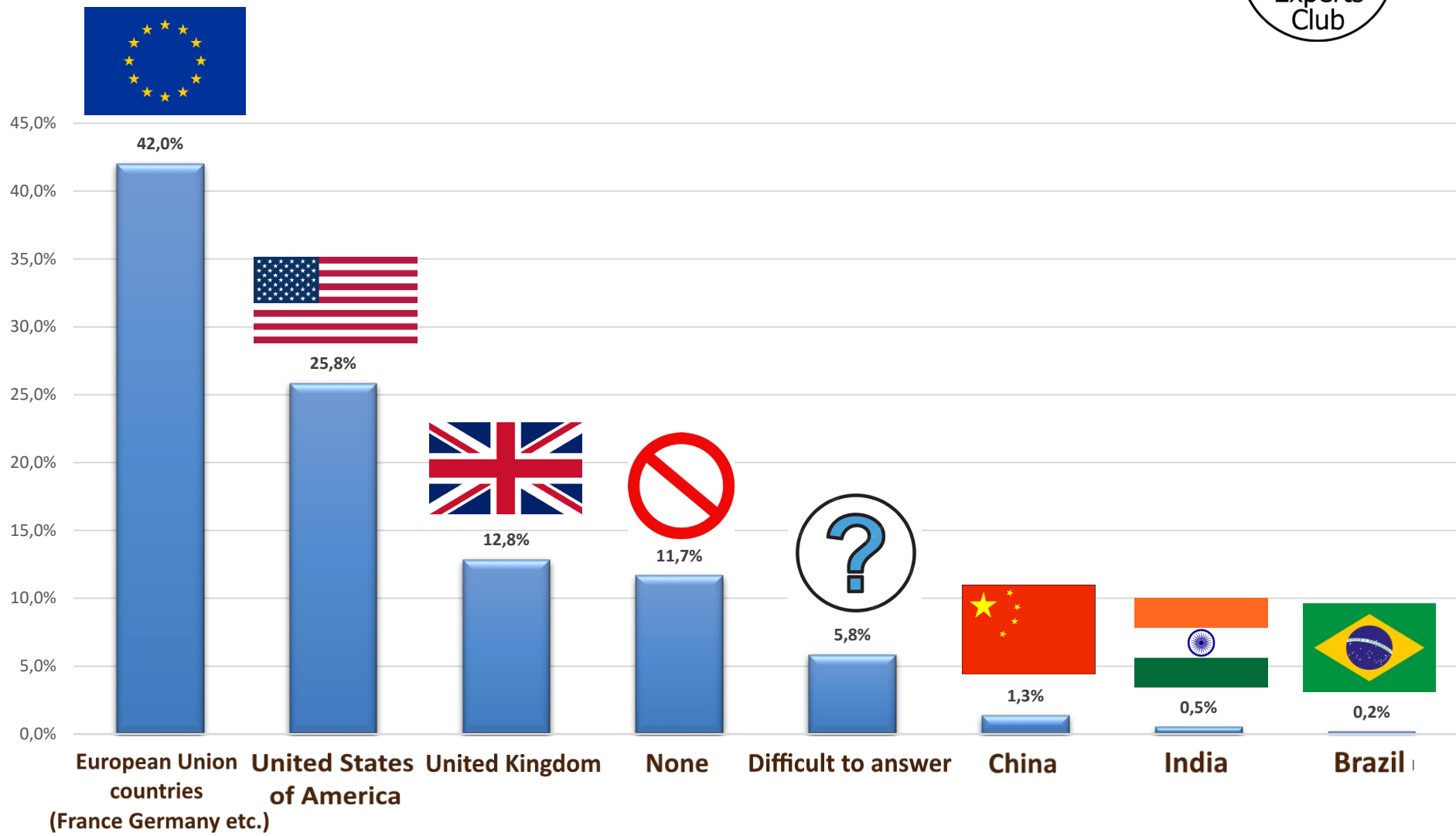
1. Cast iron;
2. Pipes (metal);
3. Electrical equipment;
4. Grain crops (part of total agricultural exports);
5. Oils and oilseeds (also within the agricultural sector).

*The research was conducted by the company Active Group using the online panel SunFlower Sociology.
Method: self-completion of questionnaires by Ukrainian citizens aged 18 and older.
Sample size: 800 questionnaires (representative by age, gender, and region of Ukraine).
Data collection period: August 2025.*



**SunFlower
Sociology**

Which of the countries listed do you think contributes most to achieving peace in Ukraine?

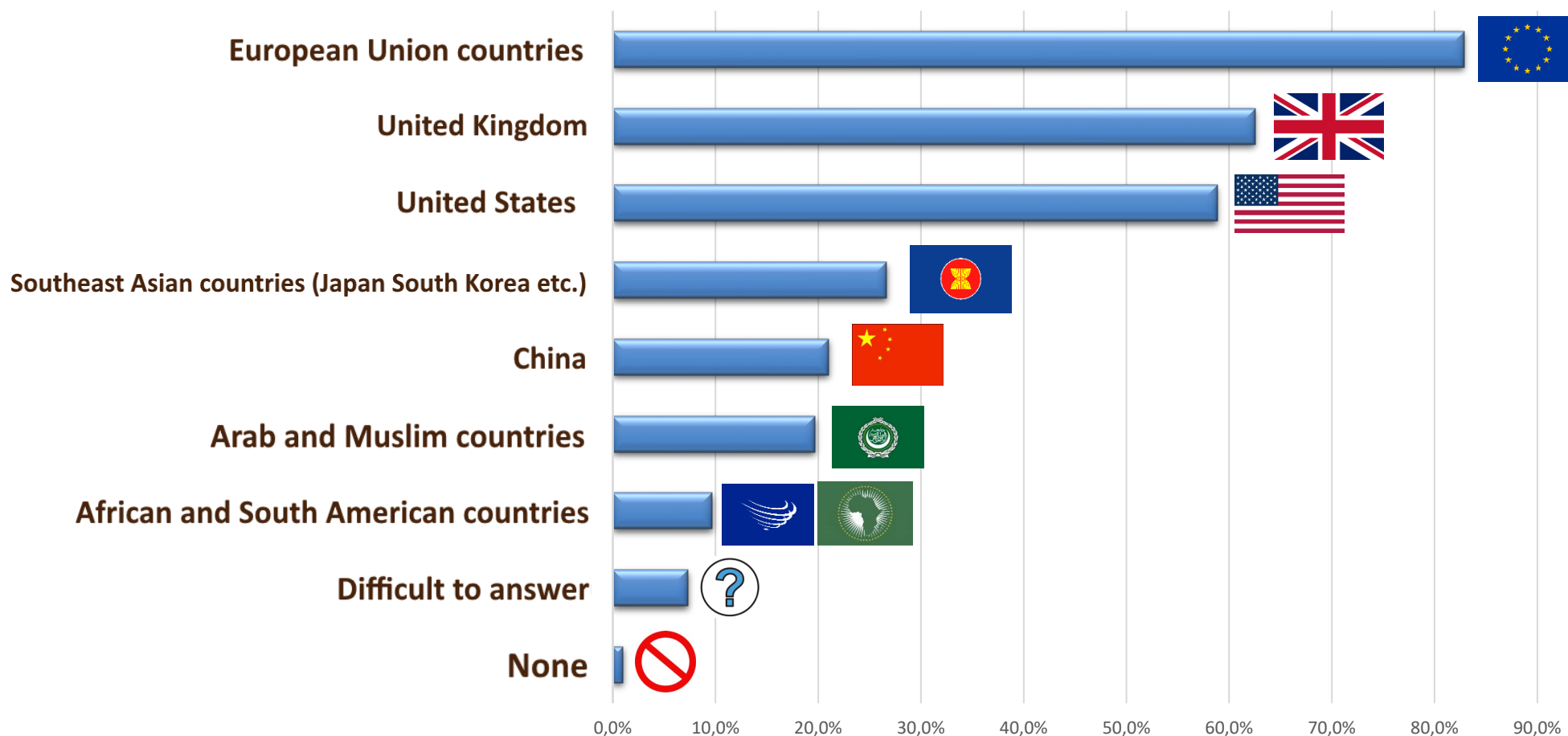


The research was conducted by the company Active Group using the online panel SunFlower Sociology. Method: self-completion of questionnaires by Ukrainian citizens aged 18 and older. Sample size: 800 questionnaires (representative by age, gender, and region of Ukraine). Data collection period: August 2025.





In your opinion, with which countries should Ukraine develop trade and economic relations as a matter of priority?



The research was conducted by the company Active Group using the online panel SunFlower Sociology.
 Method: self-completion of questionnaires by Ukrainian citizens aged 18 and older.
 Sample size: 800 questionnaires (representative by age, gender, and region of Ukraine).
 Data collection period: August 2025.

Attitudes toward China

14

The exact wording of the question:

“What is your attitude toward China: more positive or negative?”

Not familiar with this country; 3,0%

Completely positive; 3,7%

Completely negative;
10,7%

Mostly
positive; 8,3%

Mostly negative;
30,0%

Neutral;
44,7%



Negative; 40,7%

Positive; 12,0%

0,0% 10,0% 20,0% 30,0% 40,0% 50,0%

active
group

Attitude of Ukrainians towards countries of the world

Experts
Club

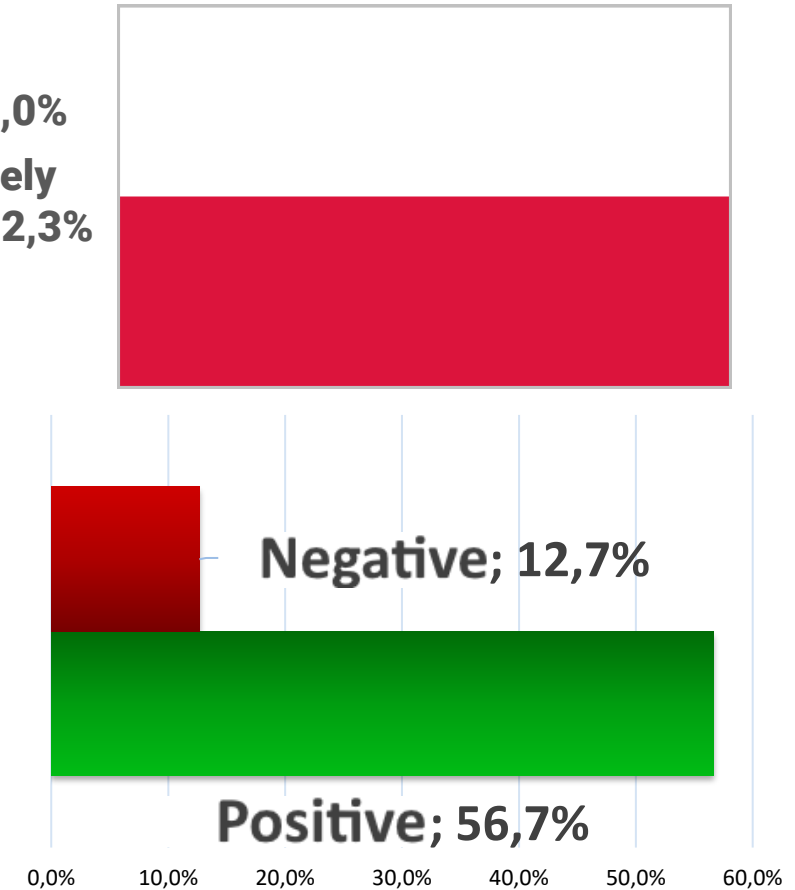
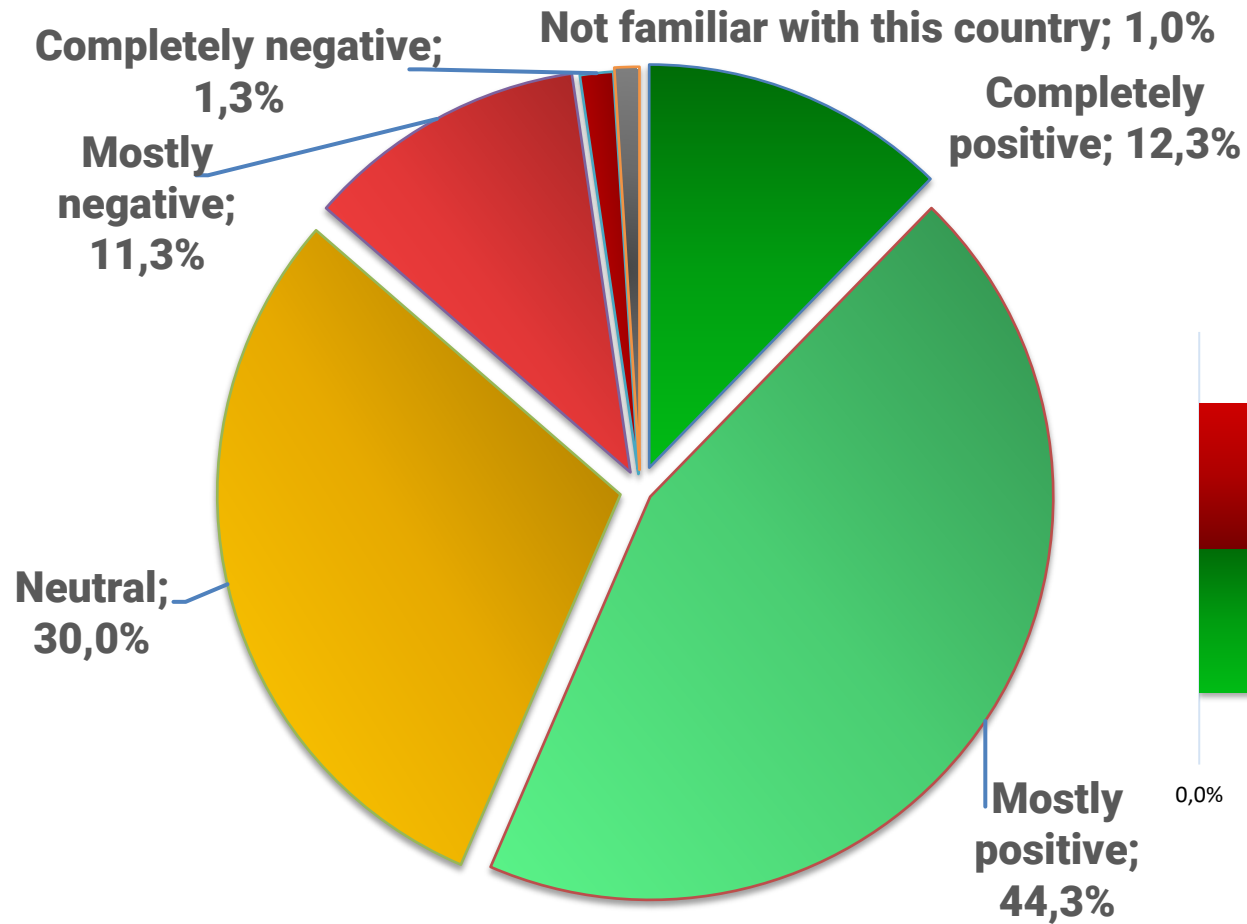
August 2025

Attitudes towards Poland

15

The exact wording of the question:

“What is your attitude toward Poland: more positive or negative?”

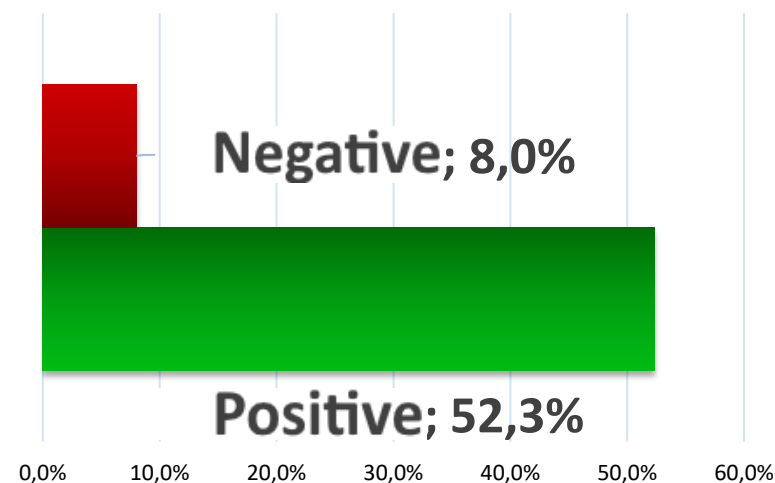
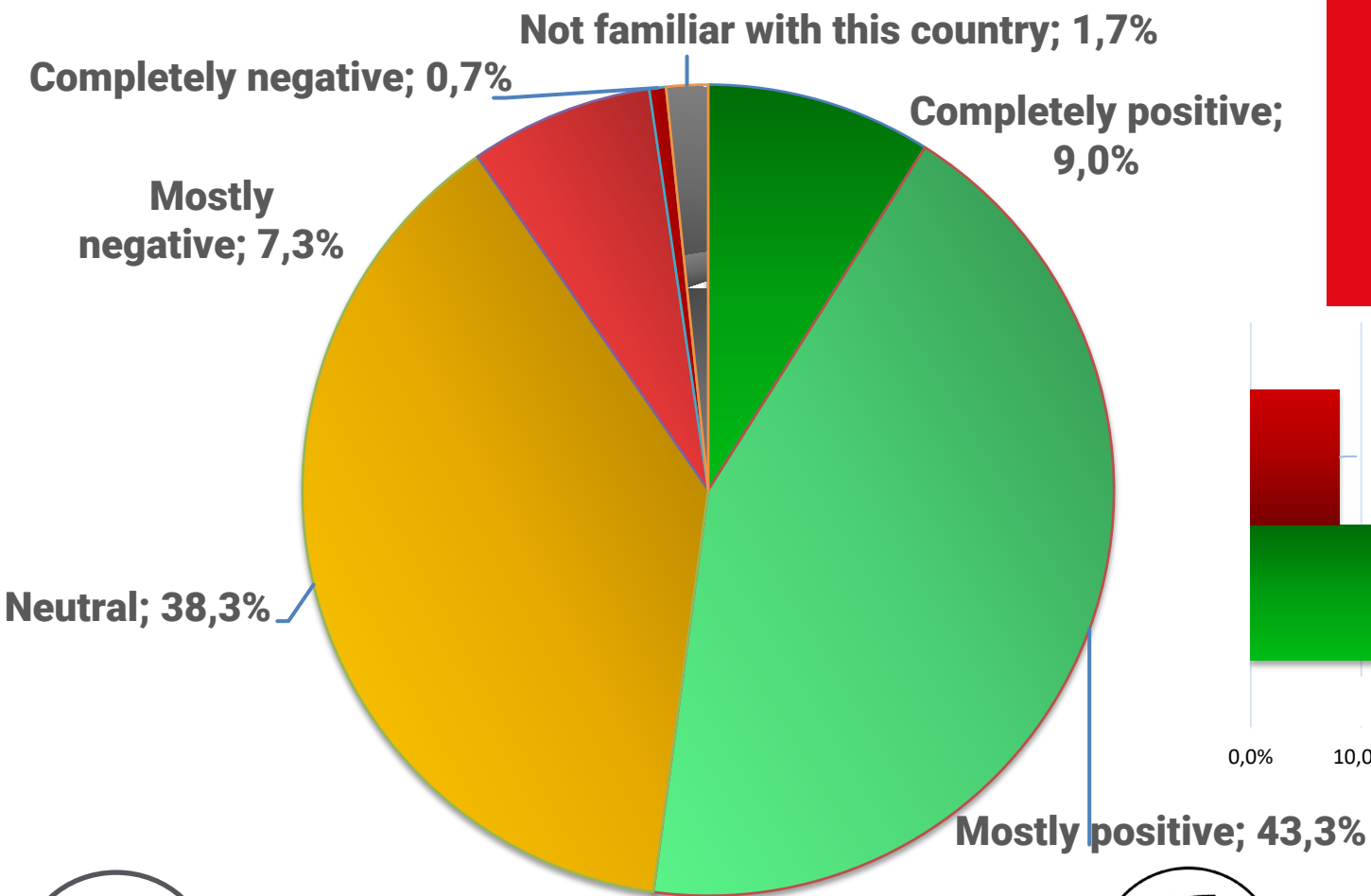


Attitude towards Turkey

16

The exact wording of the question:

“What is your attitude toward Turkey: more positive or negative?”

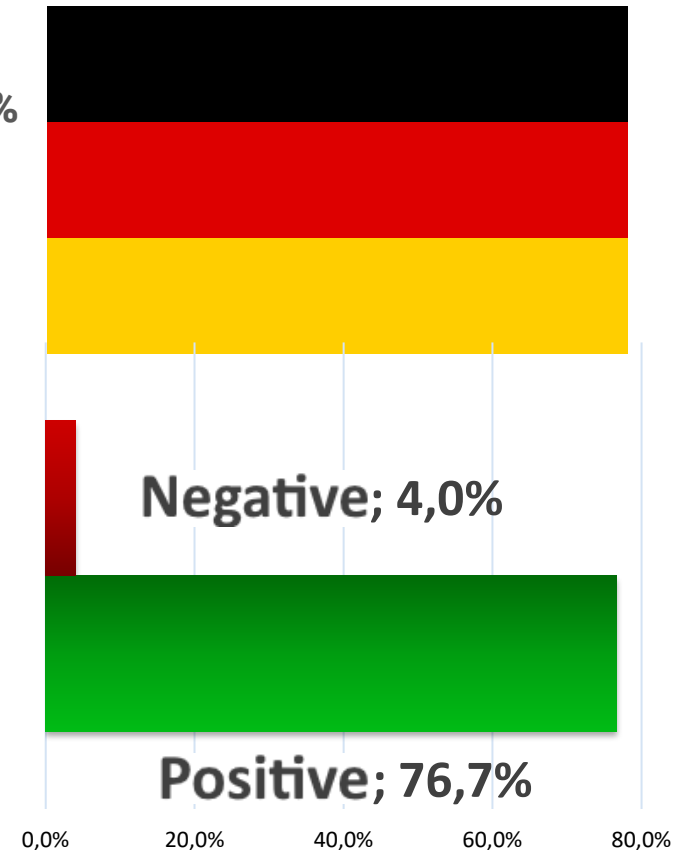
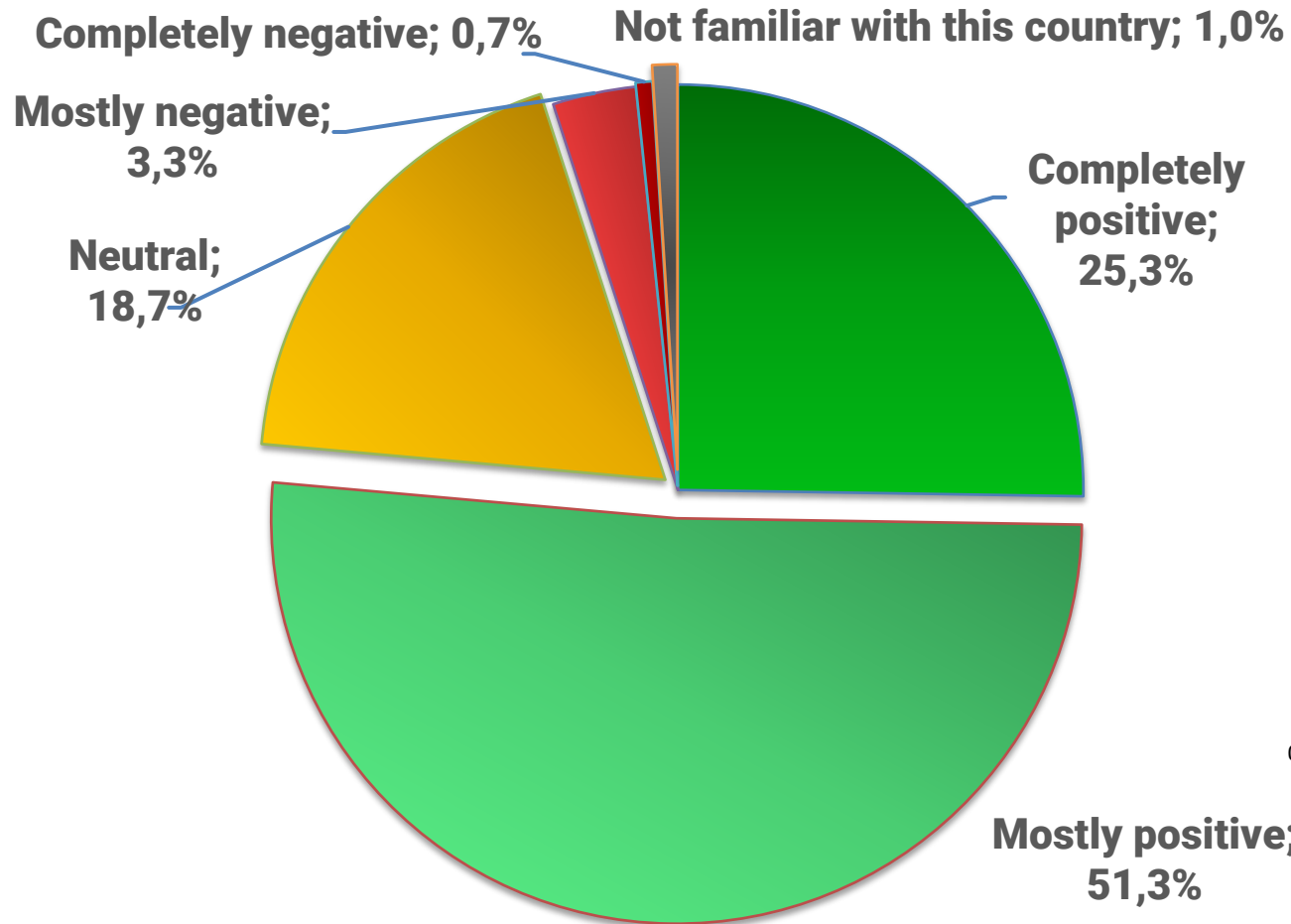


Attitudes toward Germany

17

The exact wording of the question:

“What is your attitude toward Germany: more positive or negative?”

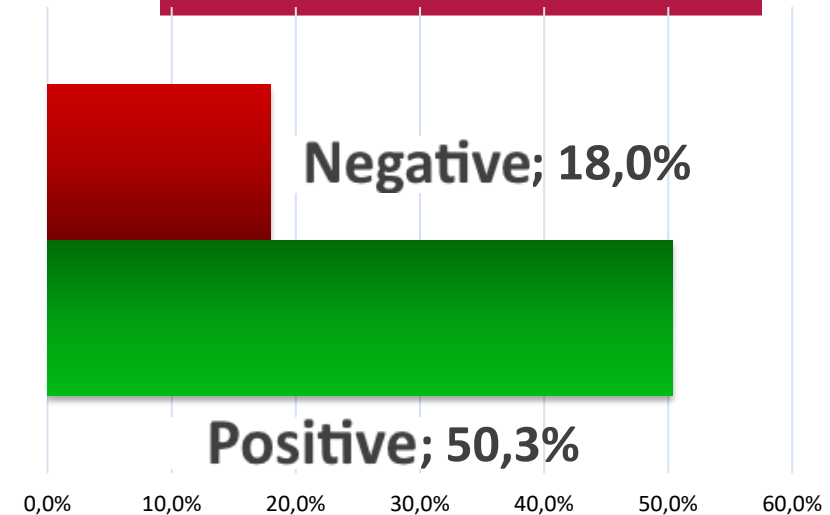
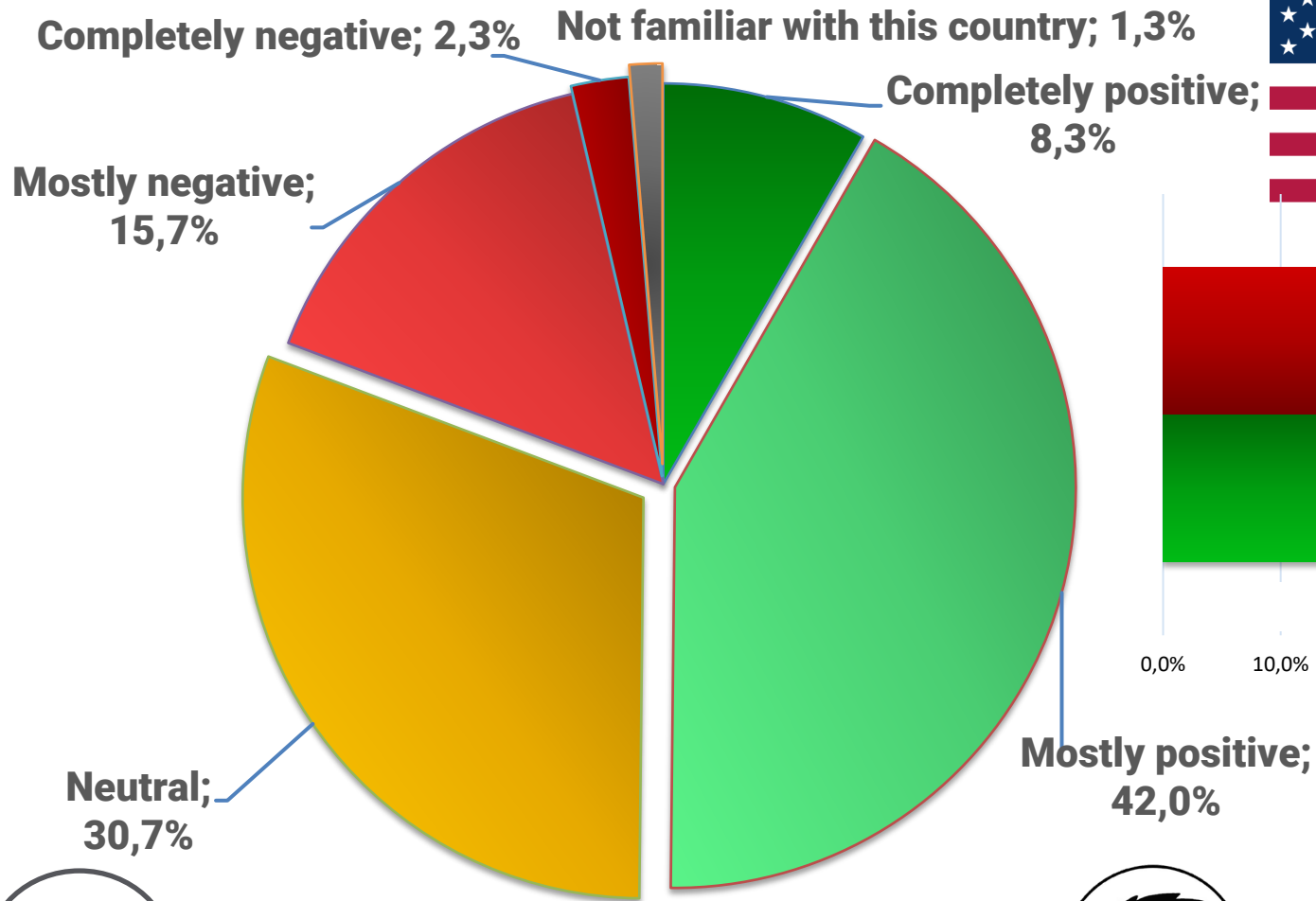


Attitudes toward the United States

18

The exact wording of the question:

“What is your attitude toward the United States: more positive or negative?”

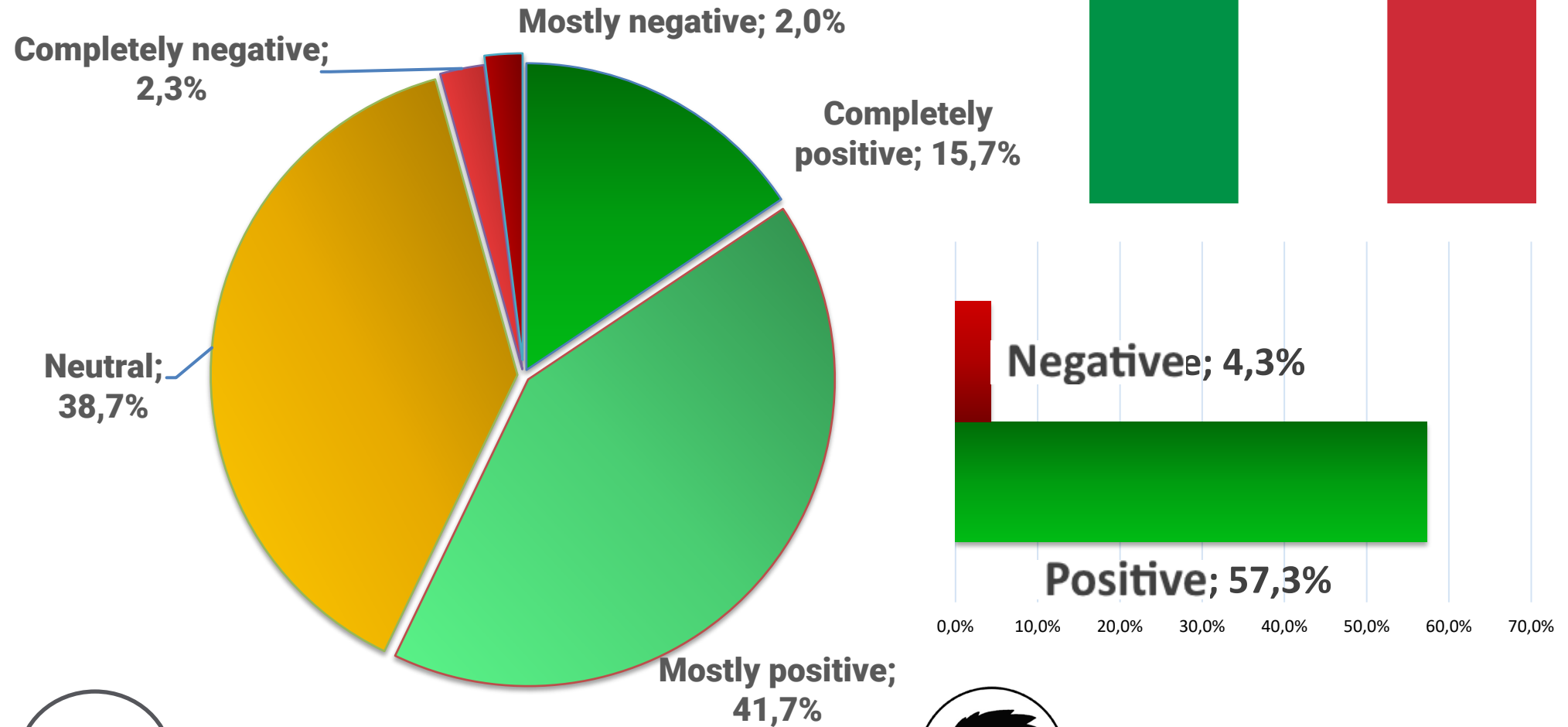


Attitude towards Italy

19

The exact wording of the question:

“What is your attitude toward Italy: more positive or negative?”

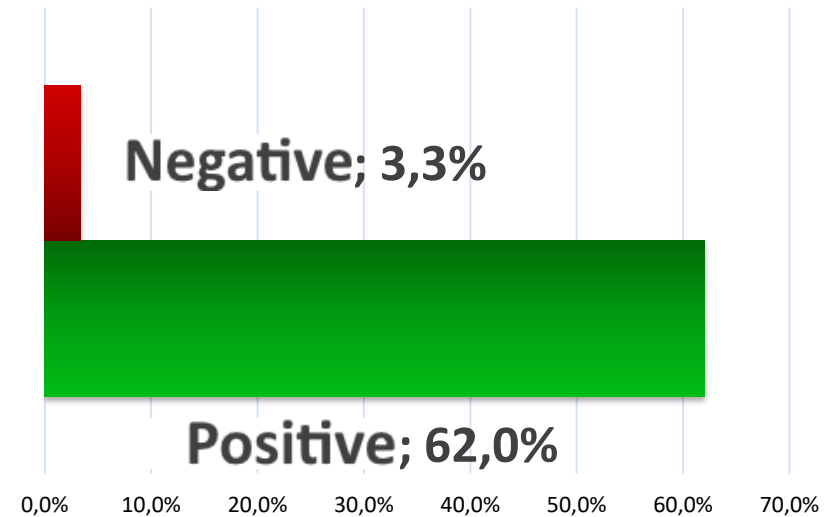
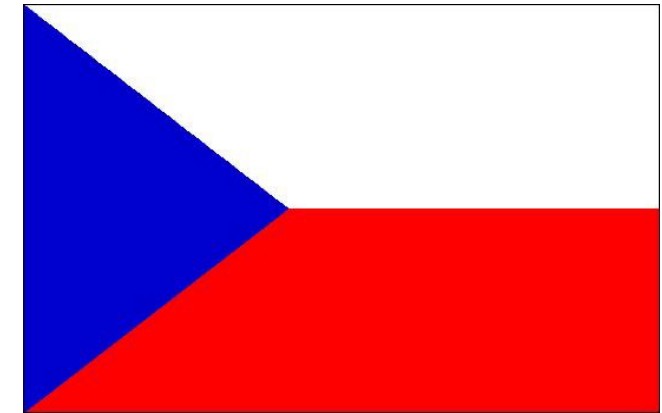
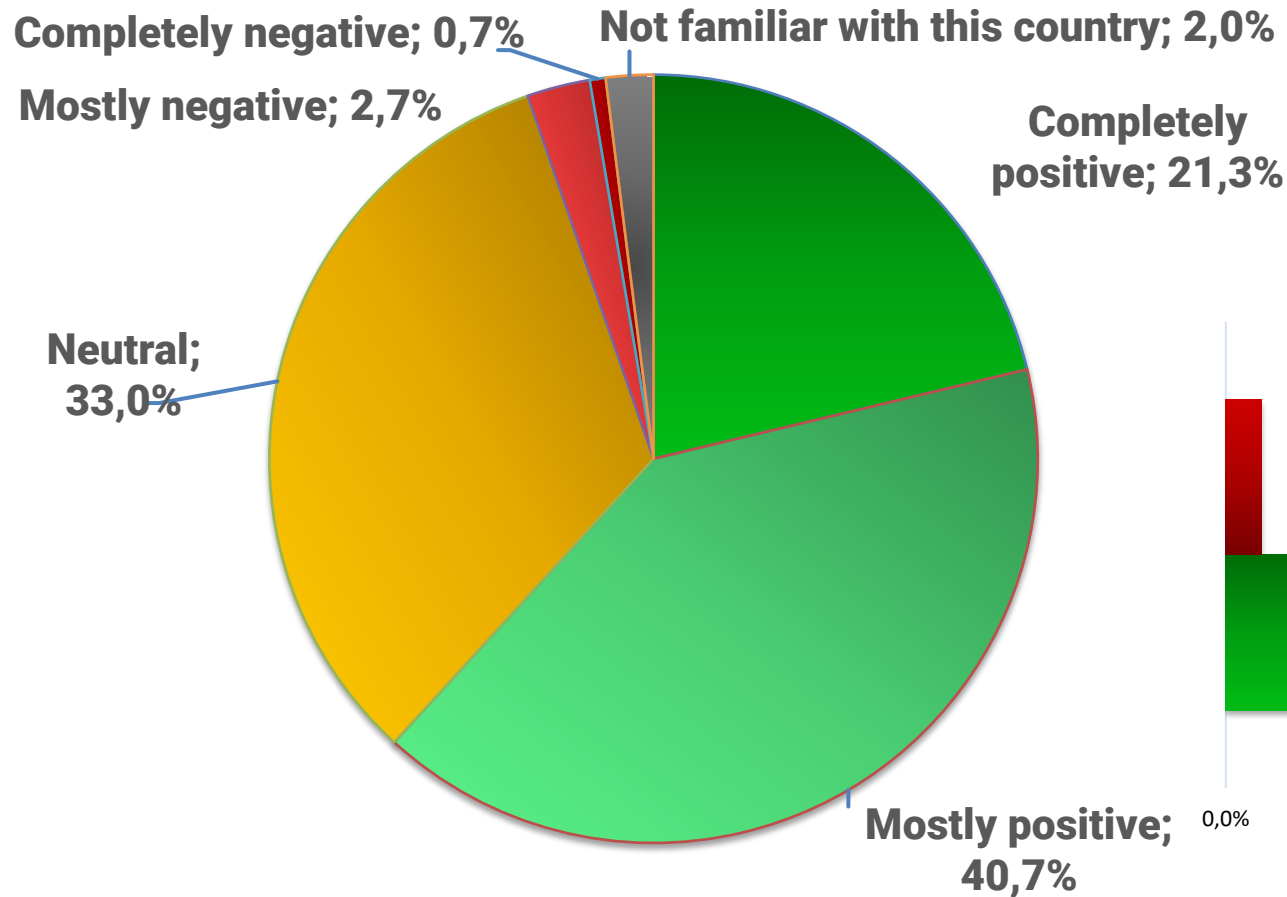


Attitude towards the Czech Republic

20

The exact wording of the question:

“What is your attitude toward the Czech Republic: more positive or negative?”

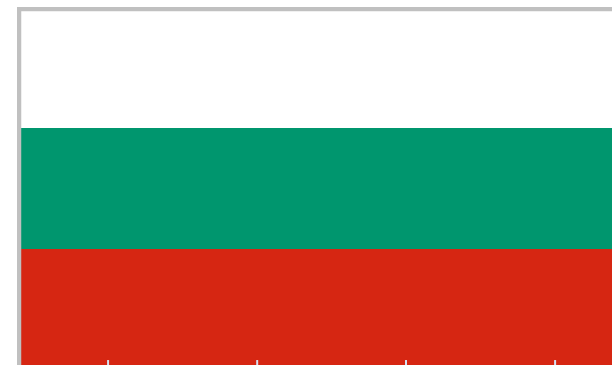
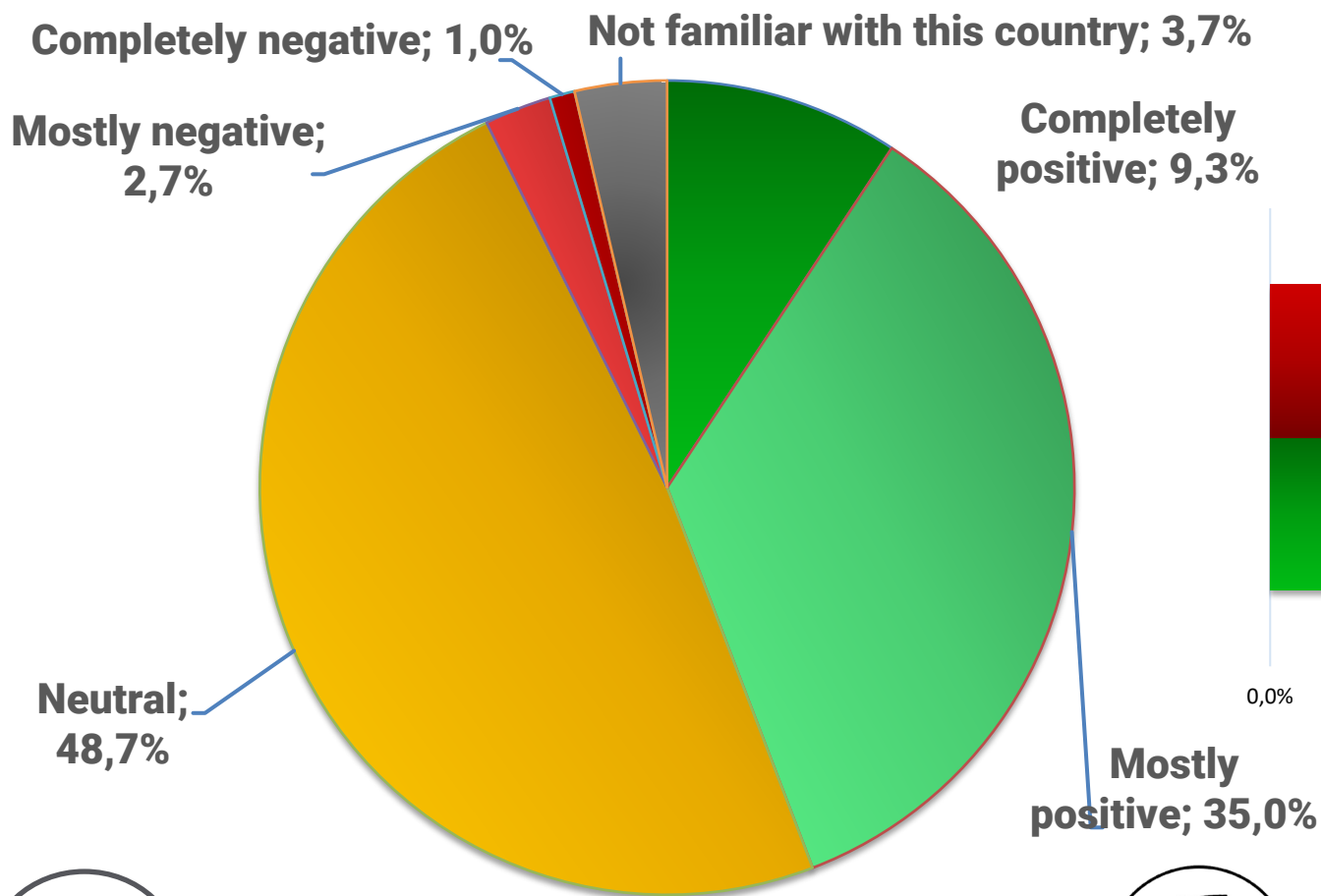


Attitude towards Bulgaria

21

The exact wording of the question:

“What is your attitude toward Bulgaria: more positive or negative?”

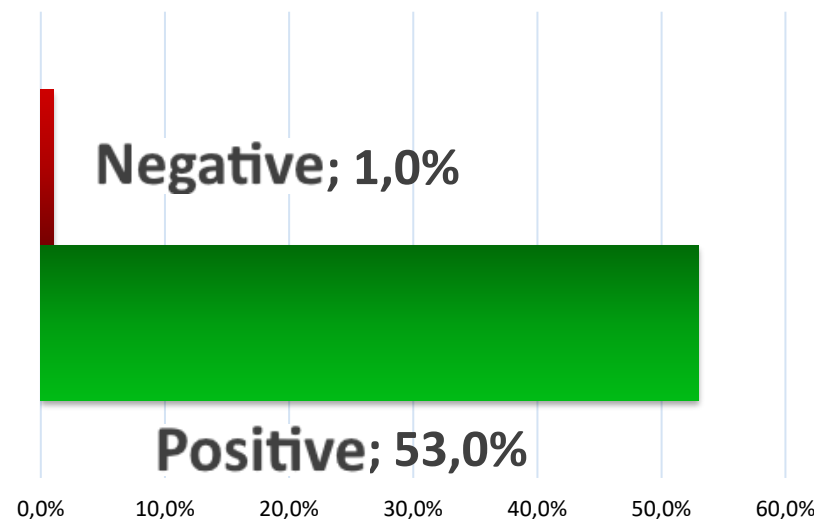
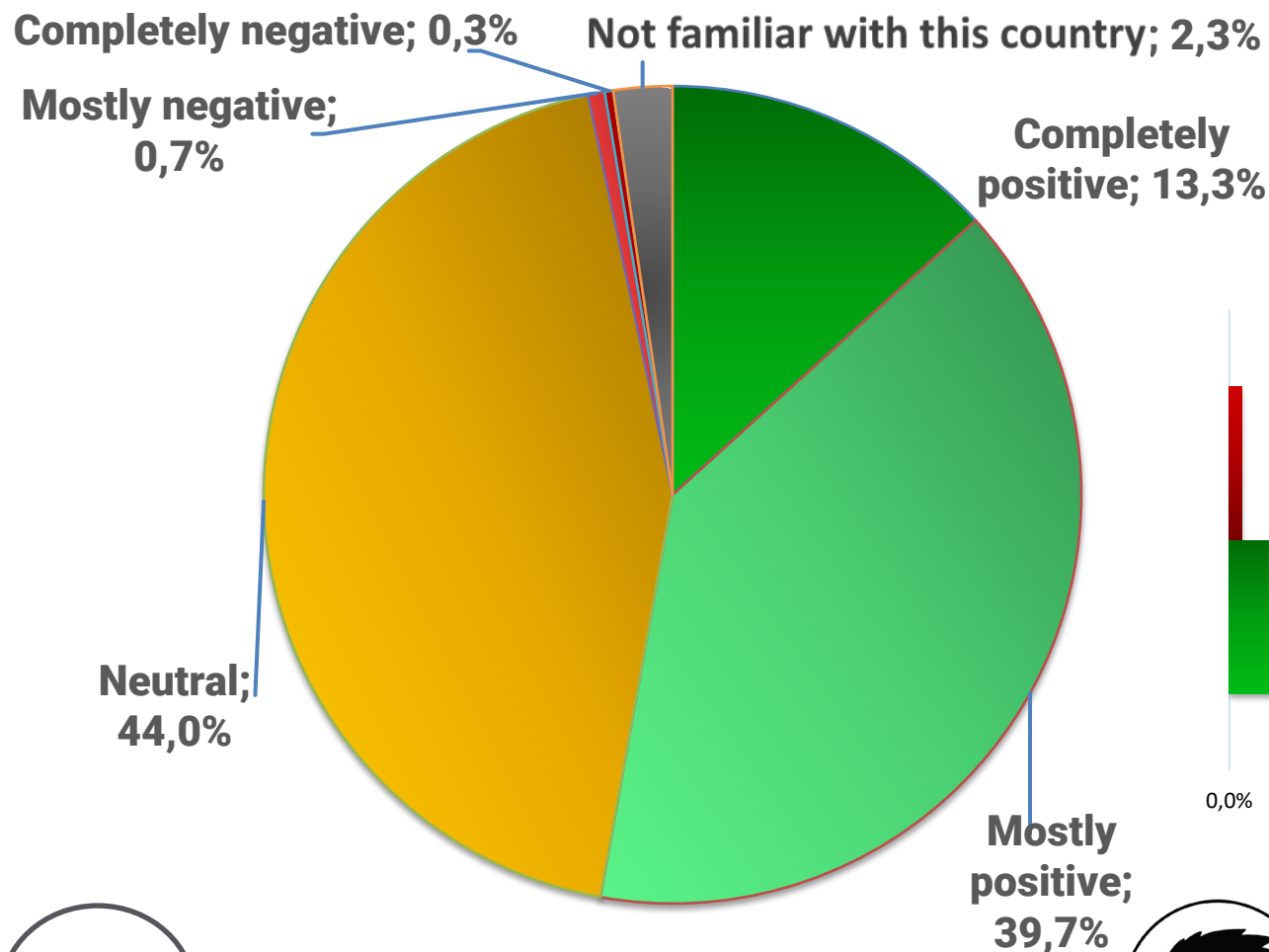


Attitude towards Spain

22

The exact wording of the question:

“What is your attitude toward Spain: more positive or negative?”

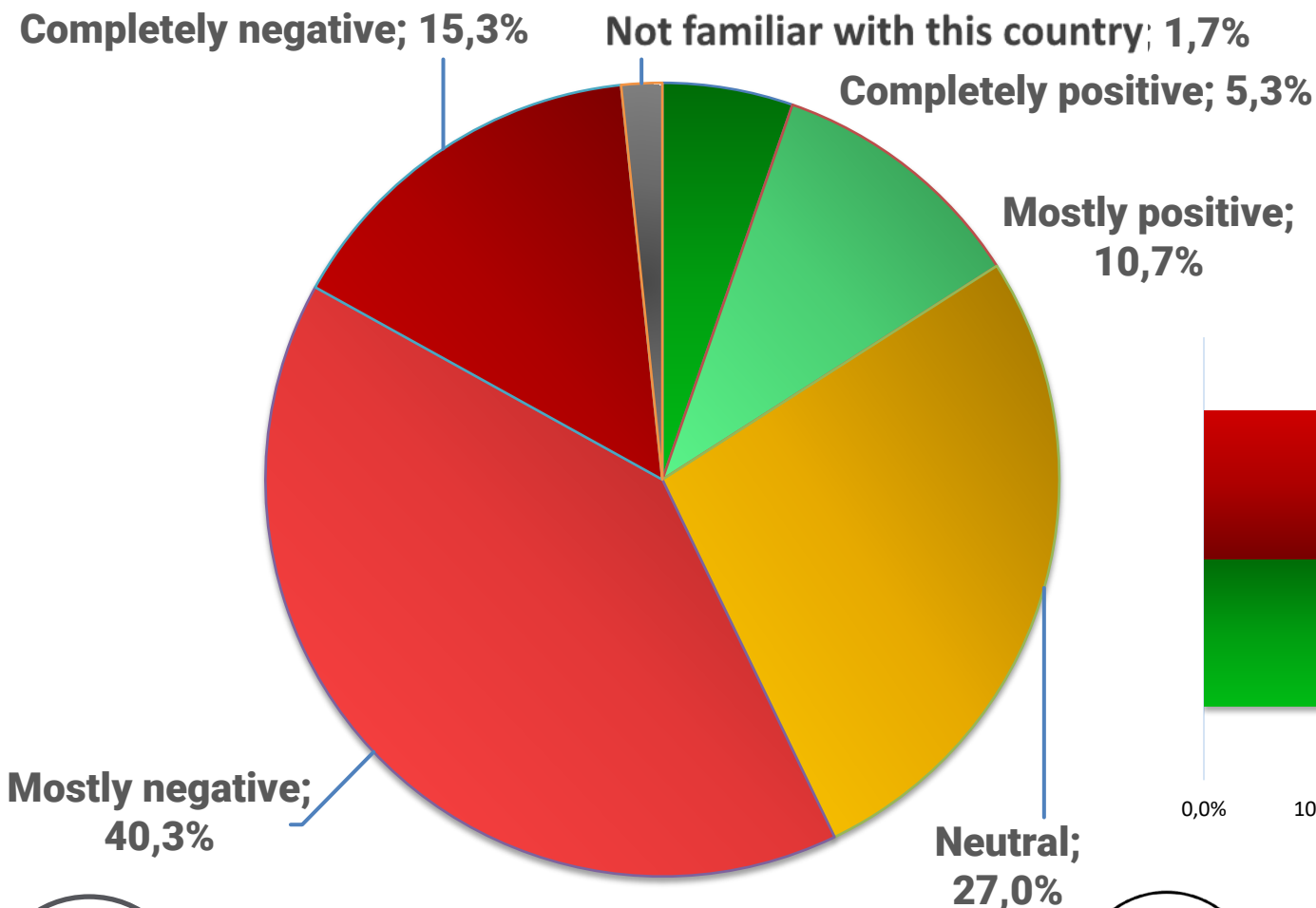


Attitudes toward Hungary

23

The exact wording of the question:

“What is your attitude toward Hungary: more positive or negative?”



Negative; 55,7%

Positive; 16,0%

0,0% 10,0% 20,0% 30,0% 40,0% 50,0% 60,0%

active
group

Attitude of Ukrainians towards countries of the world

Experts
Club

August 2025

Attitude towards Romania

24

The exact wording of the question:

“What is your attitude toward Romania: more positive or negative?”

Completely negative; 1,0% Not familiar with this country; 2,7%

Mostly negative;
6,0%

Completely
positive; 12,7%

Neutral;
44,3%

Mostly
positive; 33,7%



Negative; 7,0%

Positive; 46,3%

0,0% 10,0% 20,0% 30,0% 40,0% 50,0%

active
group

Attitude of Ukrainians towards countries of the world

Experts
Club

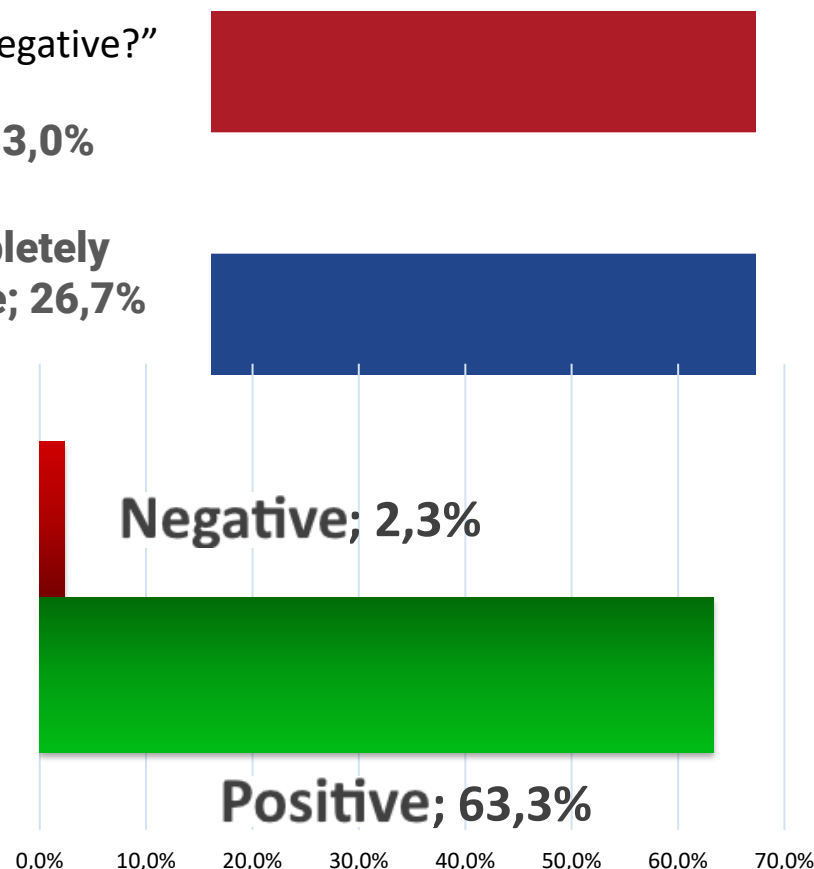
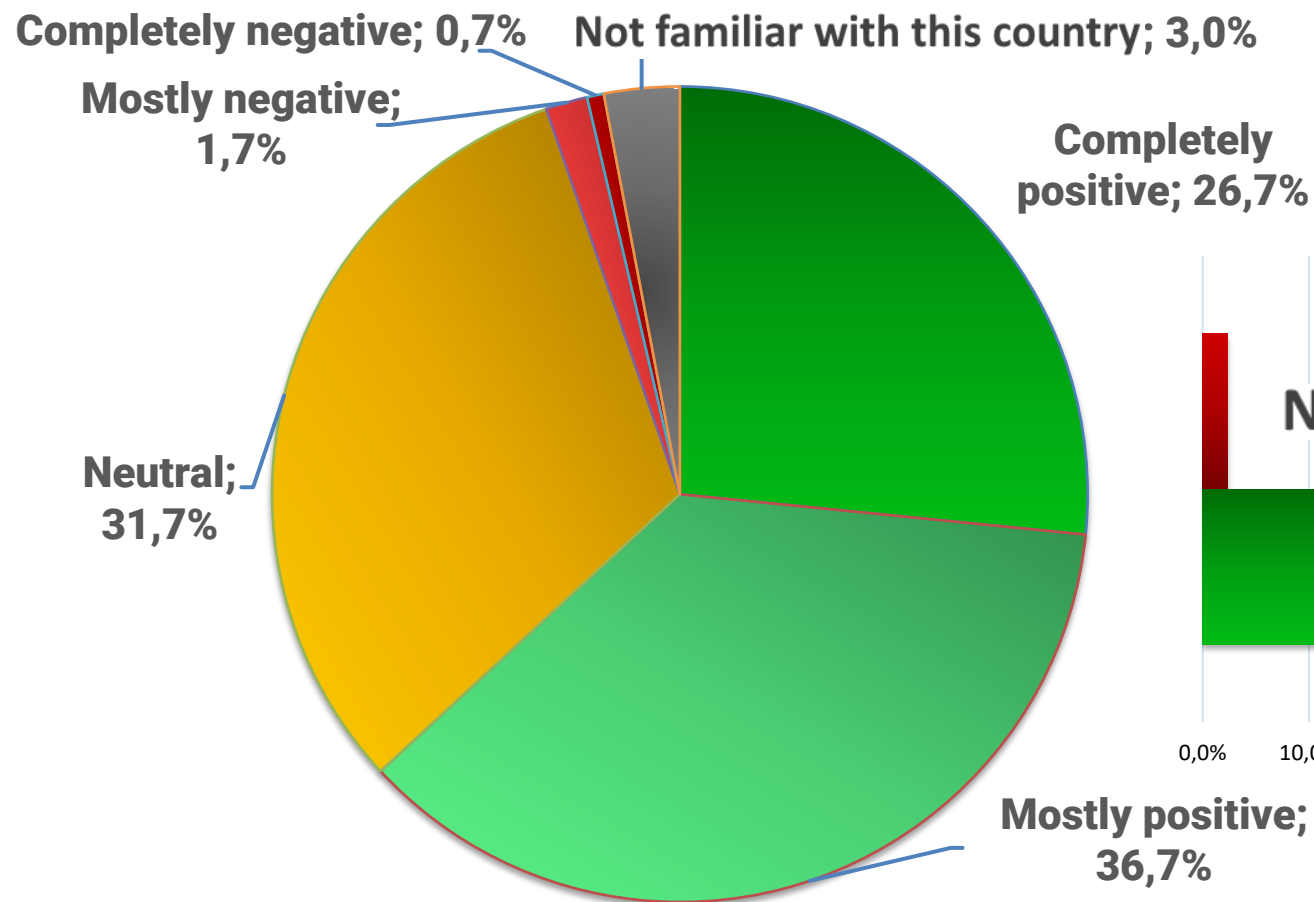
August 2025

Attitude towards the Netherlands

25

The exact wording of the question:

“What is your attitude toward the Netherlands: more positive or negative?”

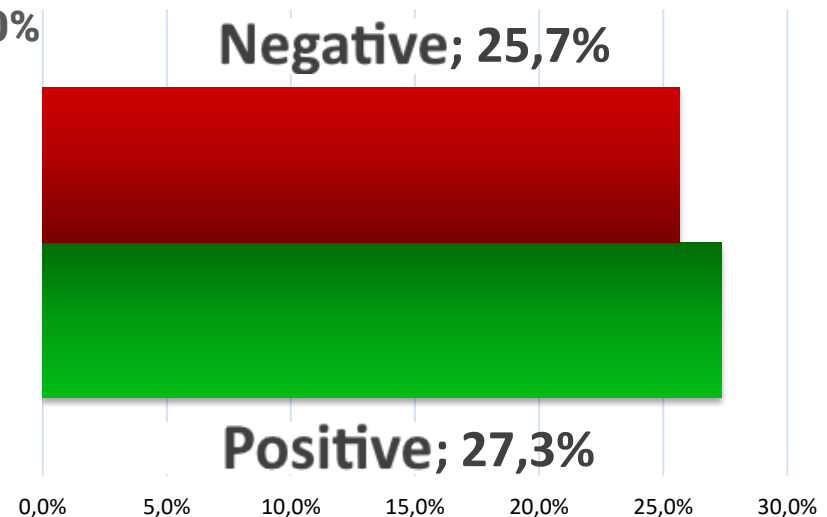
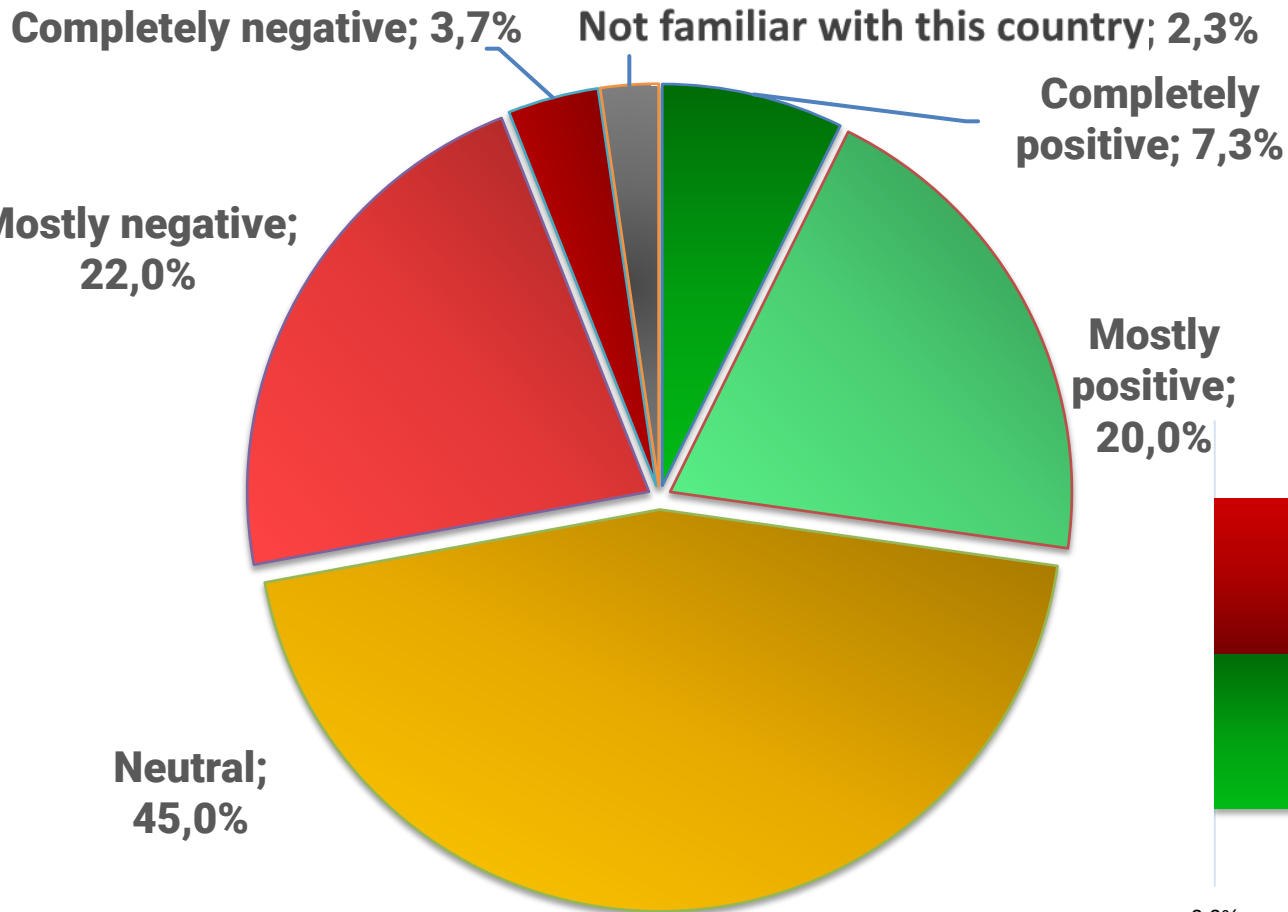


Attitude towards Slovakia

26

The exact wording of the question:

“What is your attitude toward Slovakia: more positive or negative?”

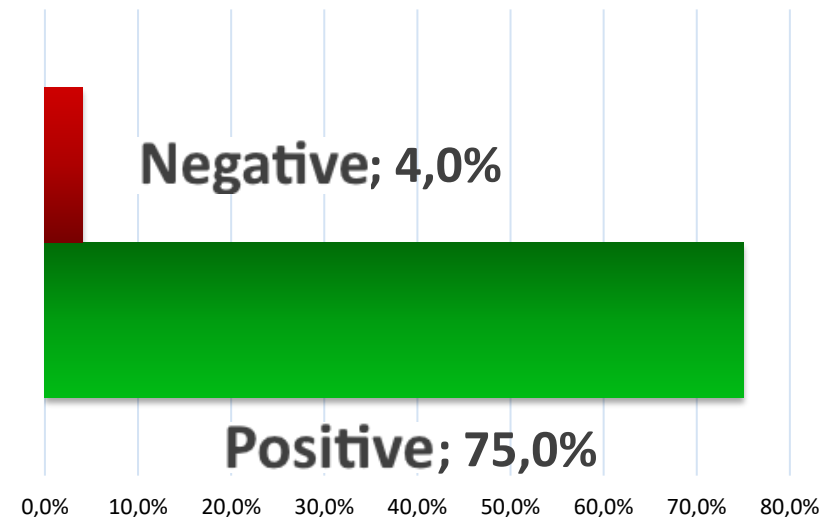
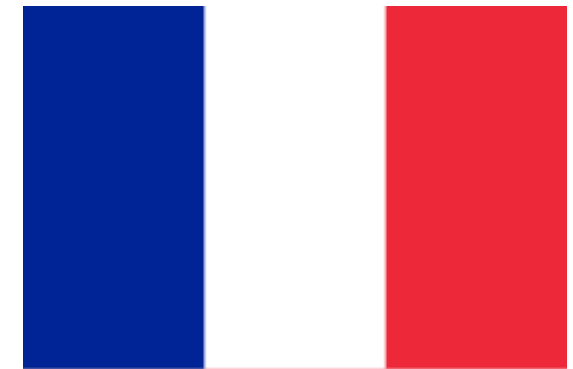
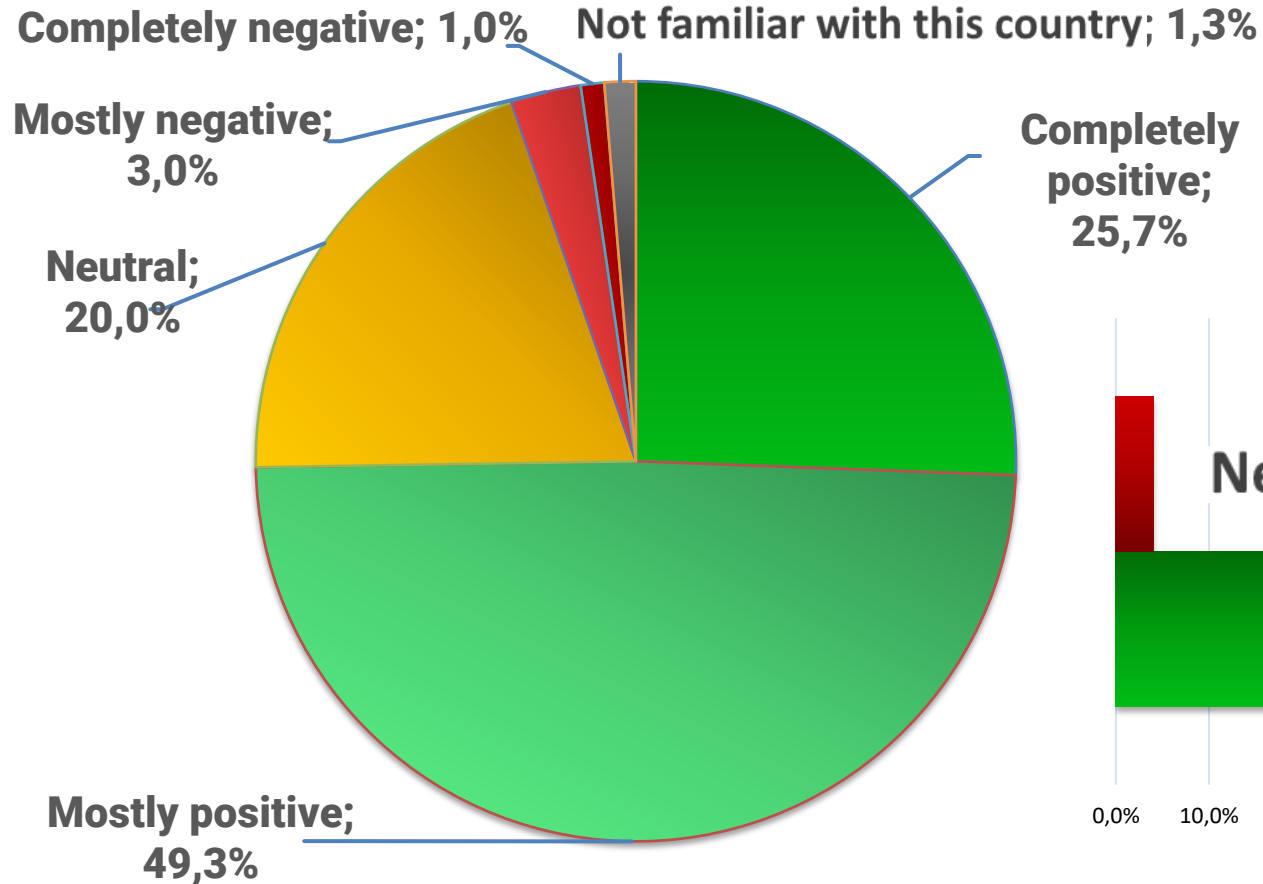


Attitude towards France

27

The exact wording of the question:

“What is your attitude toward France: more positive or negative?”

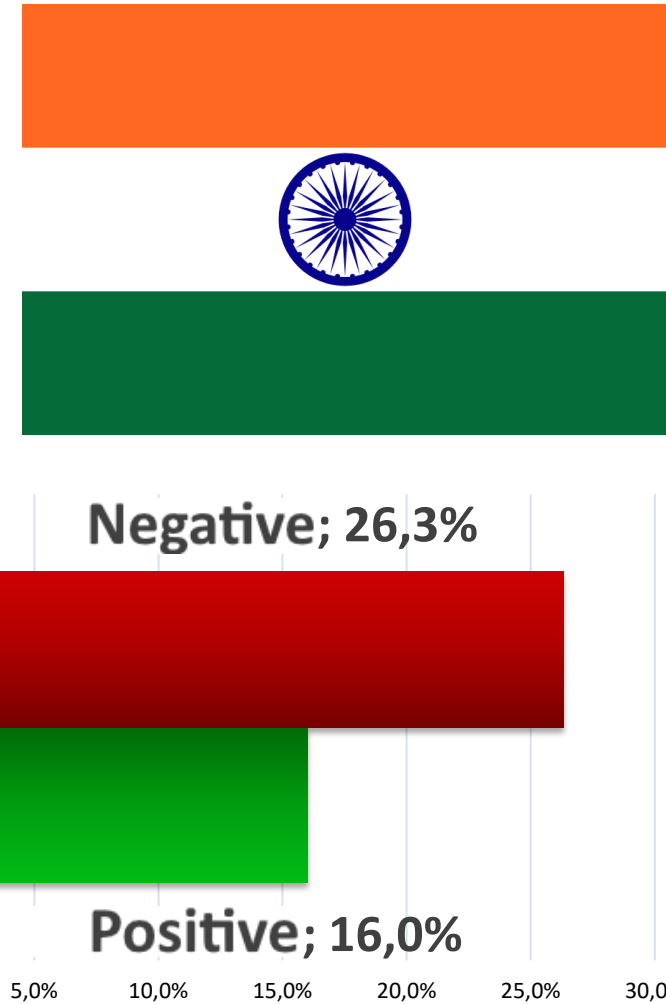
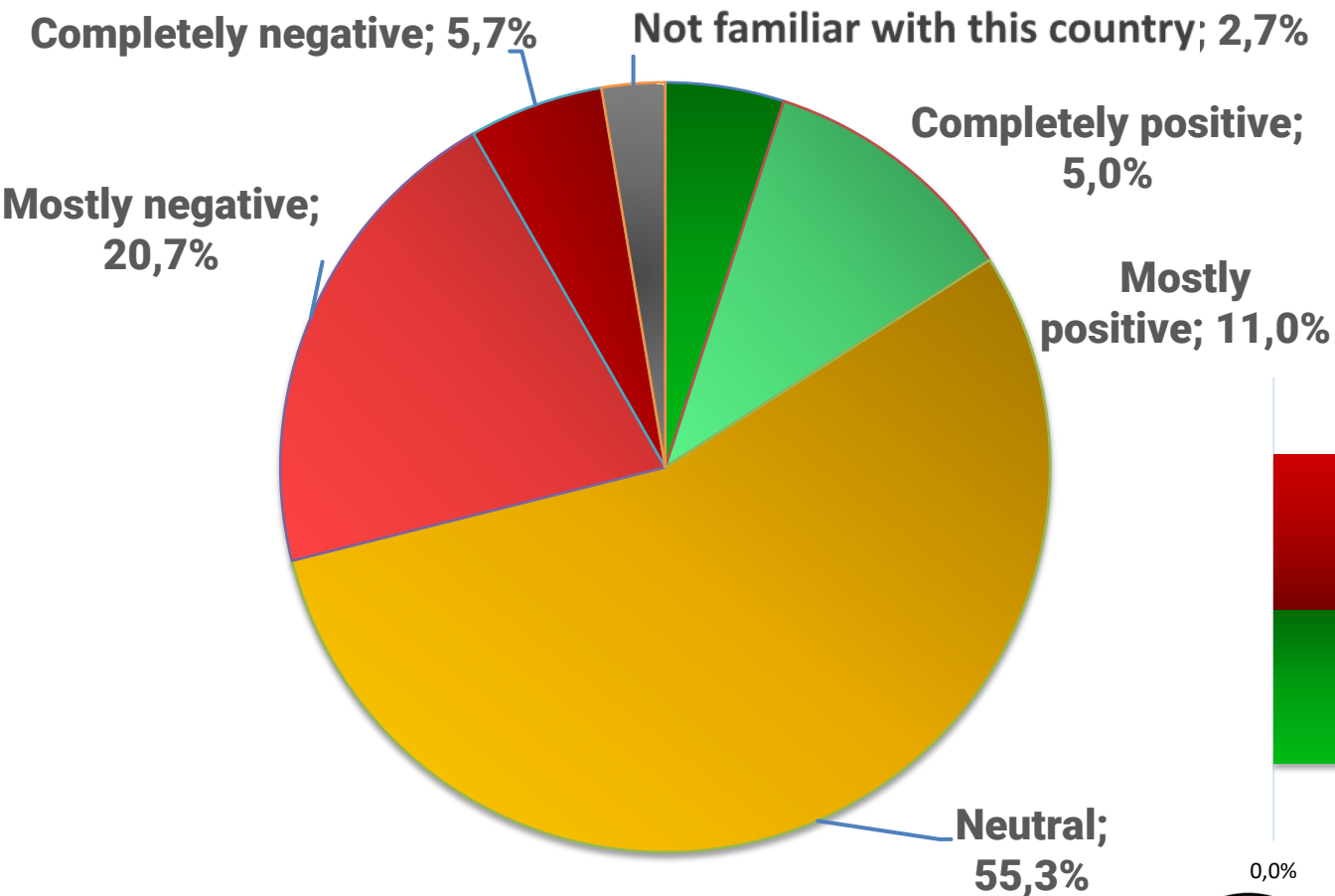


Attitudes toward India

28

The exact wording of the question:

“What is your attitude toward India: more positive or negative?”

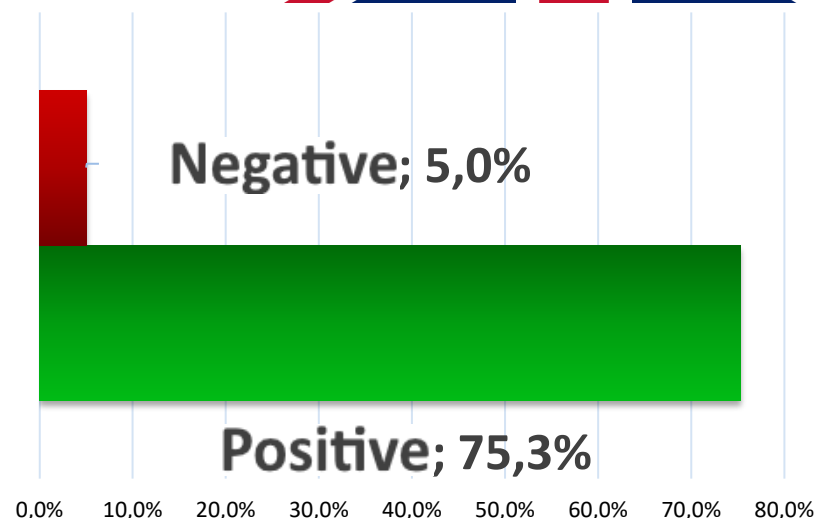
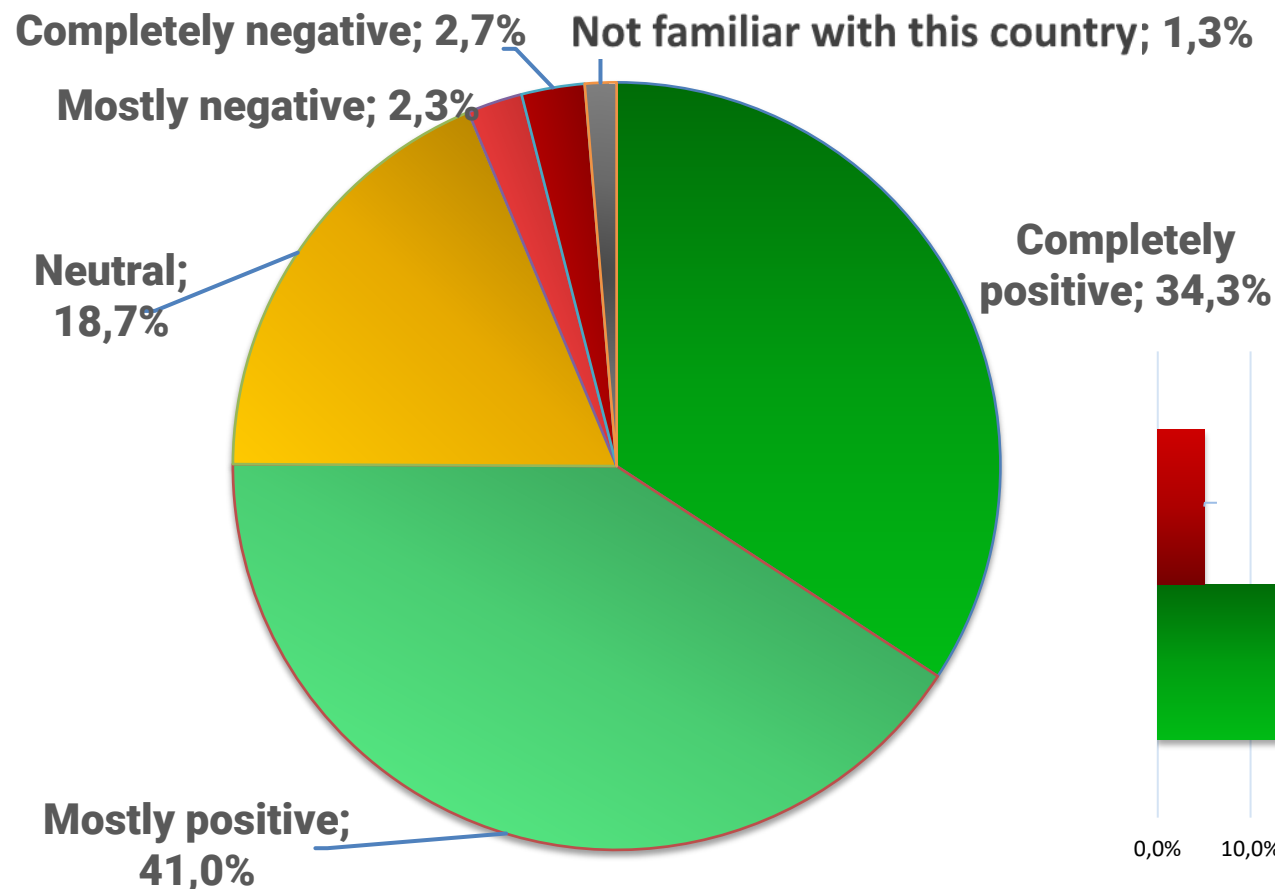


Attitudes toward Great Britain

29

The exact wording of the question:

“What is your attitude toward Great Britain: more positive or negative?”

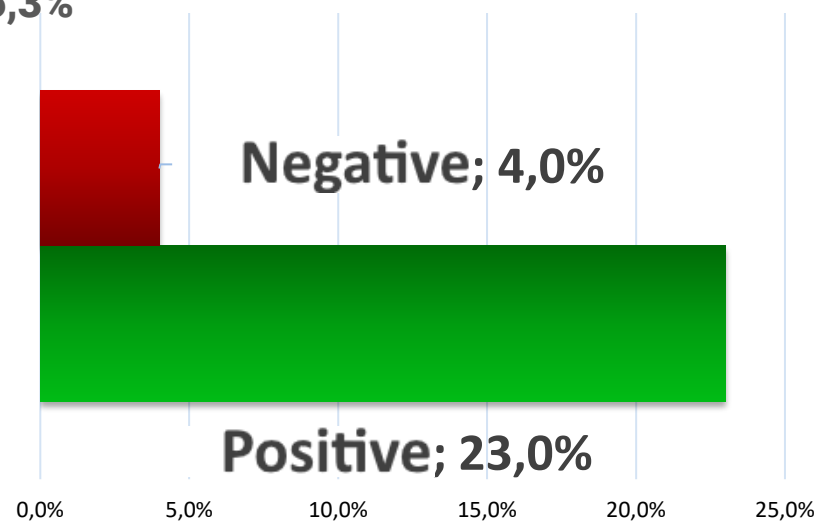
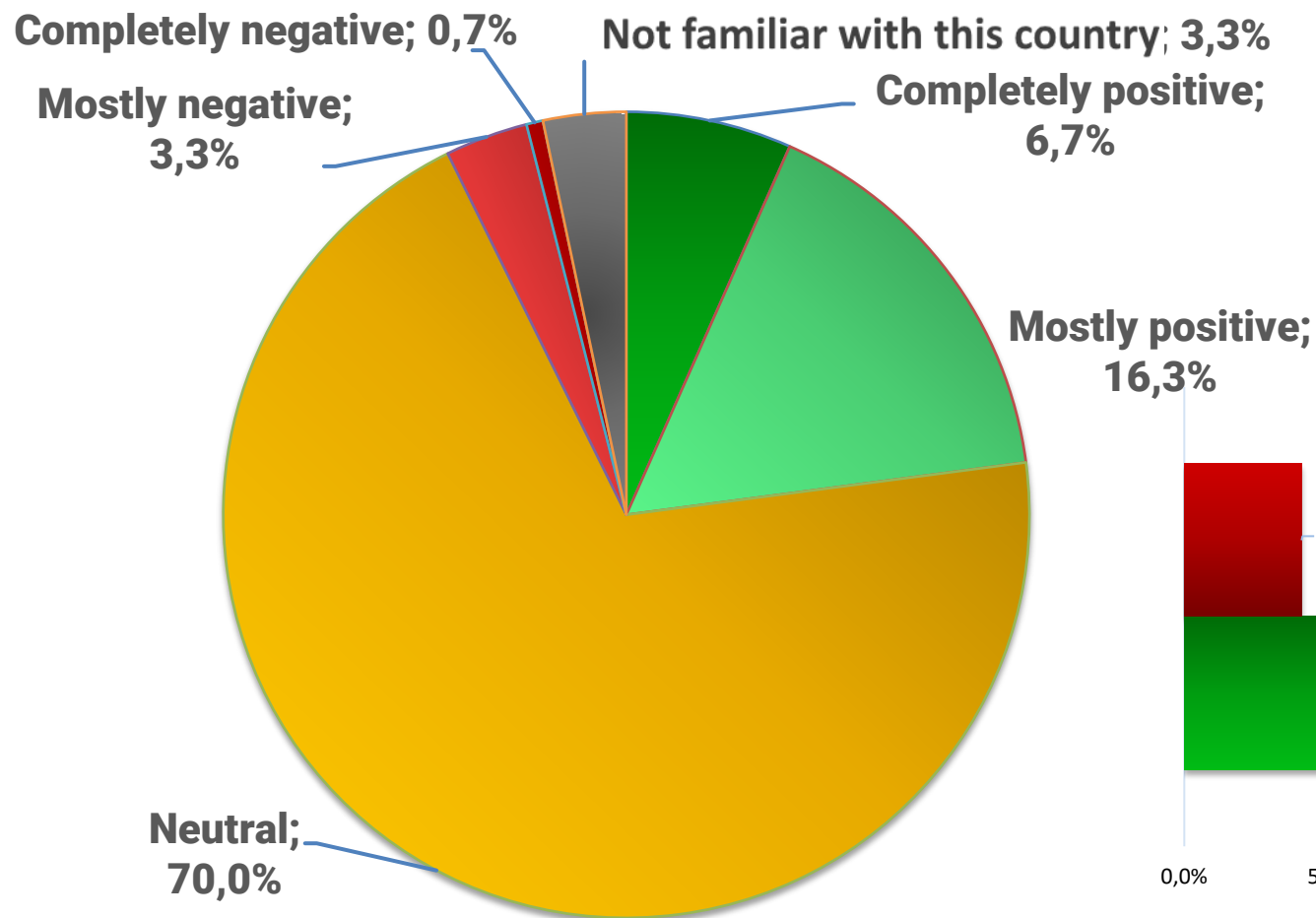


Attitude towards Egypt

30

The exact wording of the question:

“What is your attitude toward Egypt: more positive or negative?”

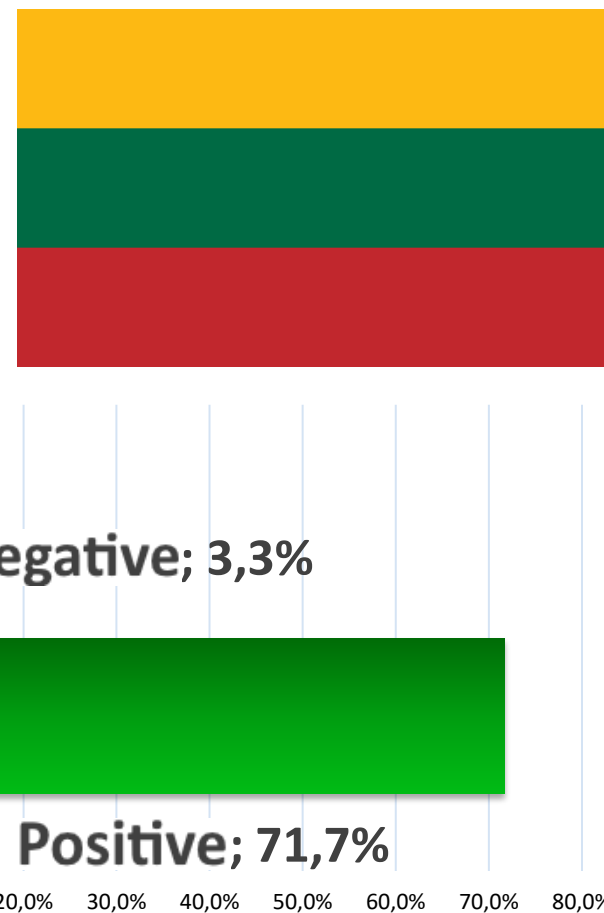
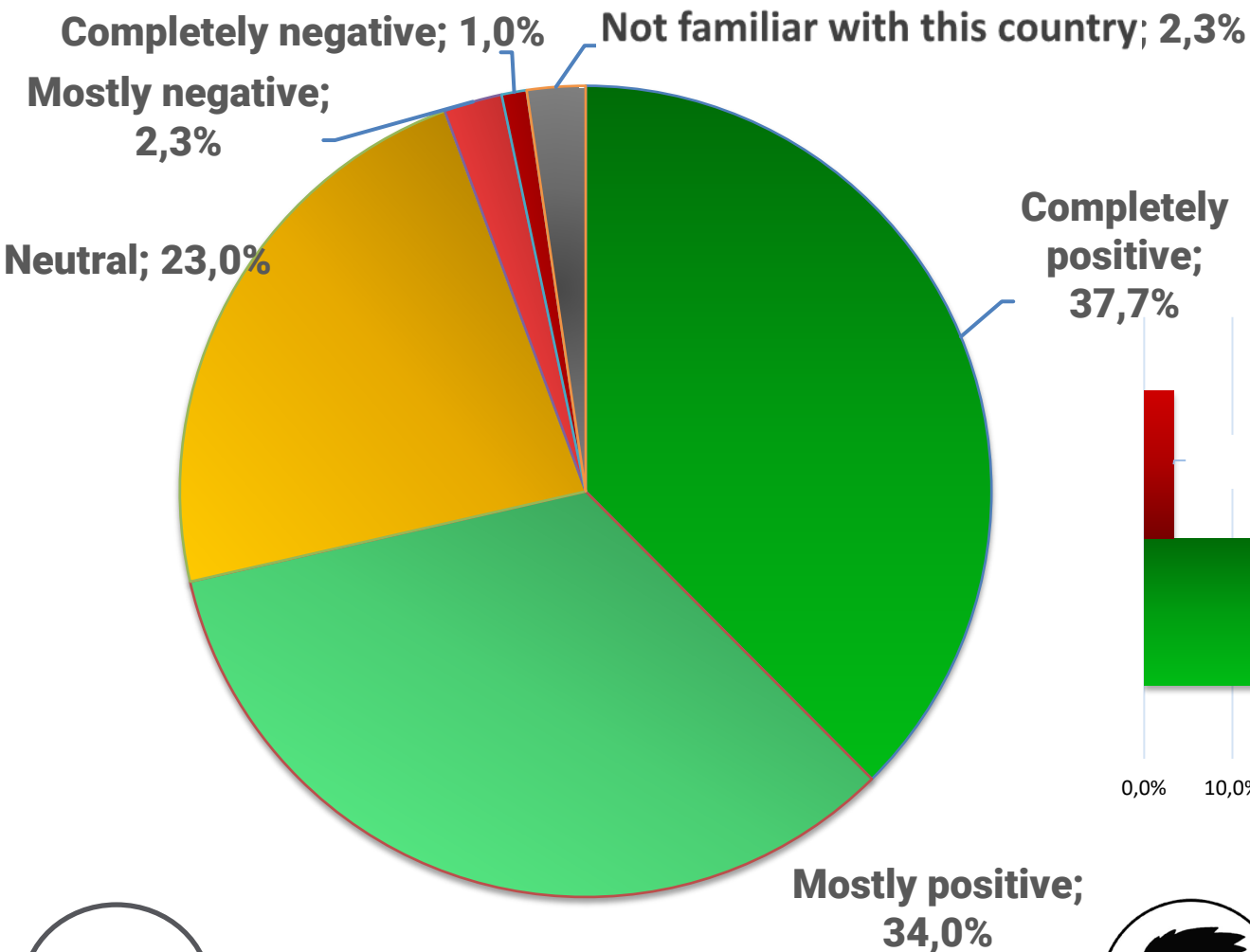


Attitude towards Lithuania

31

The exact wording of the question:

“What is your attitude toward Lithuania: more positive or negative?”

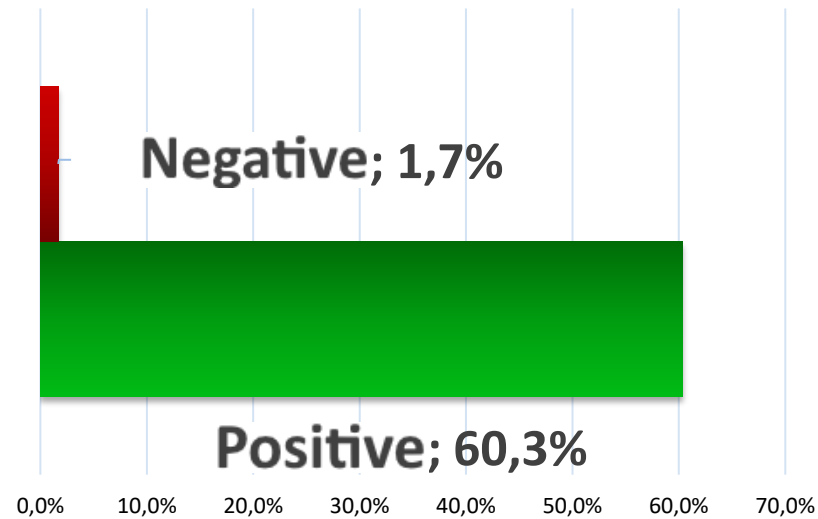
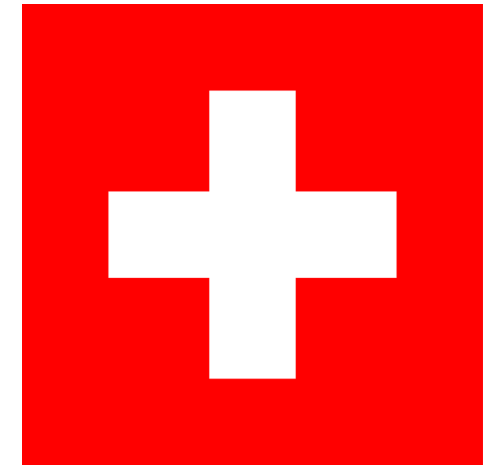
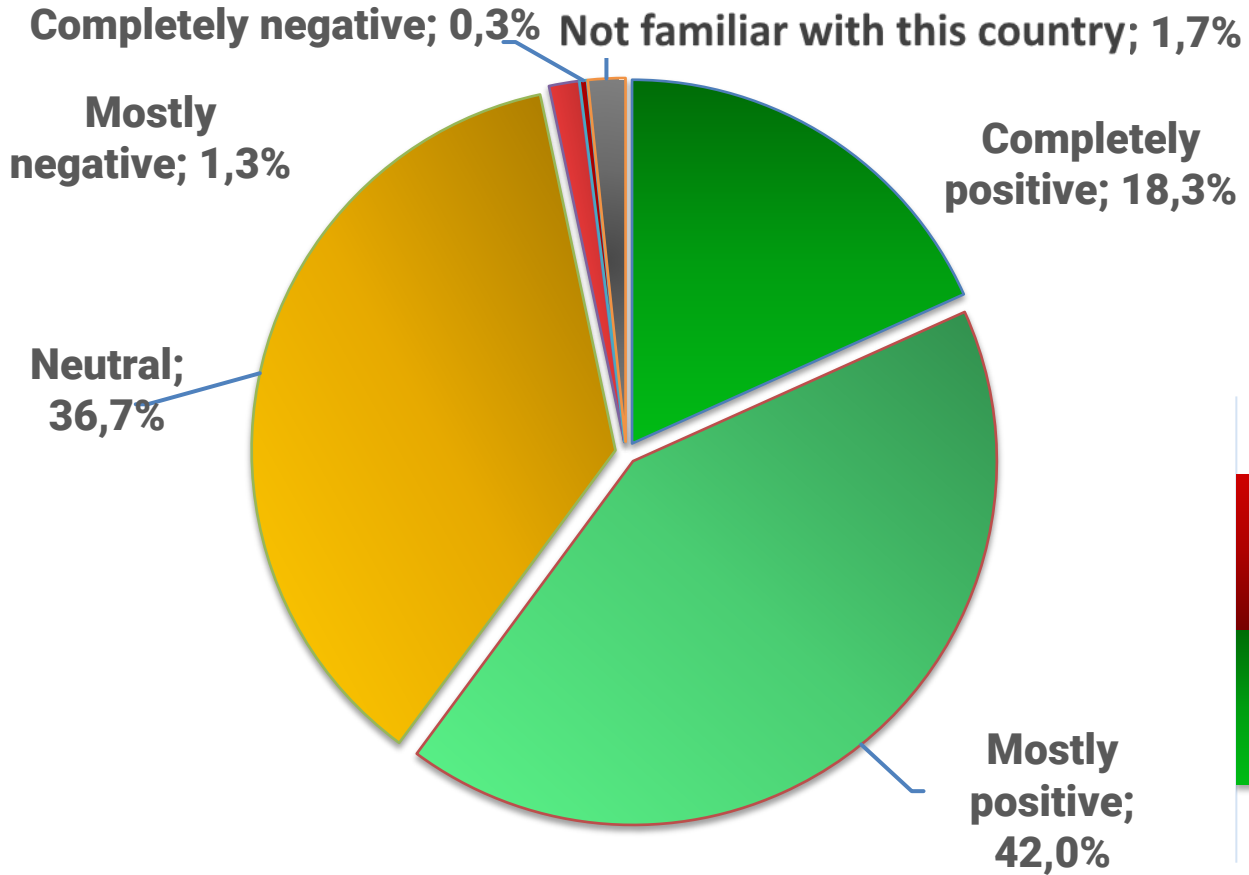


Attitude towards Switzerland

32

The exact wording of the question:

“What is your attitude toward Switzerland: more positive or negative?”



Attitude towards Greece

33

The exact wording of the question:

“What is your attitude toward Greece: more positive or negative?”

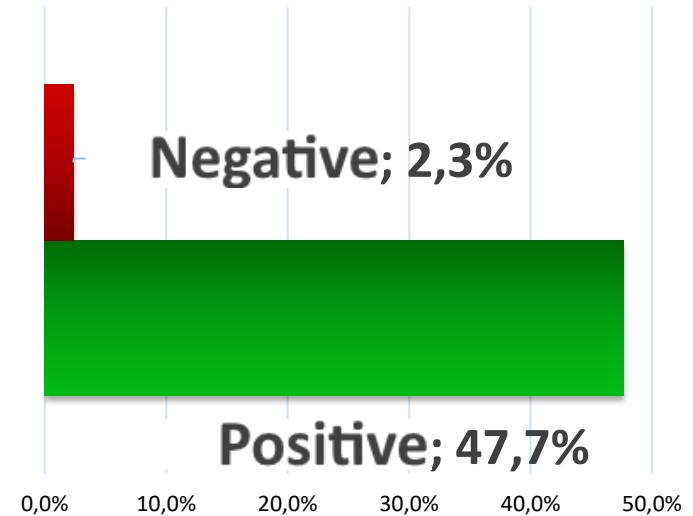
Completely negative; 0,7% Not familiar with this country; 1,7%

Mostly negative; 1,7%

Neutral; 48,7%

Completely positive; 10,0%

Mostly positive; 37,7%

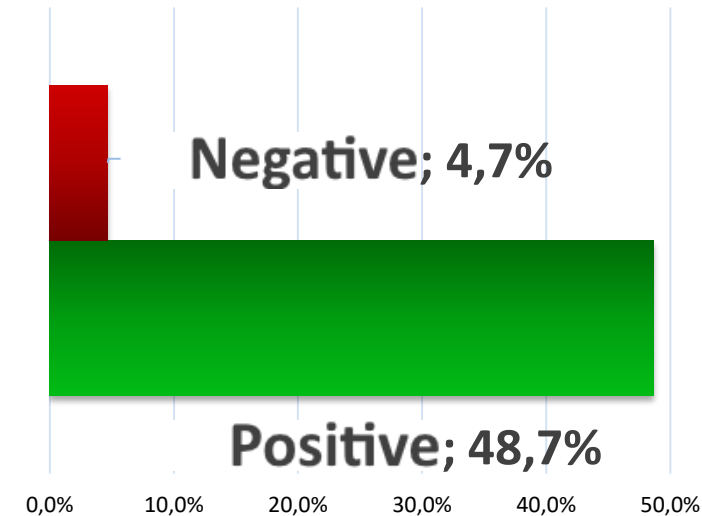
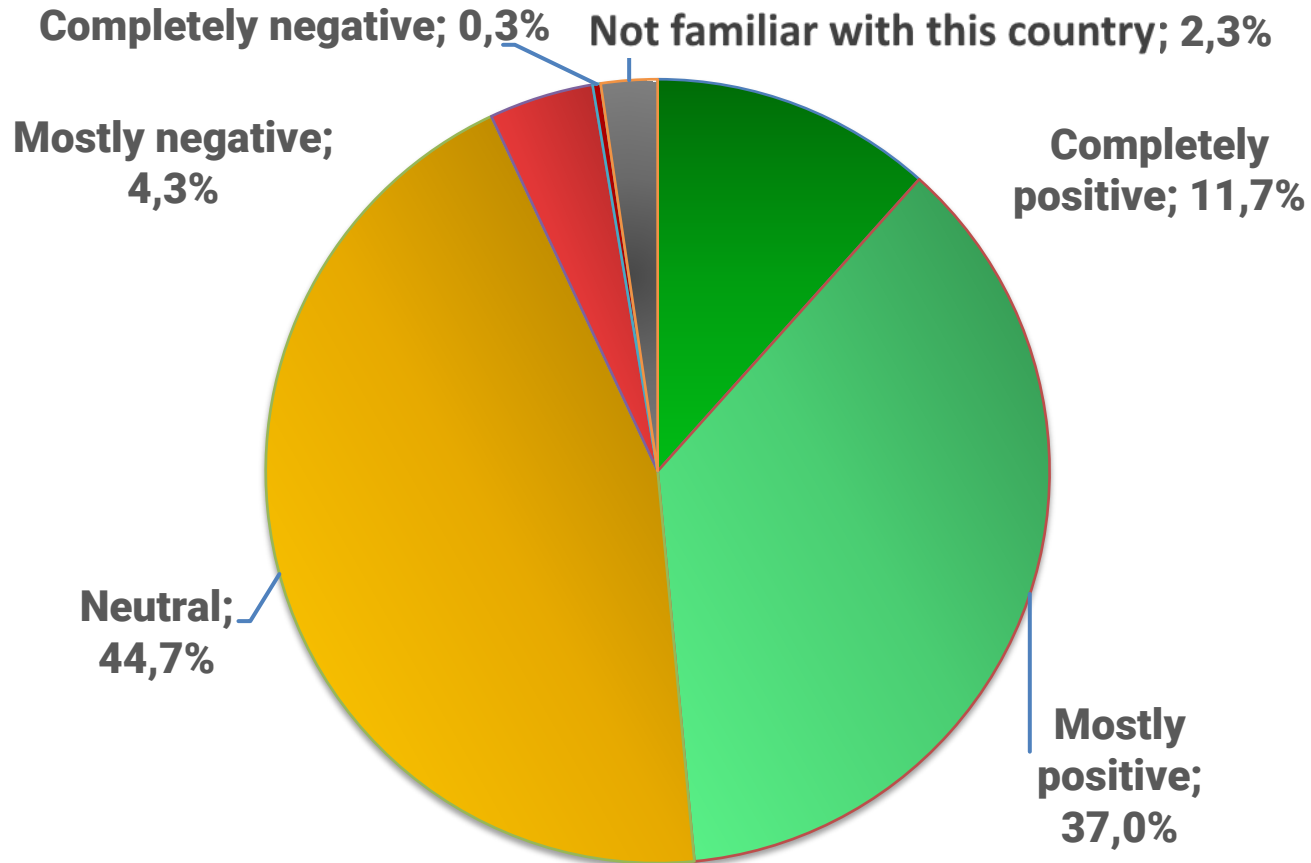


Attitude towards Austria

34

The exact wording of the question:

“What is your attitude toward Austria: more positive or negative?”



Attitude towards Belgium

35

The exact wording of the question:

“What is your attitude toward Belgium: more positive or negative?”

Mostly negative;
0,3%

Not familiar with this country%

Completely
positive; 19,3%



Negative; 2,7%

Positive; 54,7%

0,0% 10,0% 20,0% 30,0% 40,0% 50,0% 60,0%

Mostly positive;
35,3%

Neutral; 43,0%

active
group

Attitude of Ukrainians towards countries of the world

Experts
Club

August 2025

Attitudes toward Moldova

36

The exact wording of the question:

“What is your attitude toward Moldova: more positive or negative?”

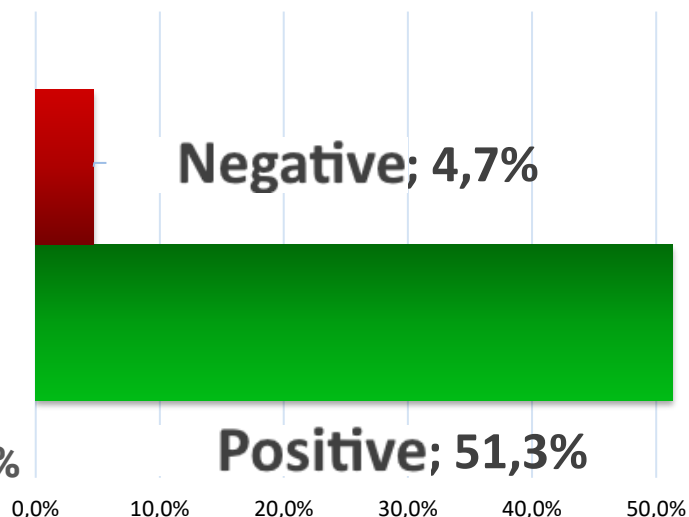
Completely negative; 0,3% Not familiar with this country; 2,3%

Completely positive; 17,3%

Mostly negative; 4,3%

Neutral; 42,0%

Mostly positive; 34,0%

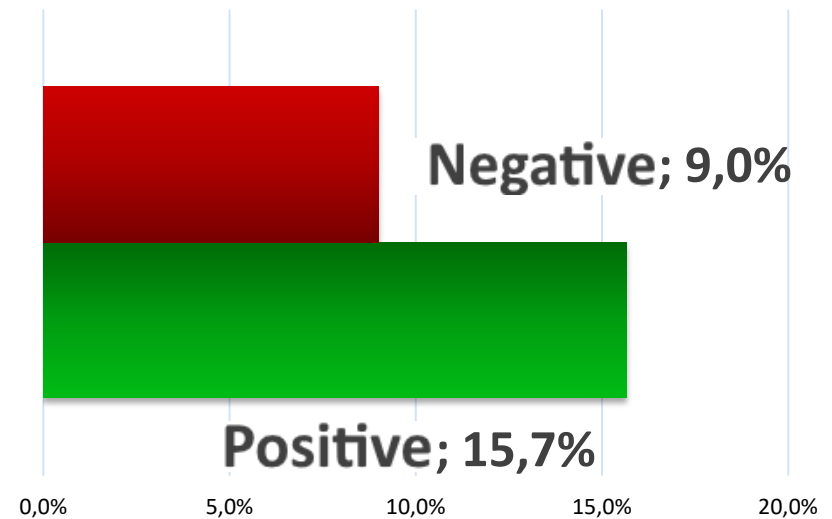
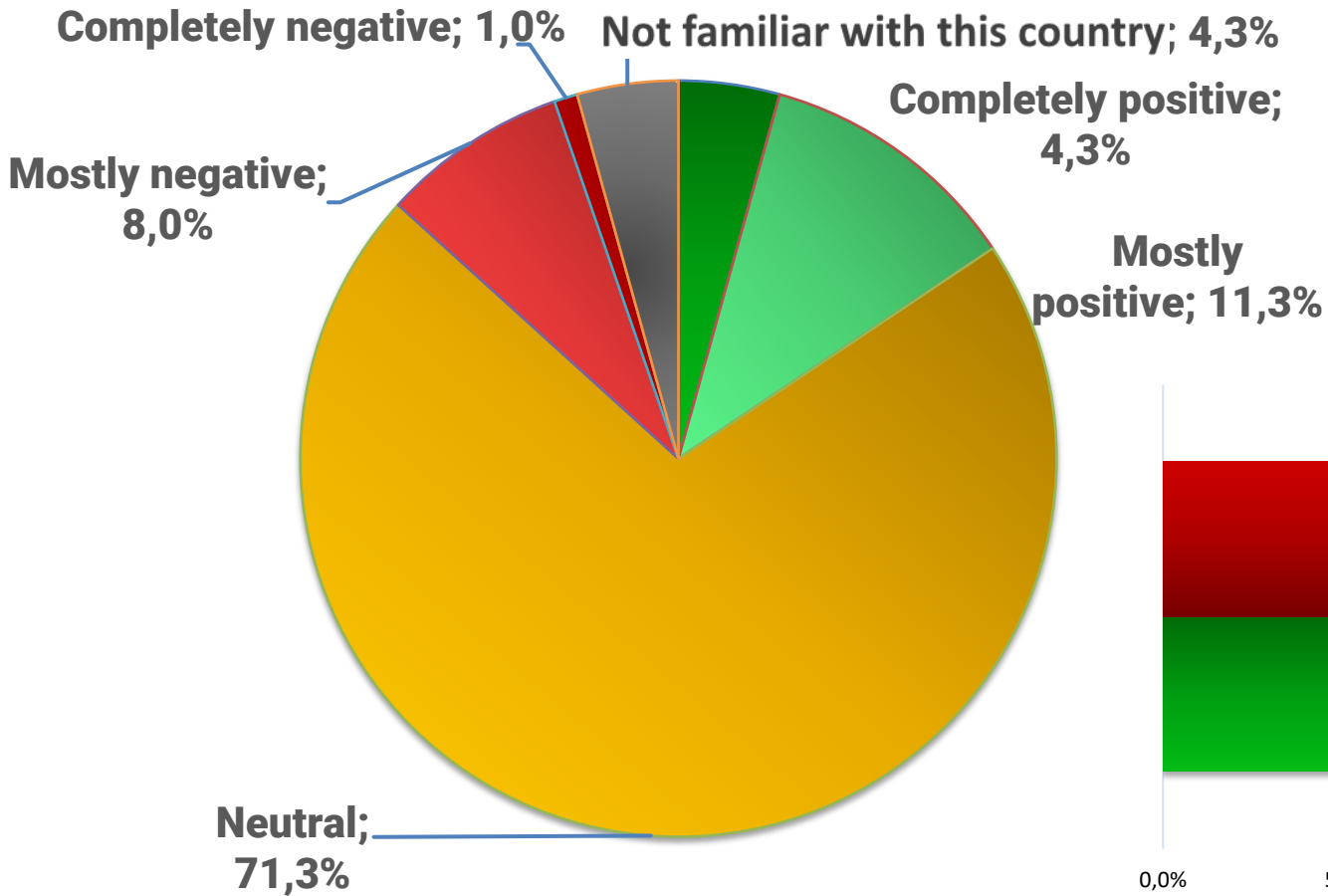


Attitudes toward Vietnam

37

The exact wording of the question:

“What is your attitude toward Vietnam: more positive or negative?”

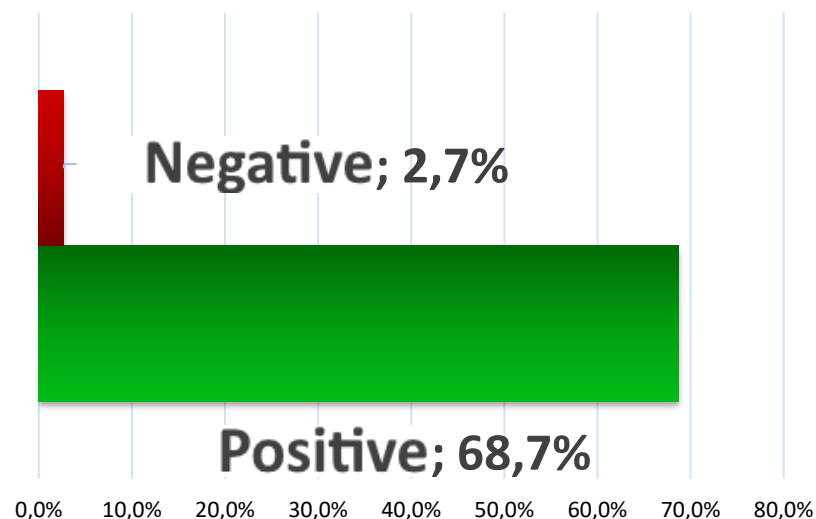
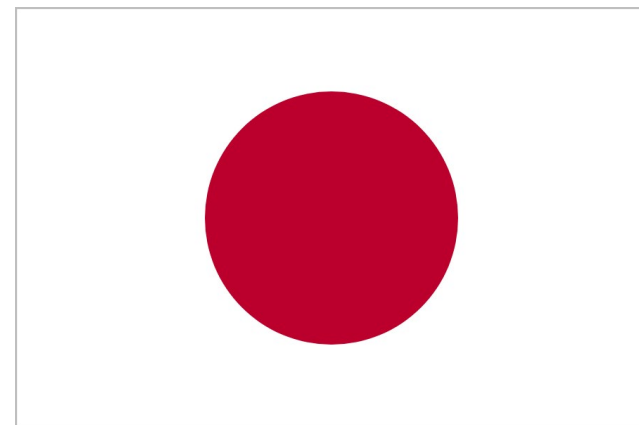
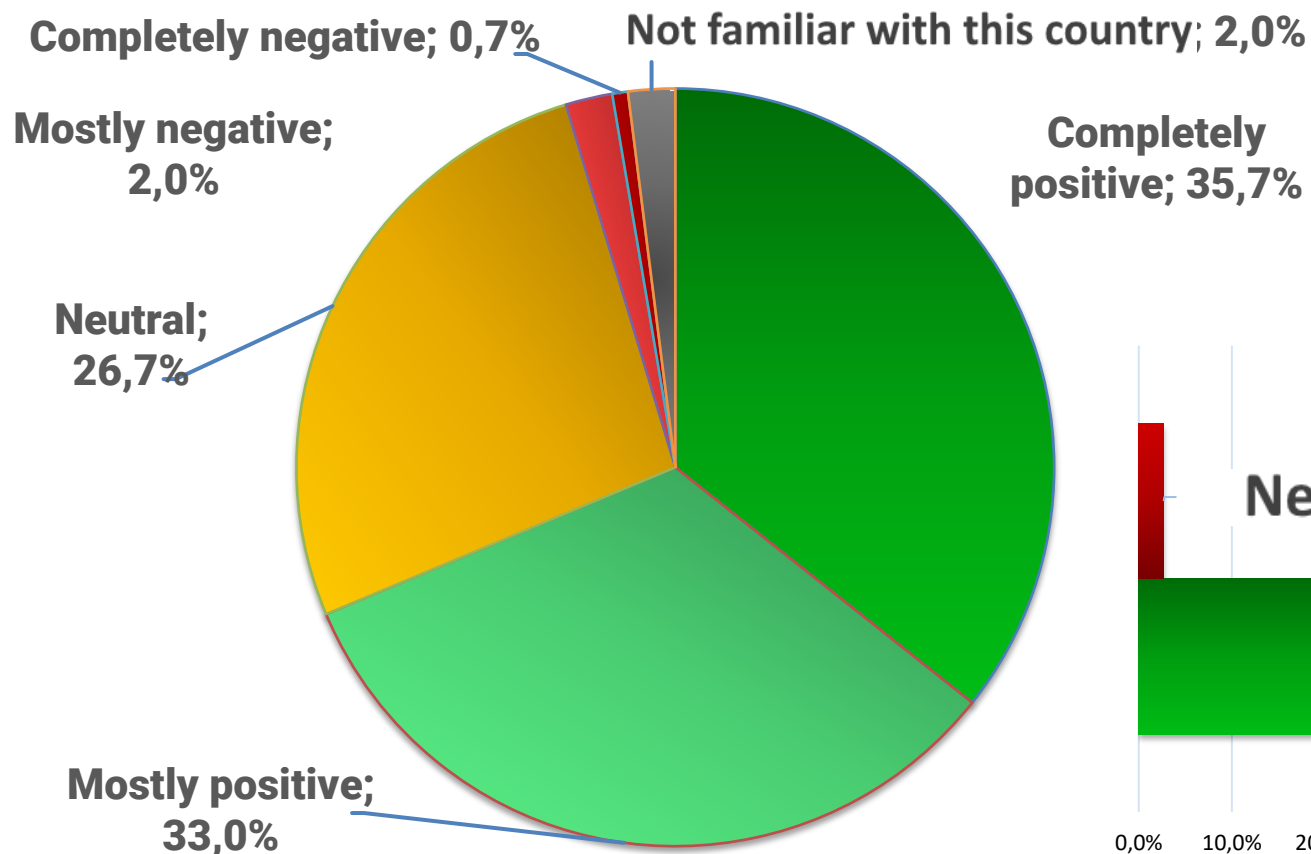


Attitudes toward Japan

38

The exact wording of the question:

“What is your attitude toward Japan: more positive or negative?”

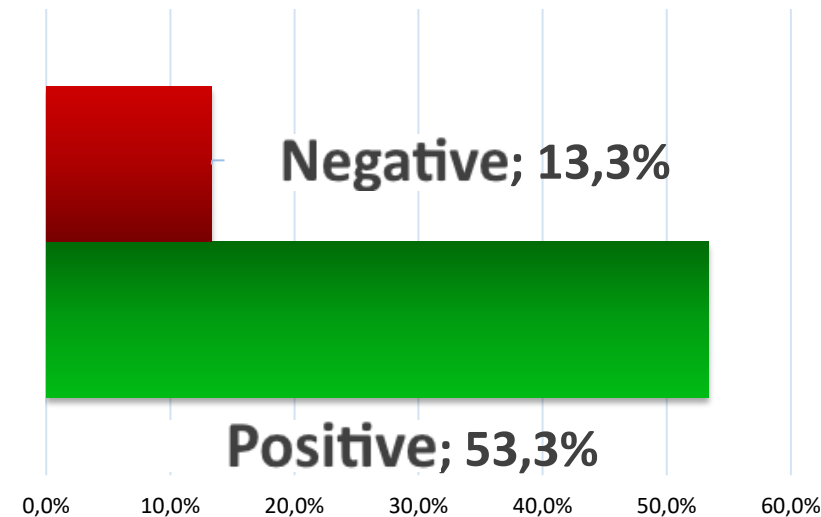
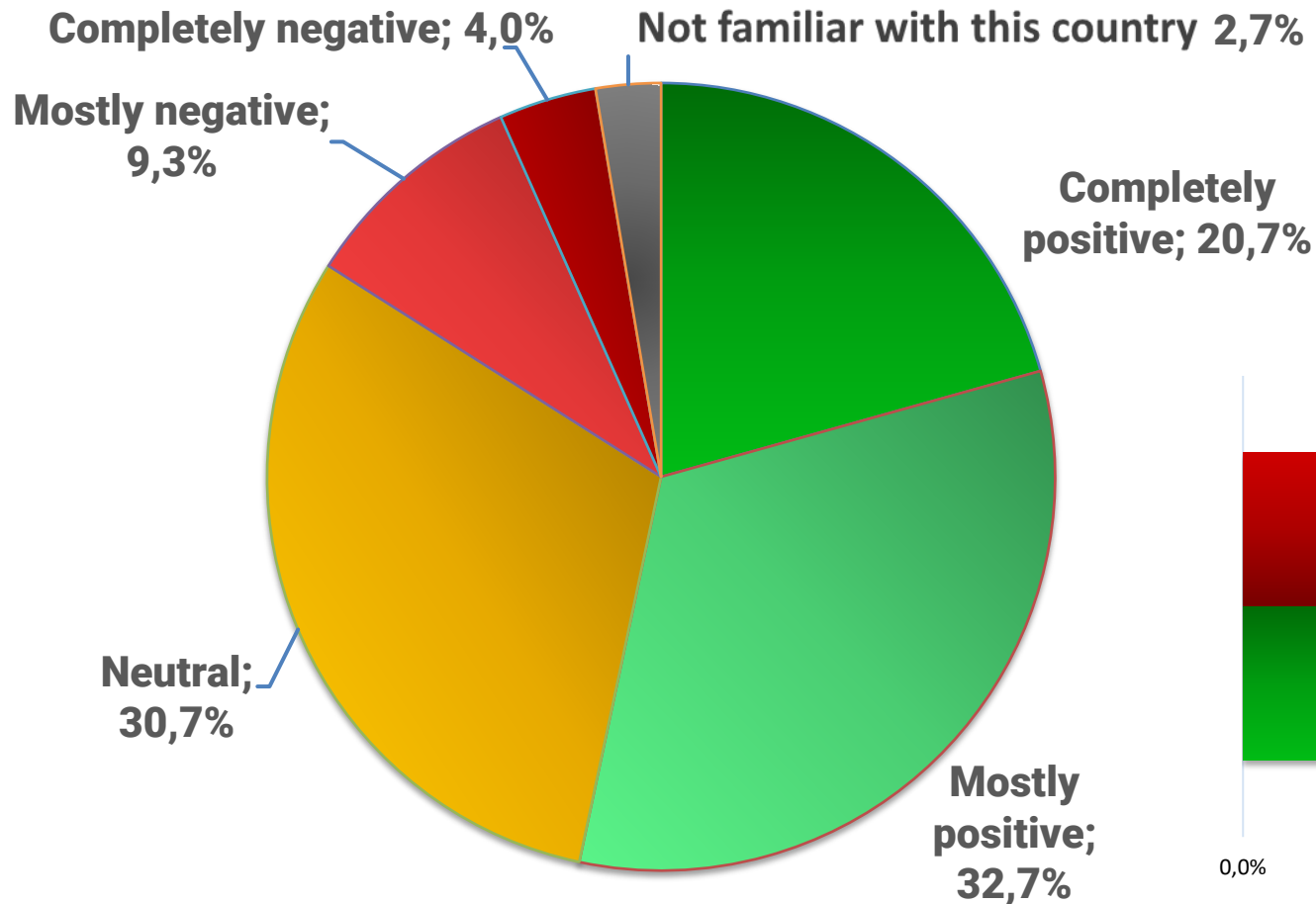


Attitudes toward South Korea

39

The exact wording of the question:

“What is your attitude toward South Korea: more positive or negative?”

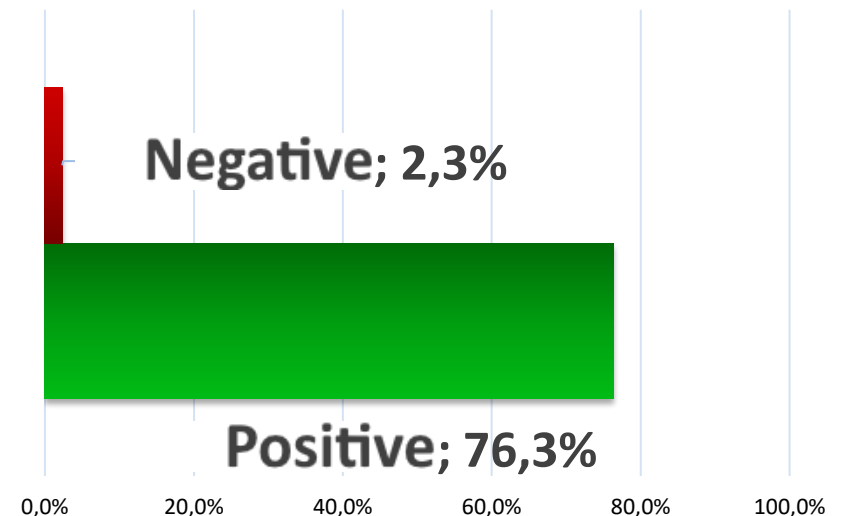
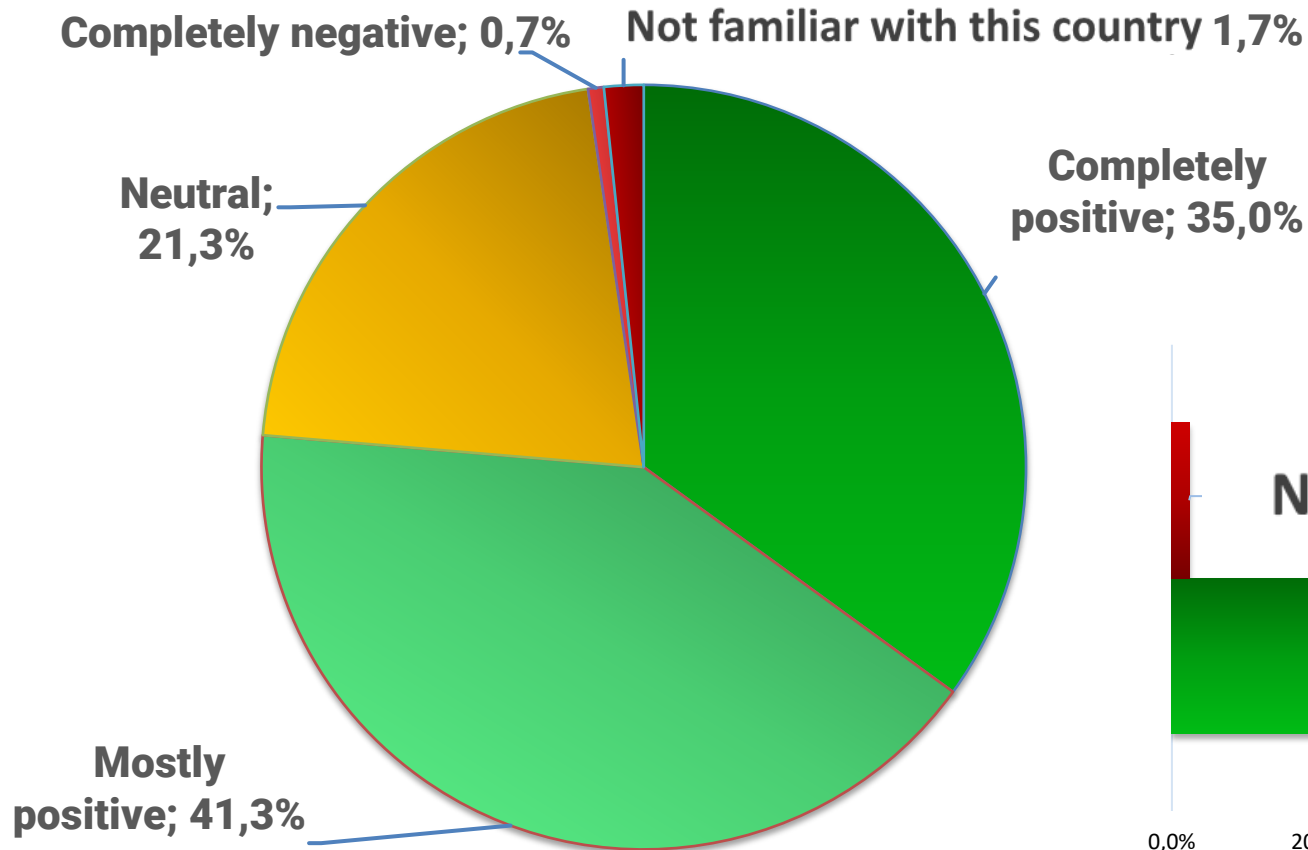


Attitudes toward Sweden

40

The exact wording of the question:

“What is your attitude toward Sweden: more positive or negative?”

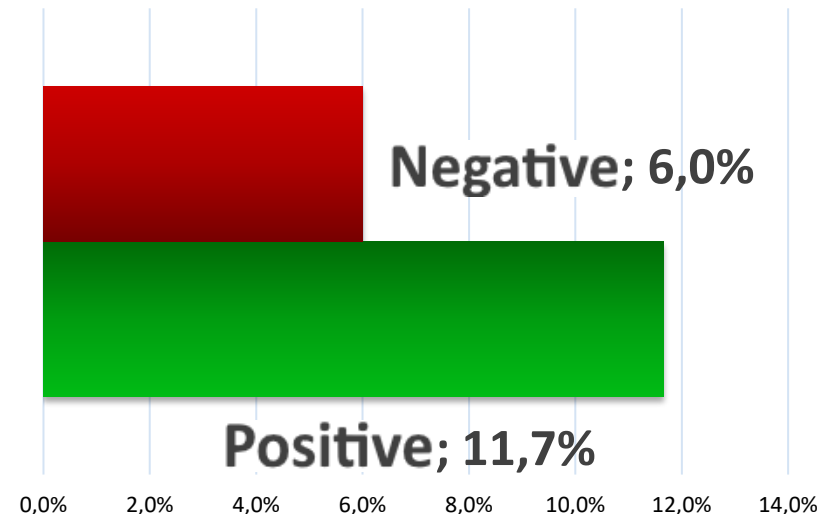
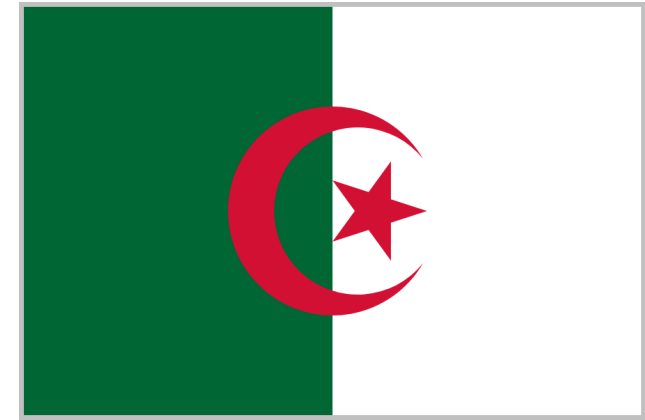
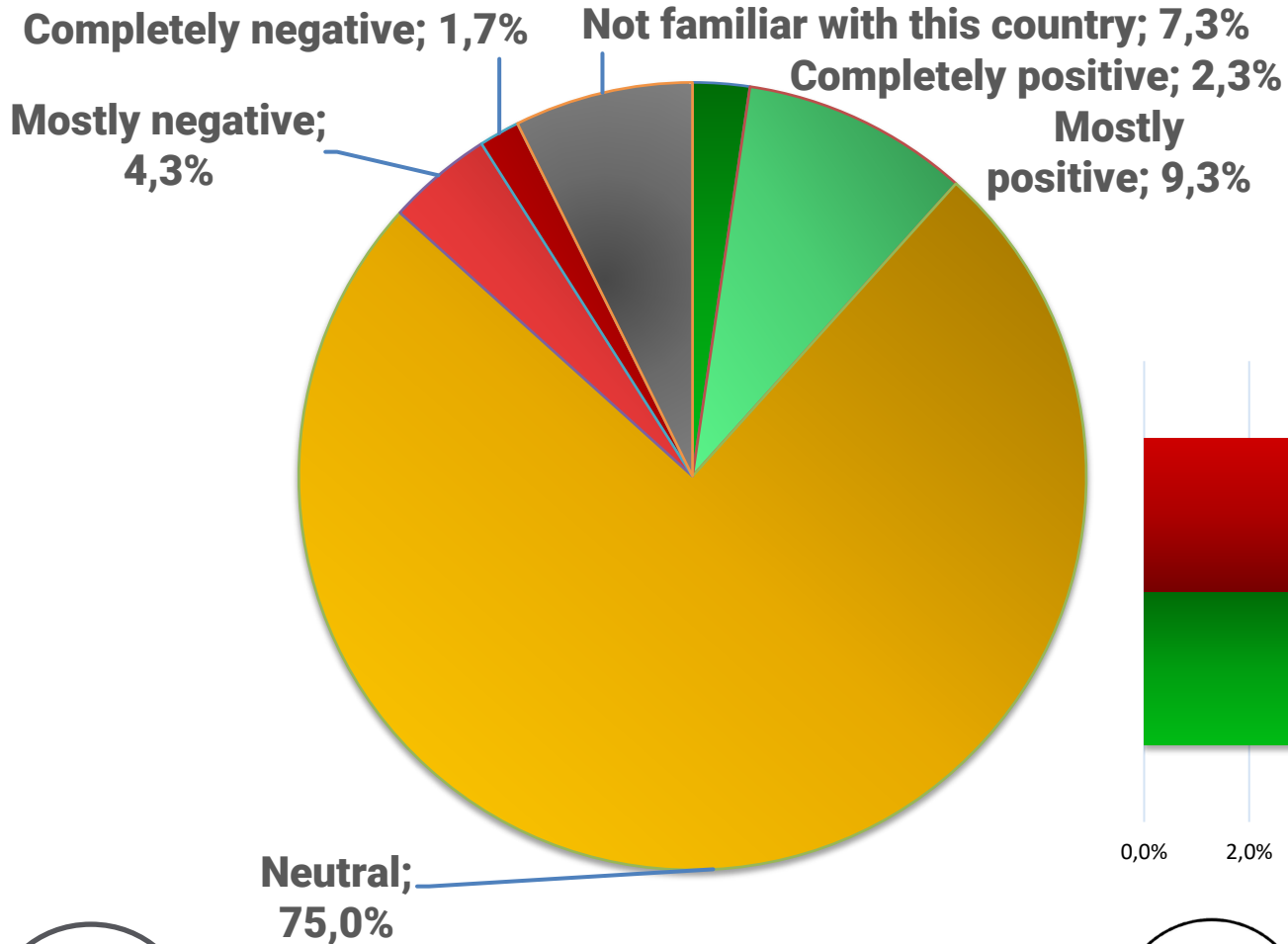


Attitude towards Algeria

41

The exact wording of the question:

“What is your attitude toward Algeria: more positive or negative?”

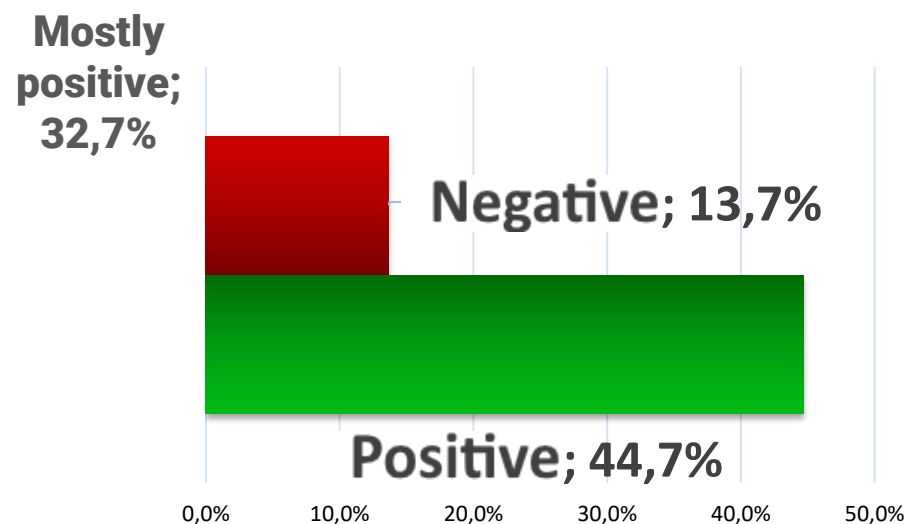
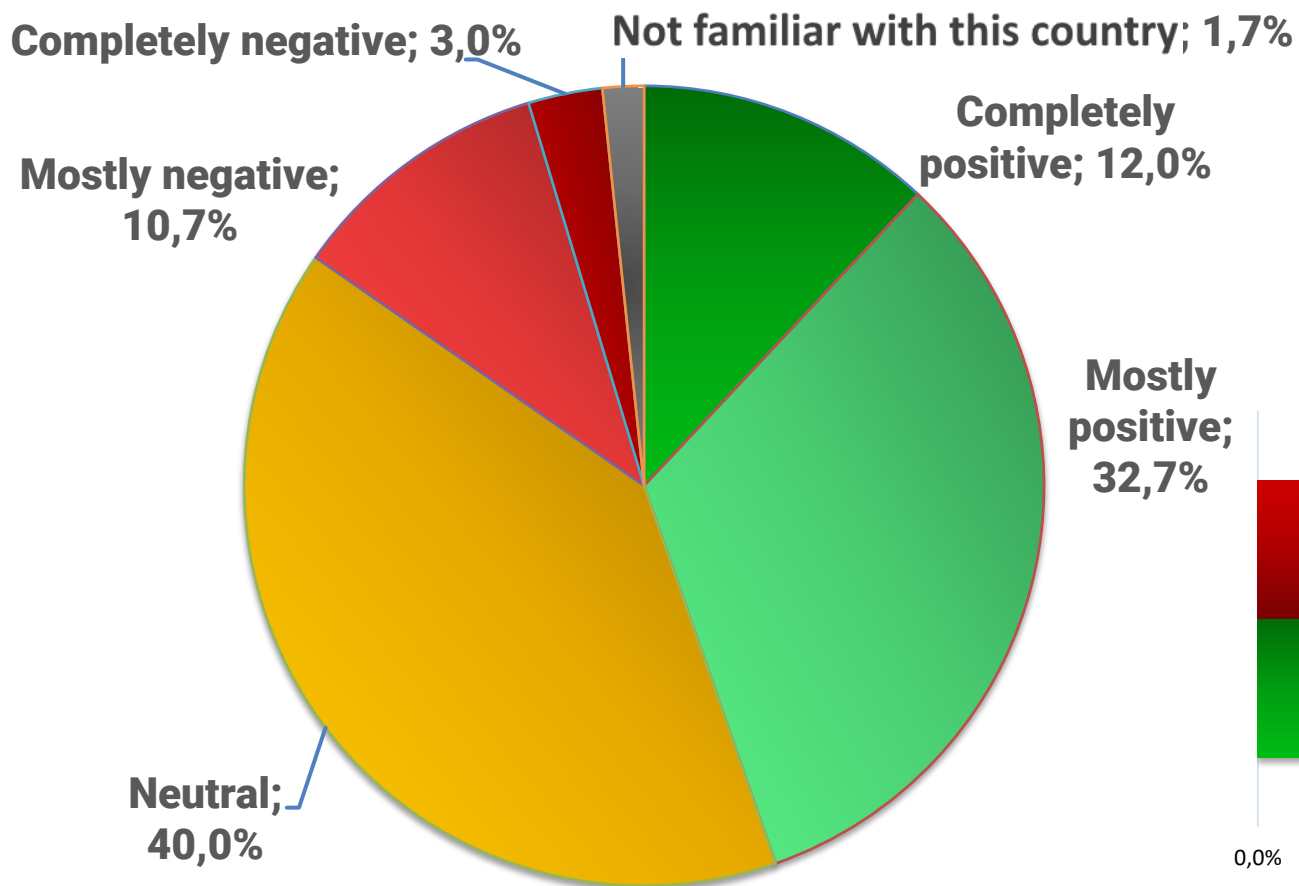


Attitude towards Israel

42

The exact wording of the question:

“What is your attitude toward Israel: more positive or negative?”

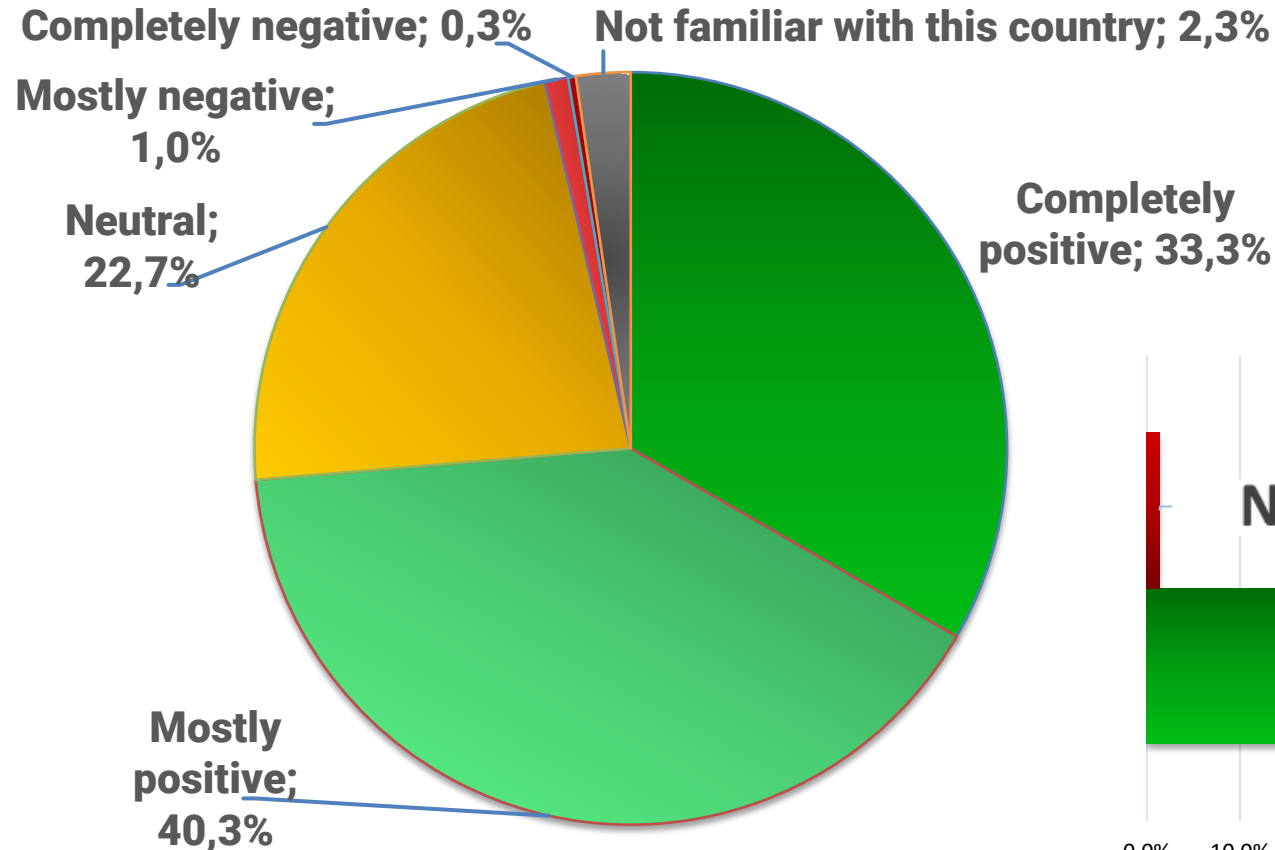


Attitude towards Denmark

43

The exact wording of the question:

“What is your attitude toward Denmark: more positive or negative?”



Completely positive; 33,3%

Negative; 1,3%

Positive; 73,7%

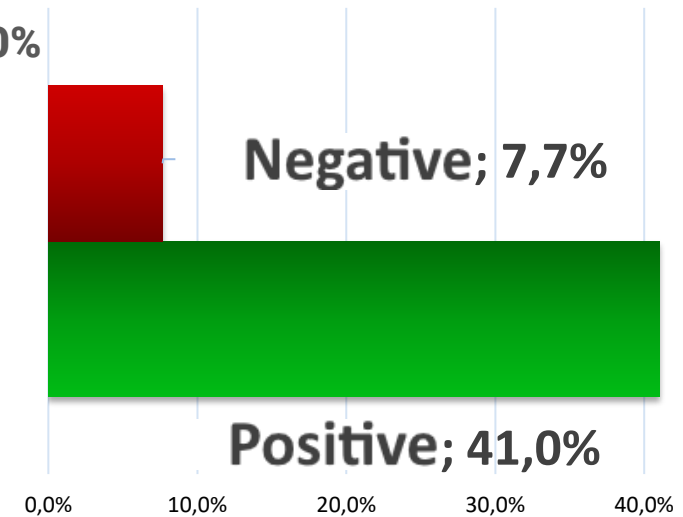
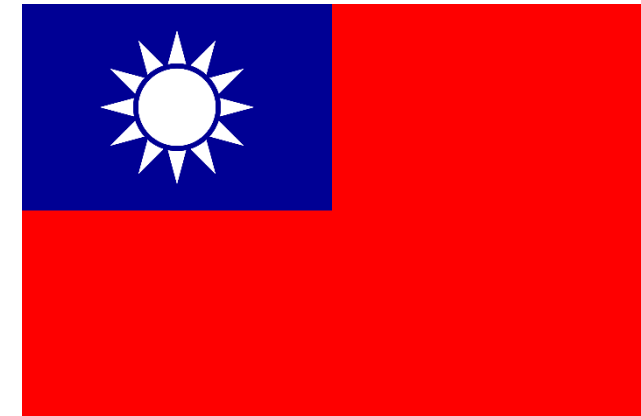
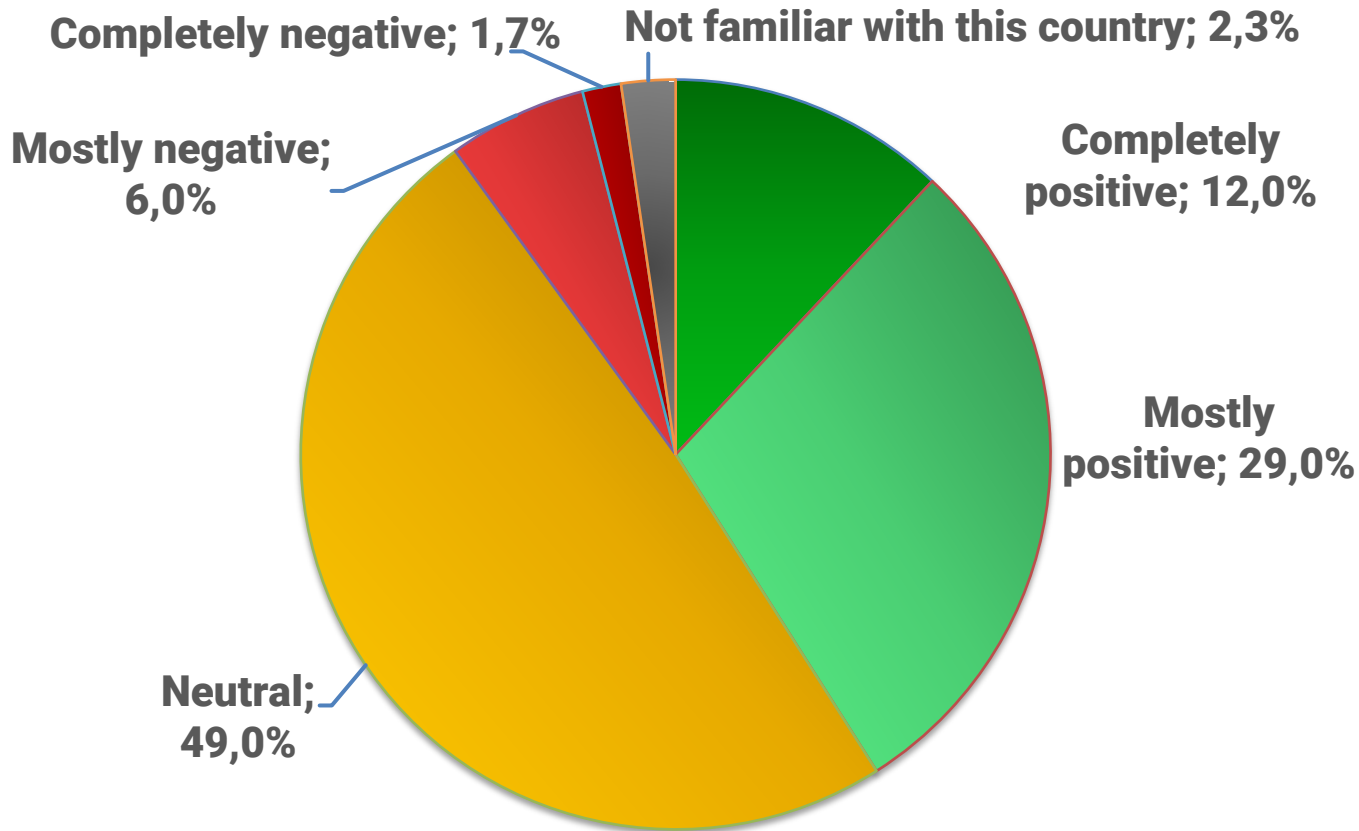
0,0% 10,0% 20,0% 30,0% 40,0% 50,0% 60,0% 70,0% 80,0%

Attitude towards Taiwan (province of China)

44

The exact wording of the question:

“What is your attitude toward Taiwan (a province of China): more positive or negative?”

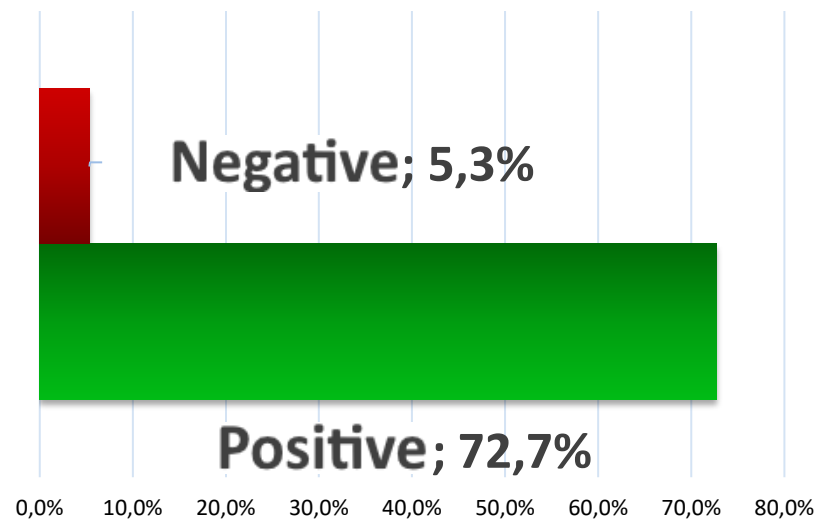
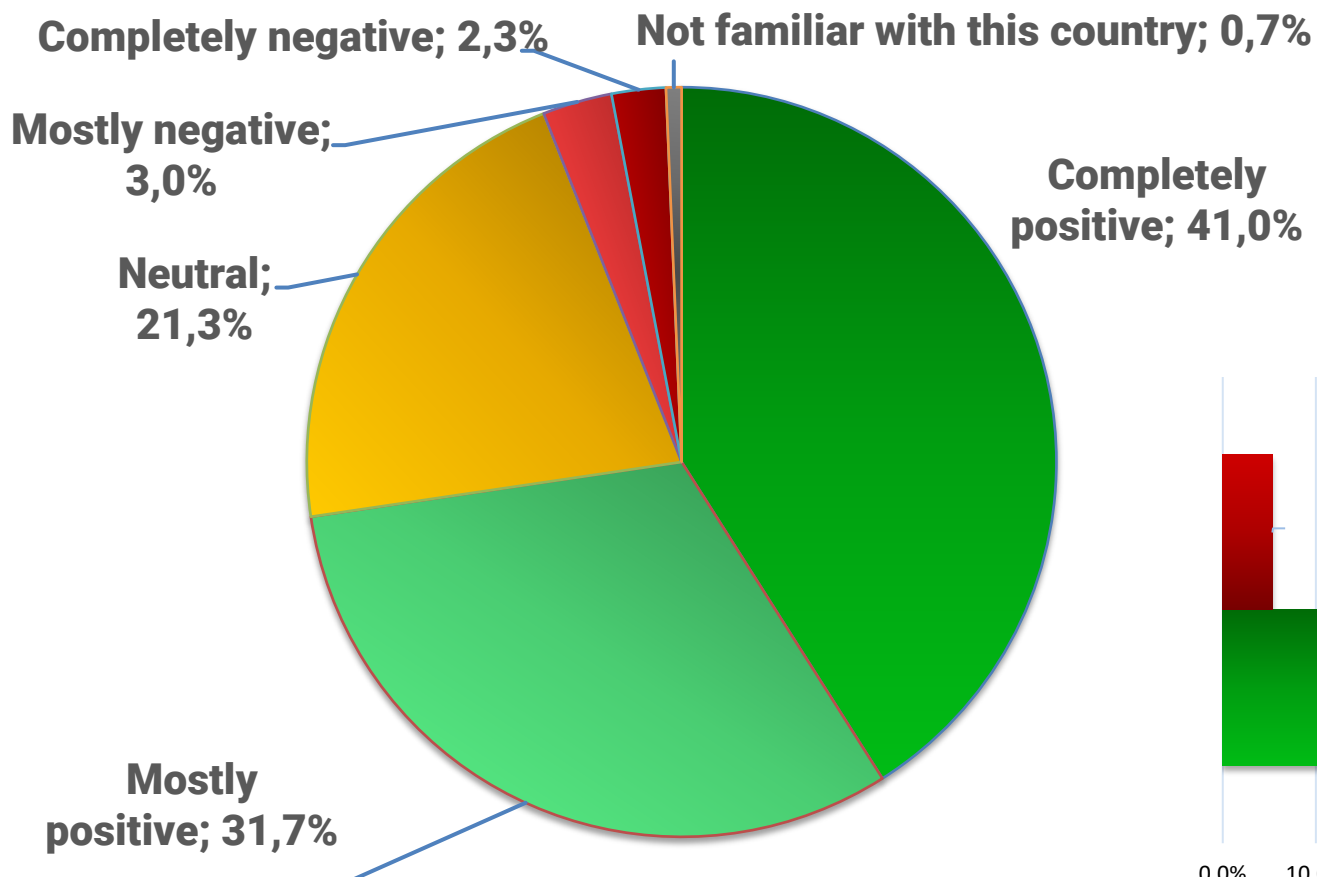


Attitude towards Latvia

45

The exact wording of the question:

“What is your attitude toward Latvia: more positive or negative?”

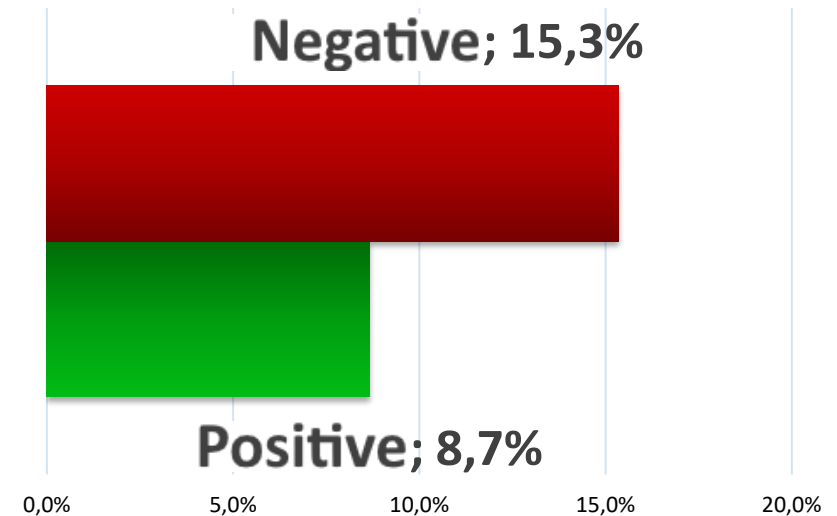
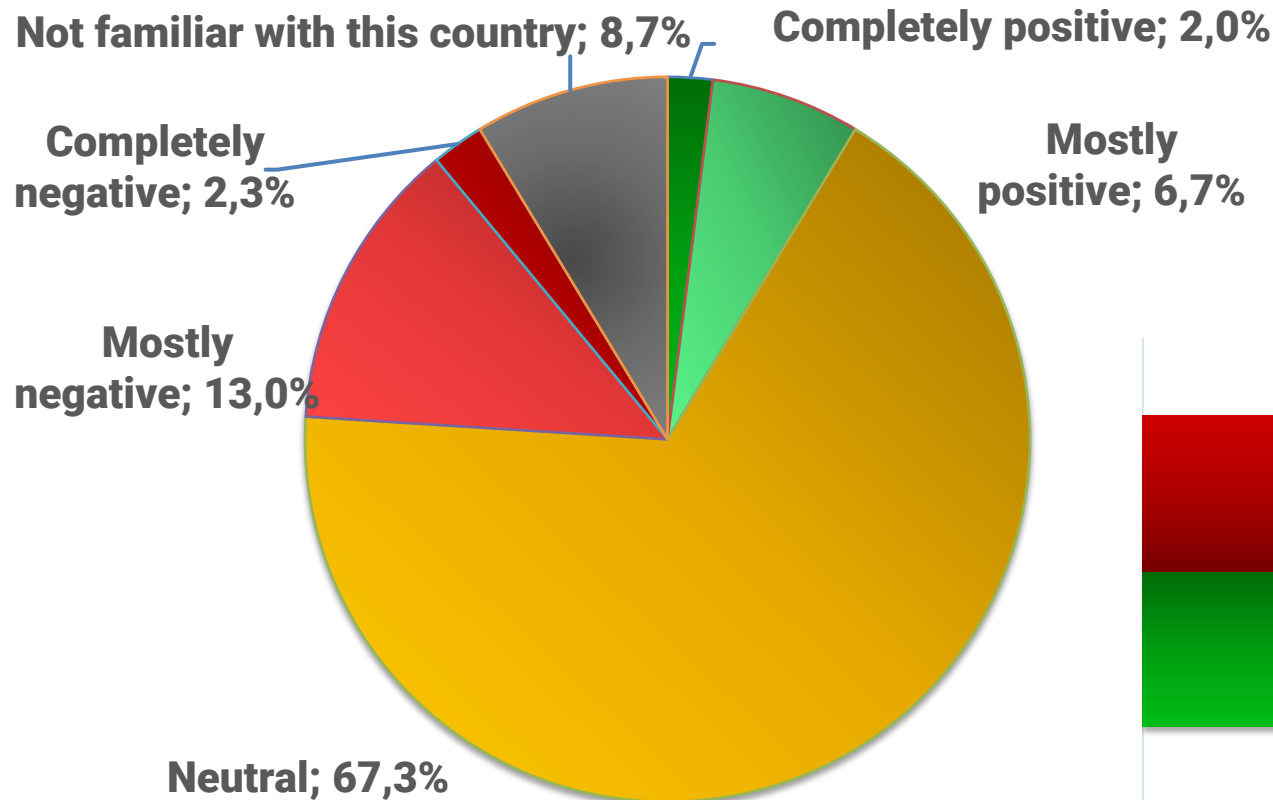


Attitude towards Lebanon

46

The exact wording of the question:

“What is your attitude toward Lebanon: more positive or negative?”

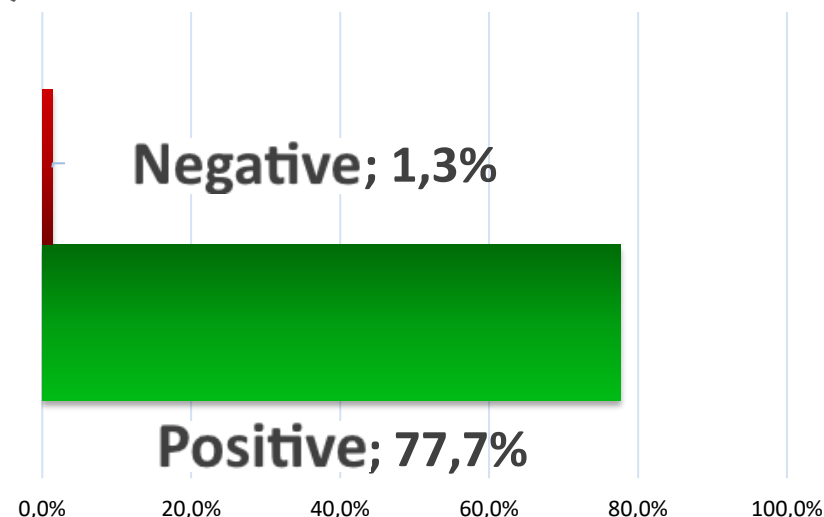
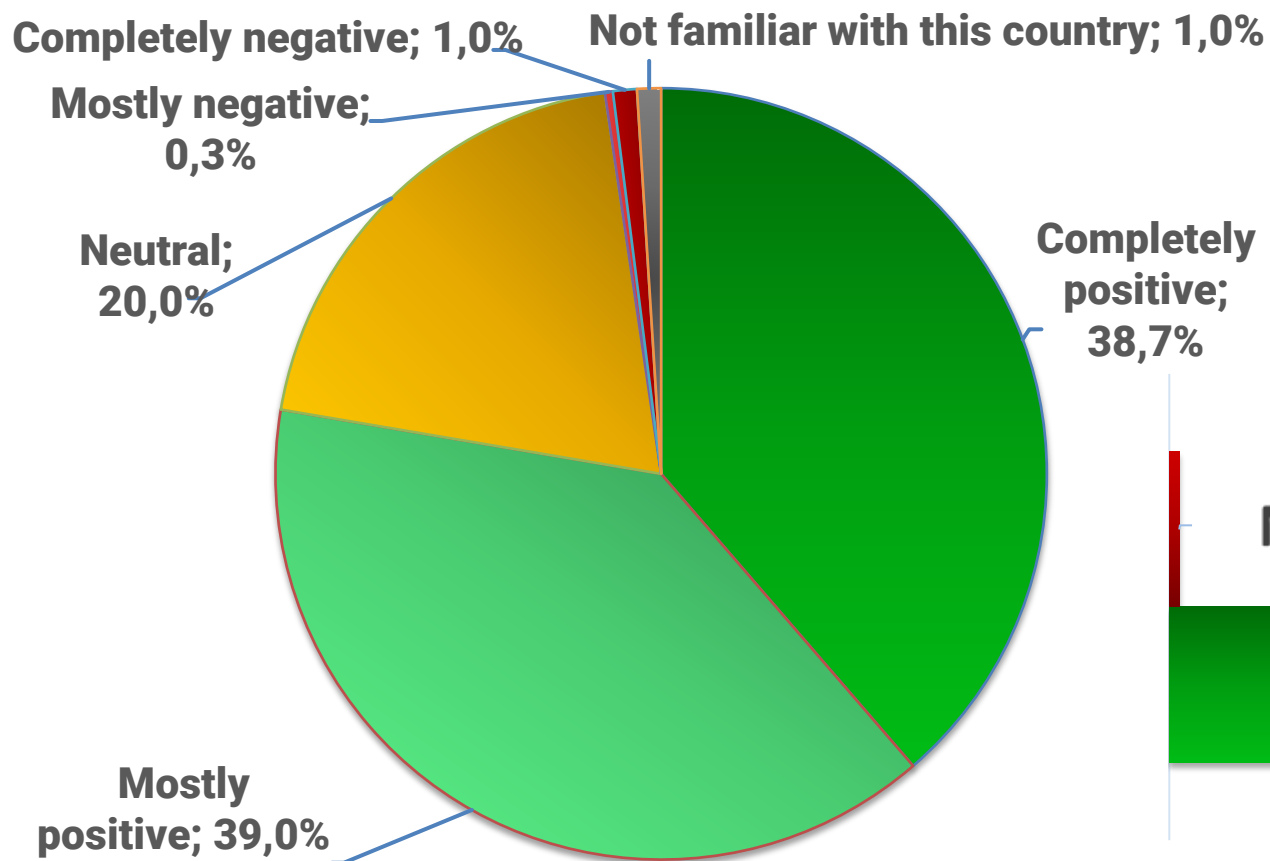


Attitude towards Norway

47

The exact wording of the question:

“What is your attitude toward Norway: more positive or negative?”



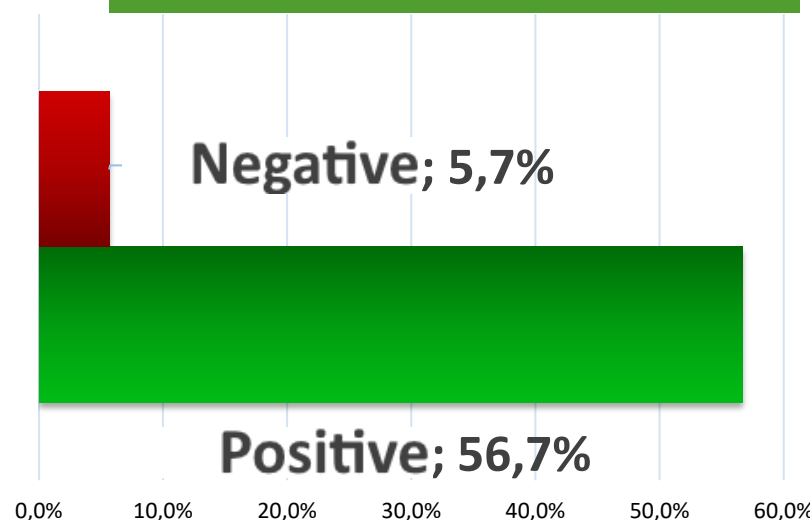
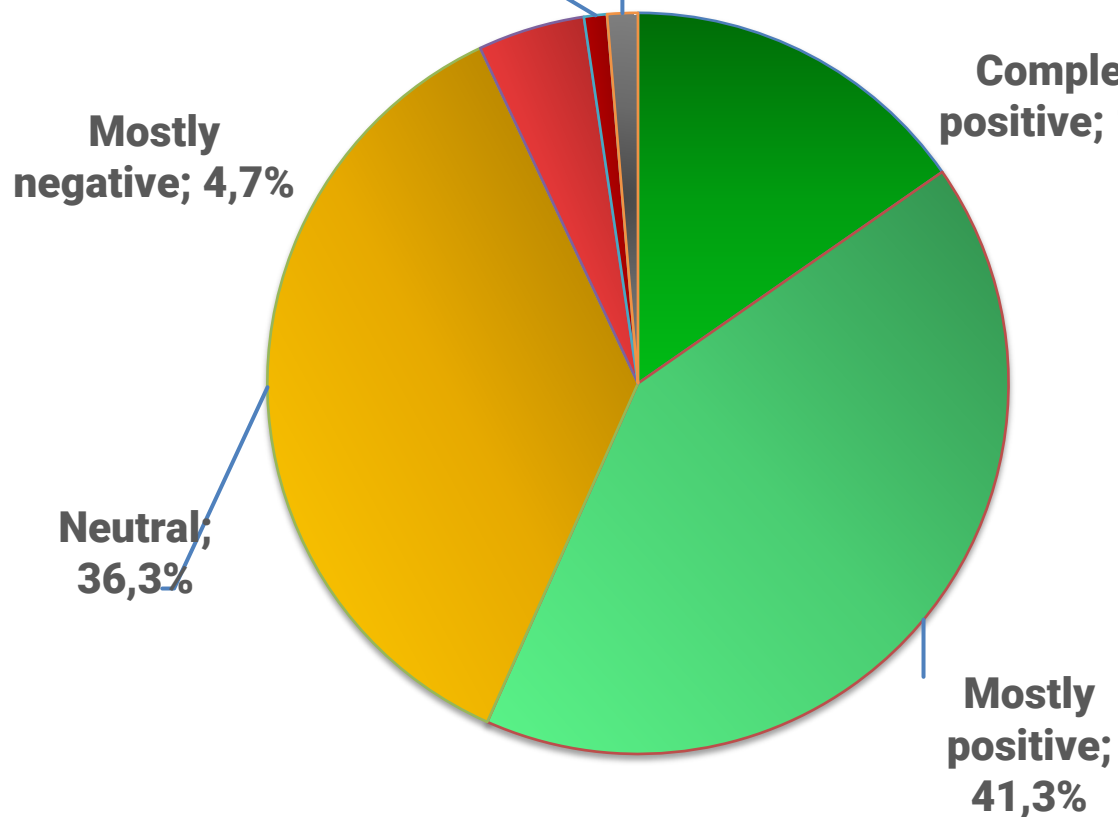
Attitude towards Azerbaijan

48

The exact wording of the question:

“What is your attitude toward Azerbaijan: more positive or negative?”

Completely negative; 1,0% Not familiar with this country; 1,3%



Attitudes toward Saudi Arabia

49

The exact wording of the question:

“What is your attitude toward Saudi Arabia: more positive or negative?”

Not familiar with this country; 7,0% Completely positive; 3,3%

Completely negative; 3,4%

Mostly negative; 9,6%

Mostly positive; 22,5%

Neutral; 61,2%



Negative; 11,0%

Positive; 24,8%

0,0% 5,0% 10,0% 15,0% 20,0% 25,0% 30,0%

Attitudes toward Bangladesh

50

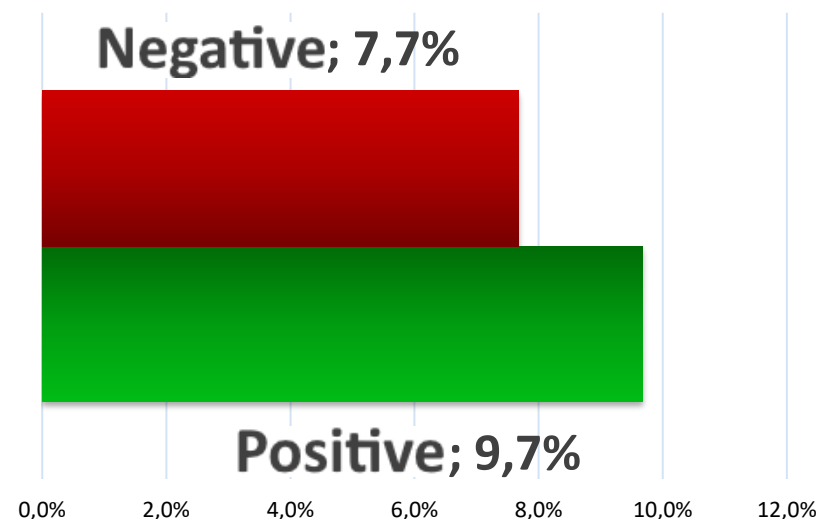
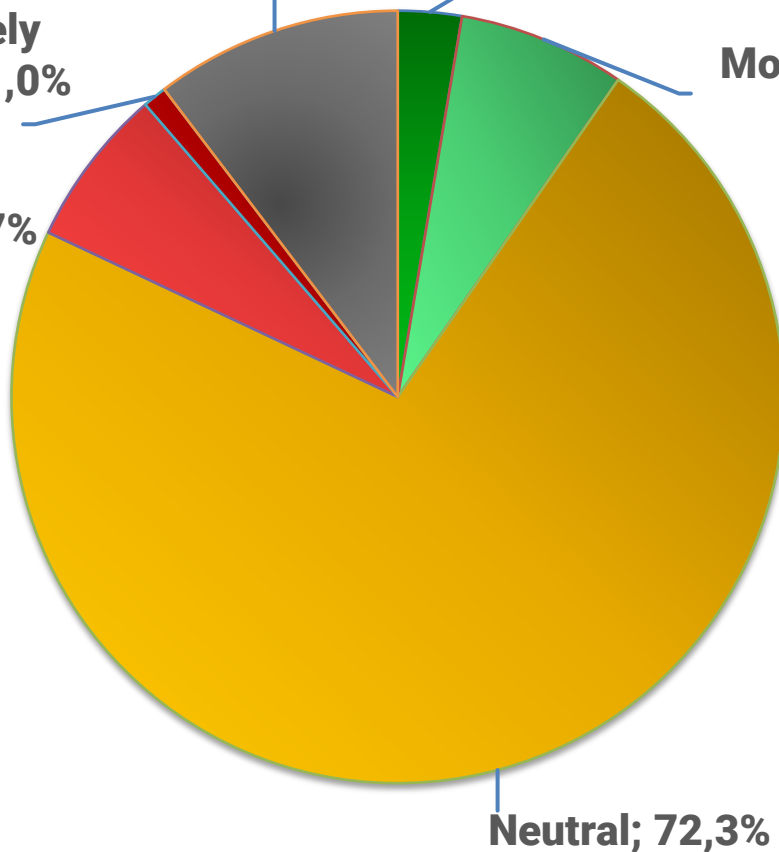
The exact wording of the question:

“What is your attitude toward Bangladesh: more positive or negative?”

Not familiar with this country; 10,3% Completely positive; 2,7%

Completely negative; 1,0% Mostly positive; 7,0%

Mostly negative; 6,7%



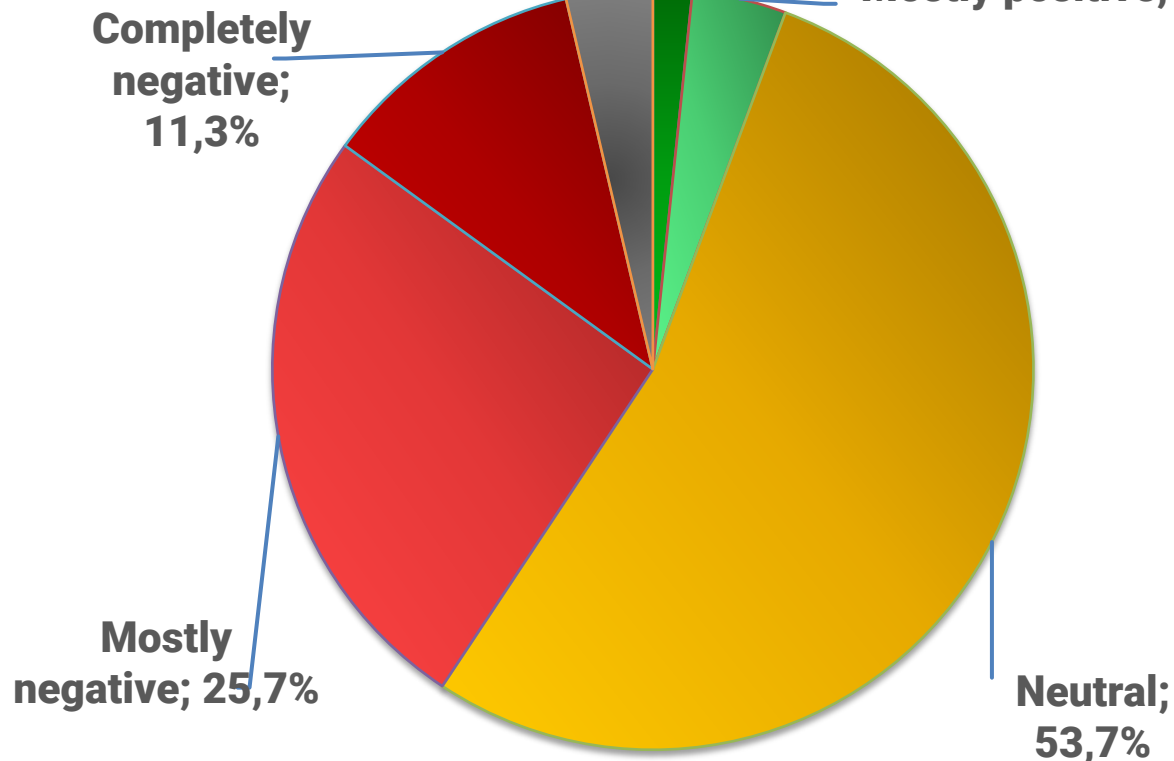
Attitude towards Iraq

51

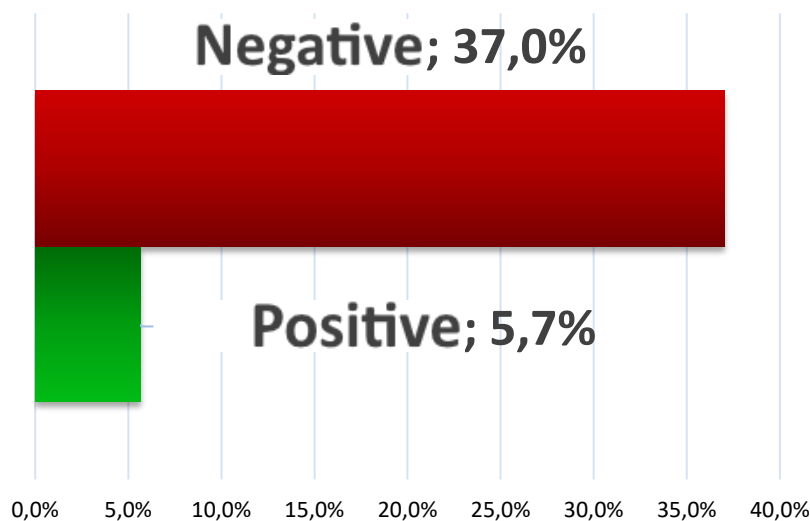
The exact wording of the question:

“What is your attitude toward Iraq: more positive or negative?”

Not familiar with this country; 3,7% Completely positive; 1,7%
Mostly positive; 4,0%



الله اكبر

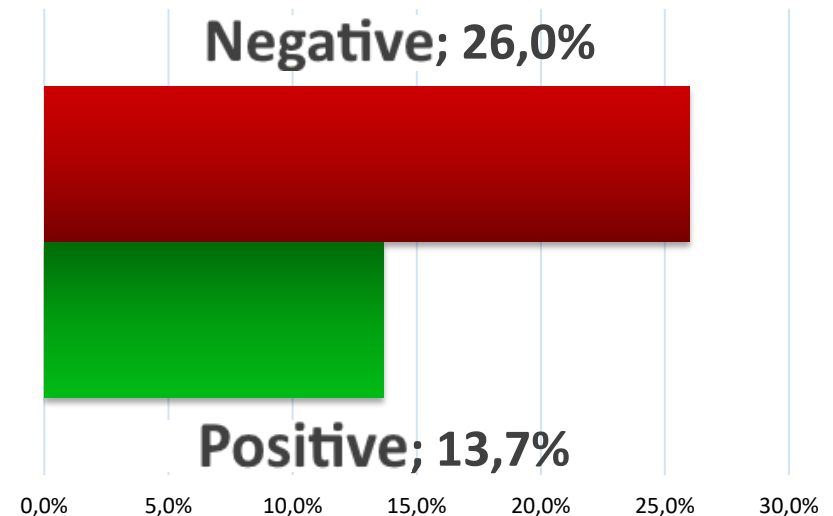
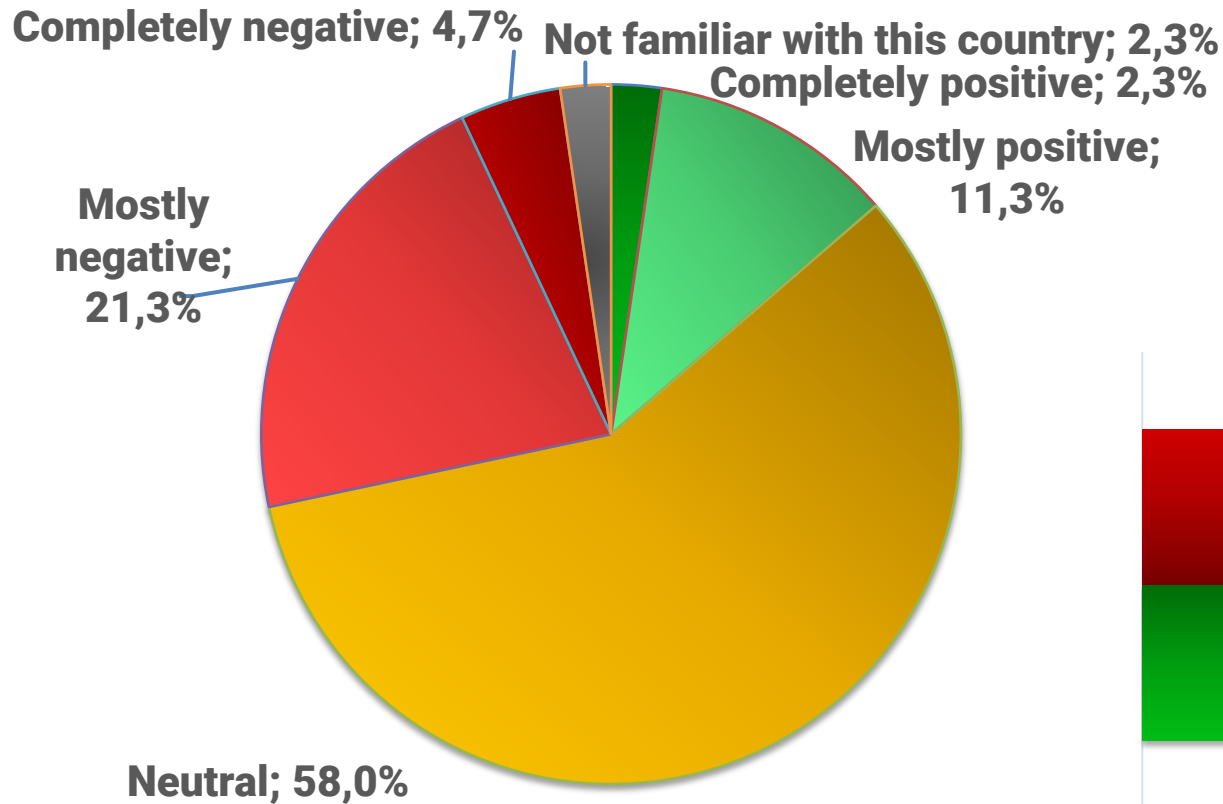


Attitude towards Serbia

52

The exact wording of the question:

“What is your attitude toward Serbia: more positive or negative?”

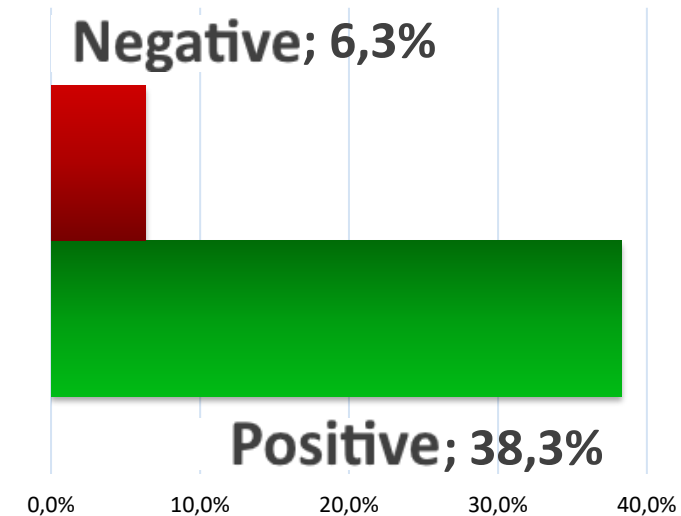
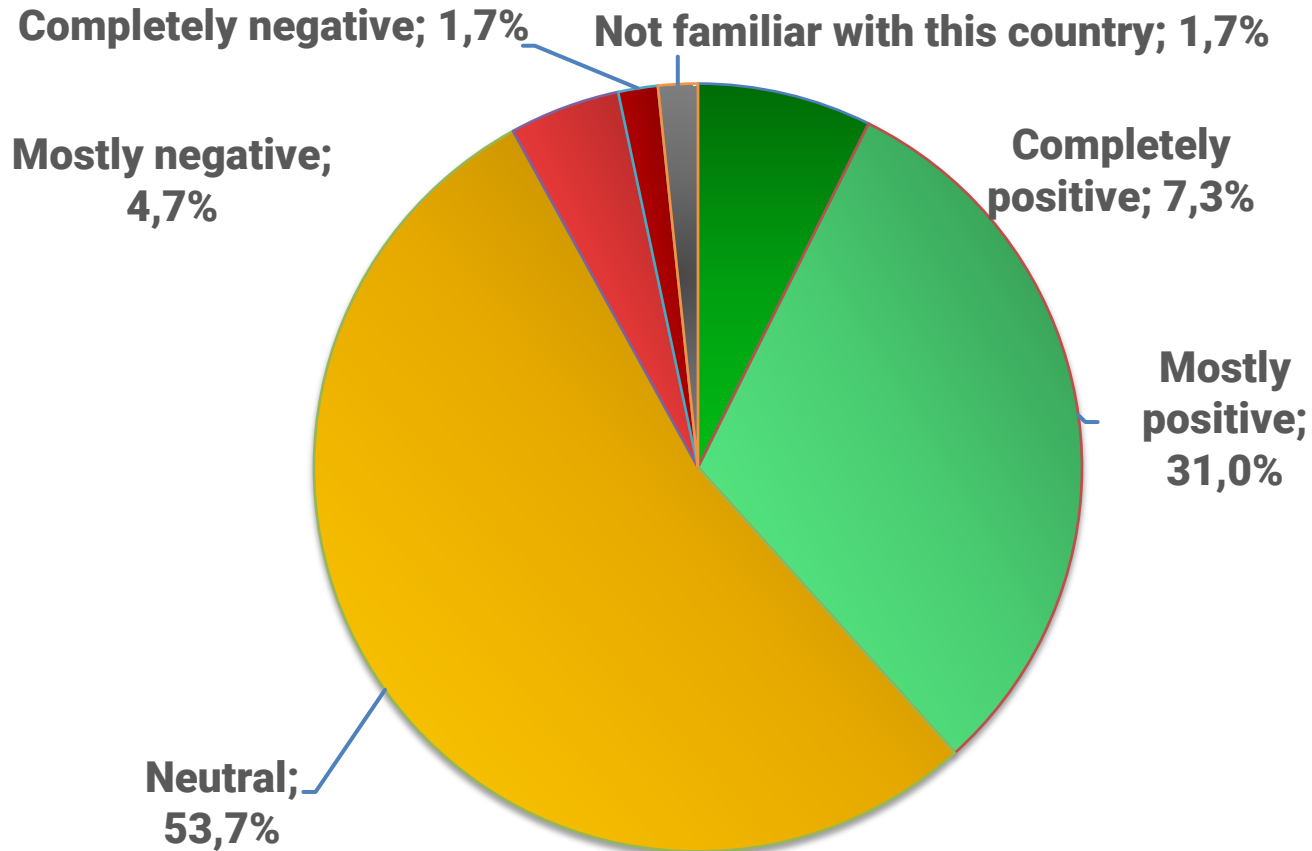


Attitude towards the United Arab Emirates

53

The exact wording of the question:

“What is your attitude toward the United Arab Emirates: more positive or negative?”

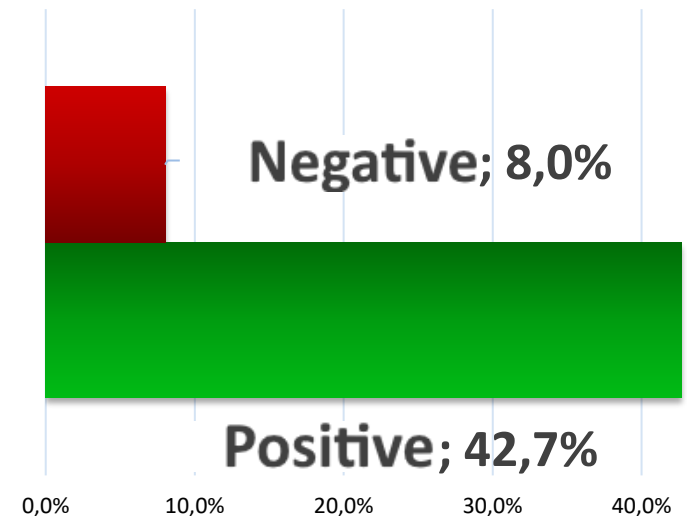
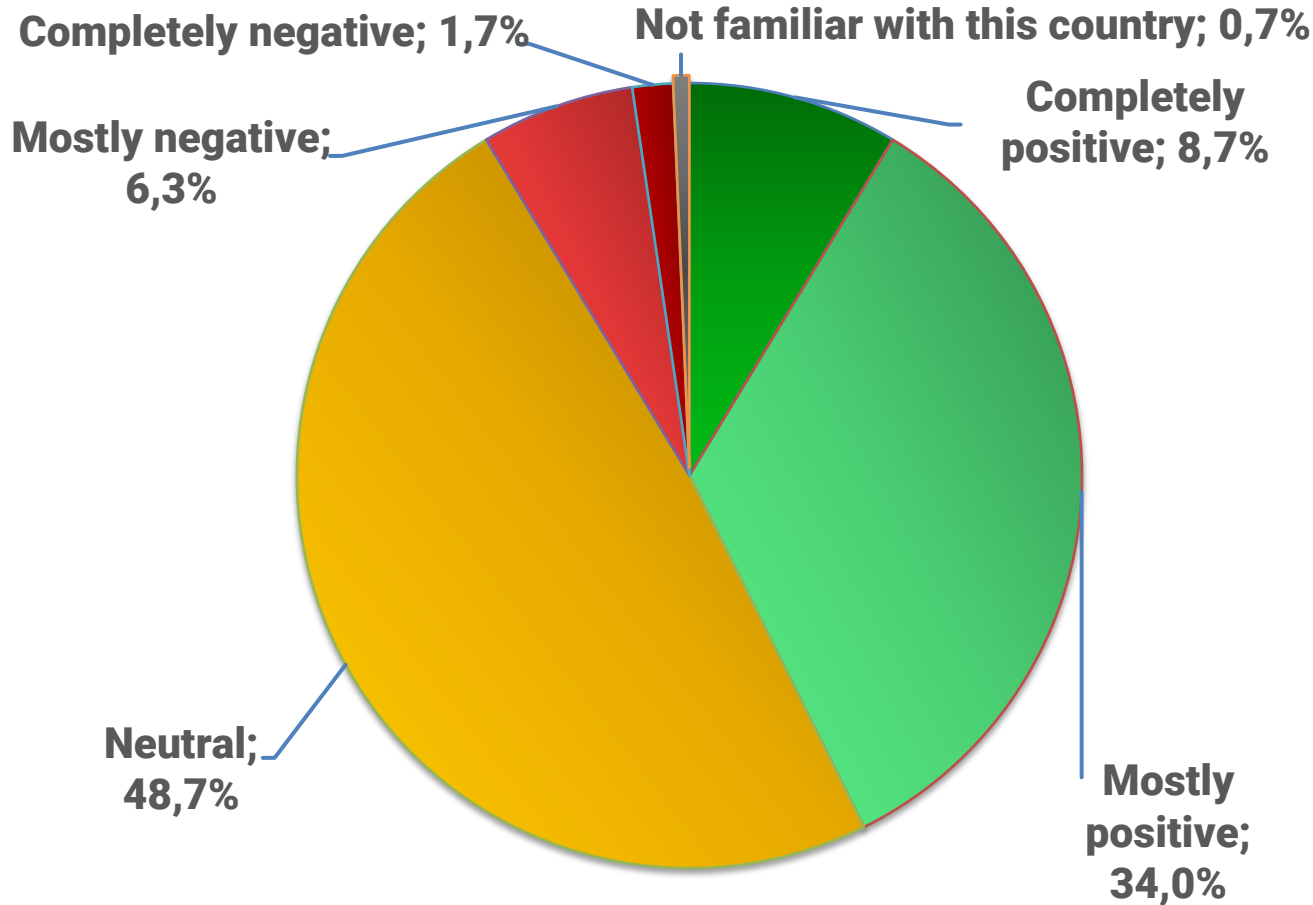


Attitude towards Kazakhstan

54

The exact wording of the question:

“What is your attitude toward Kazakhstan: more positive or negative?”



Attitude towards Malaysia

55

The exact wording of the question:

“What is your attitude toward Malaysia: more positive or negative?”

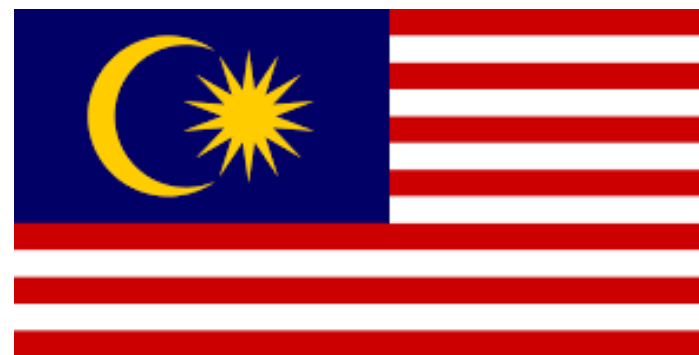
Not familiar with this country; 8,3% Completely positive; 2,3%

Completely negative; 1,7%

Mostly negative;
3,0%

Mostly positive;
16,3%

Neutral; 68,3%



Negative; 4,7%

Positive; 18,7%

0,0% 5,0% 10,0% 15,0% 20,0%

active
group

Attitude of Ukrainians towards countries of the world

Experts
Club

August 2025

Attitudes toward Brazil

56

The exact wording of the question:

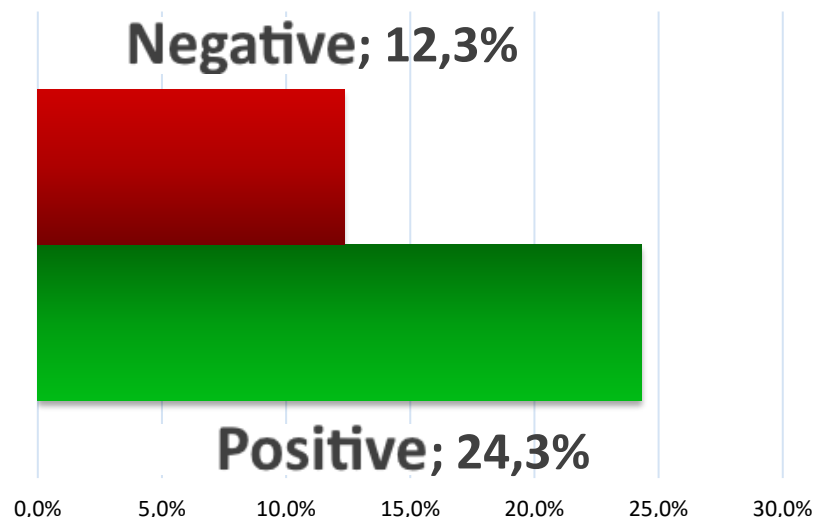
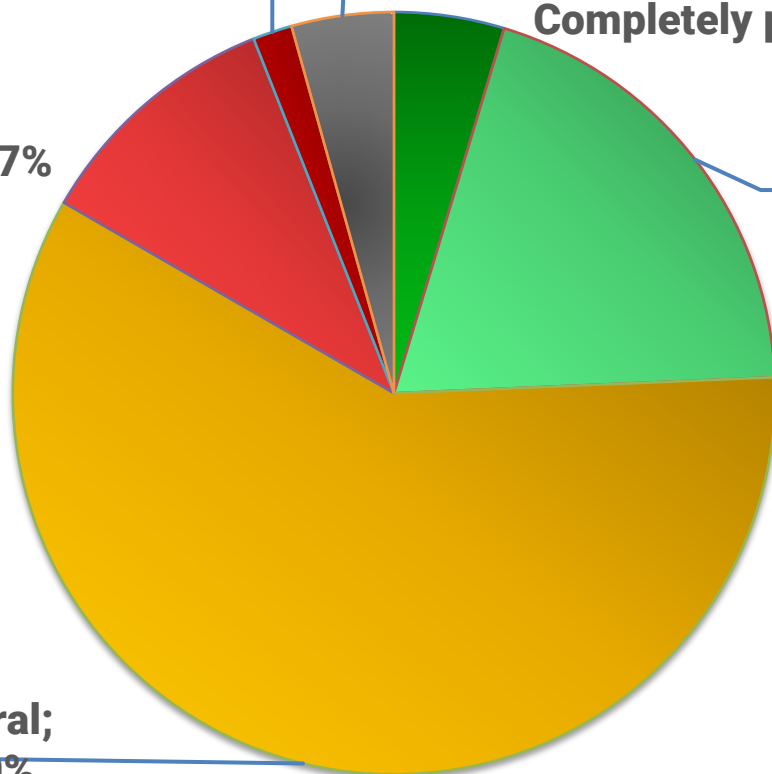
“What is your attitude toward Brazil: more positive or negative?”

Completely negative; 1,7% Not familiar with this country; 4,3% Completely positive; 4,7%

Mostly negative; 10,7%

Mostly positive; 19,7%

Neutral; 59,0%

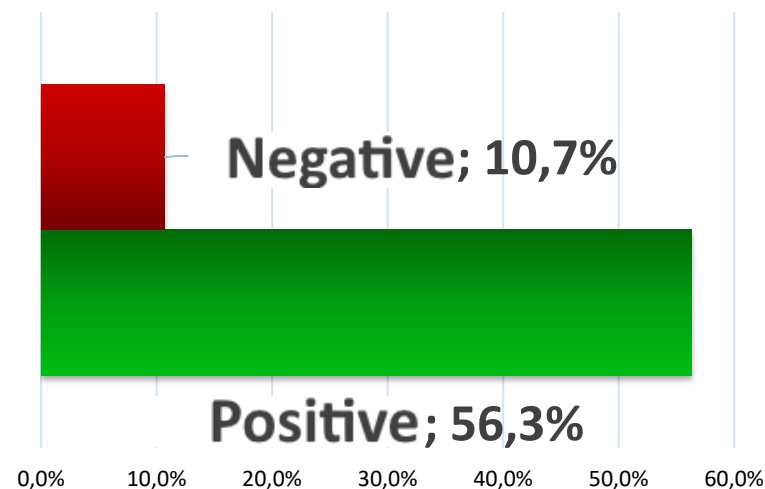
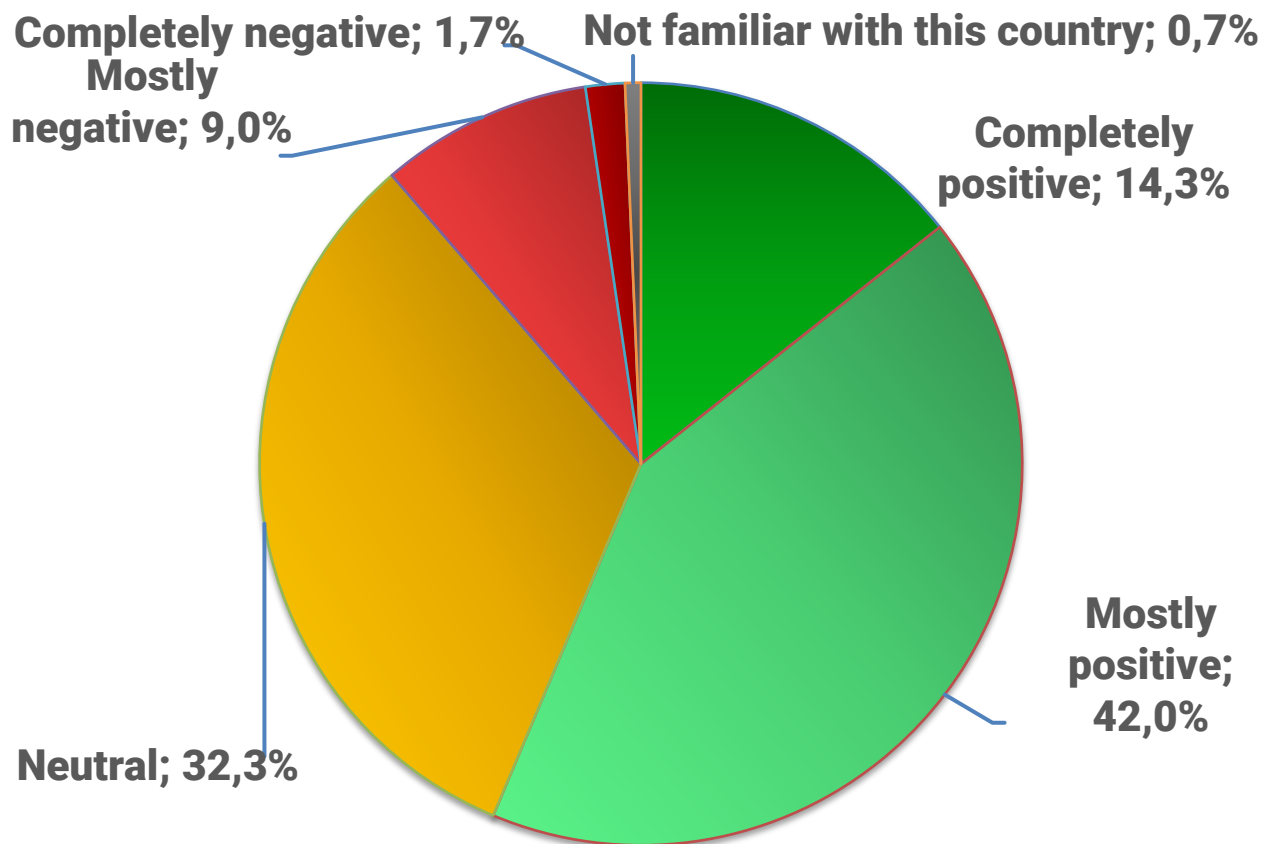


Attitude towards Georgia

57

The exact wording of the question:

“What is your attitude toward Georgia: more positive or negative?”

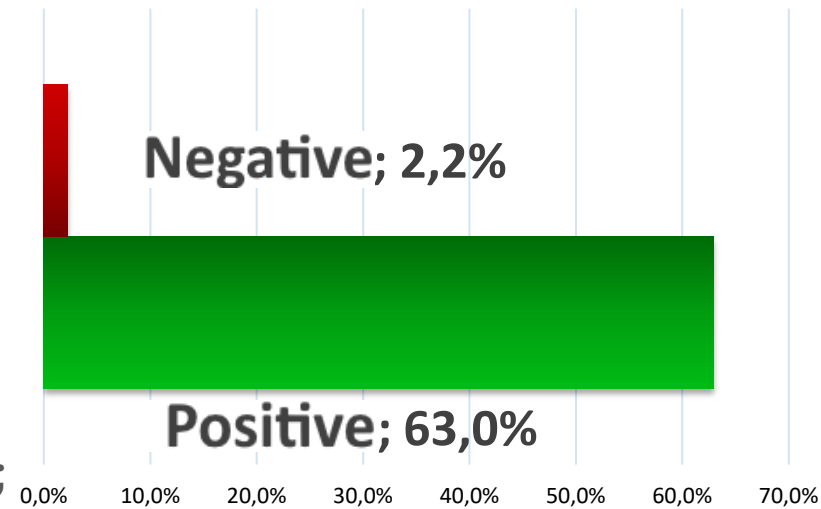
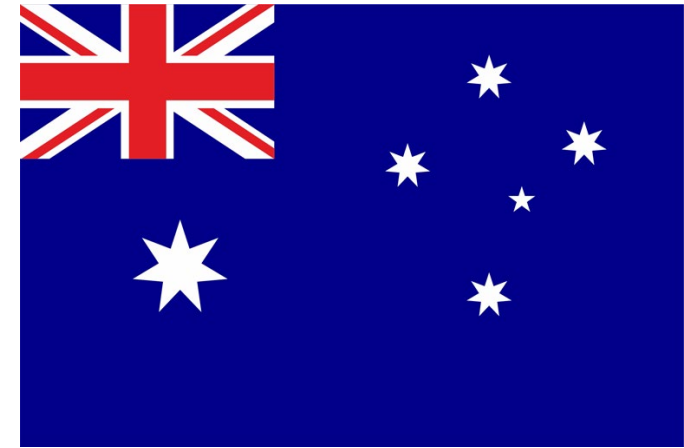
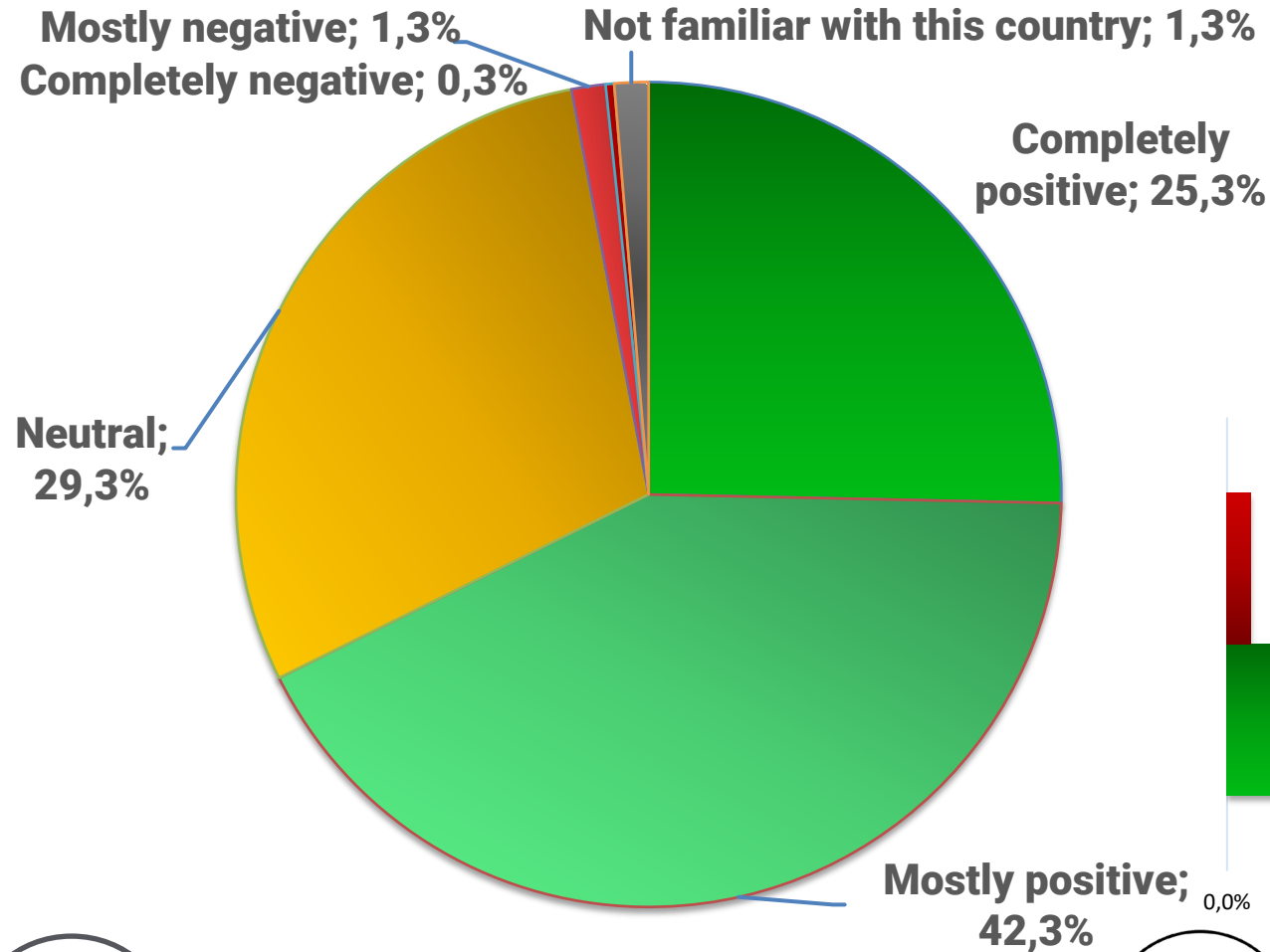


Attitudes toward Australia

58

The exact wording of the question:

“What is your attitude toward Australia: more positive or negative?”

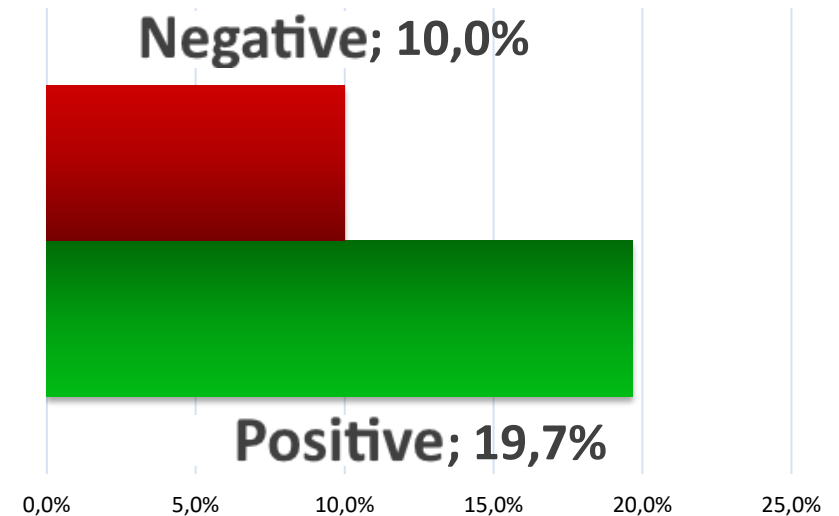
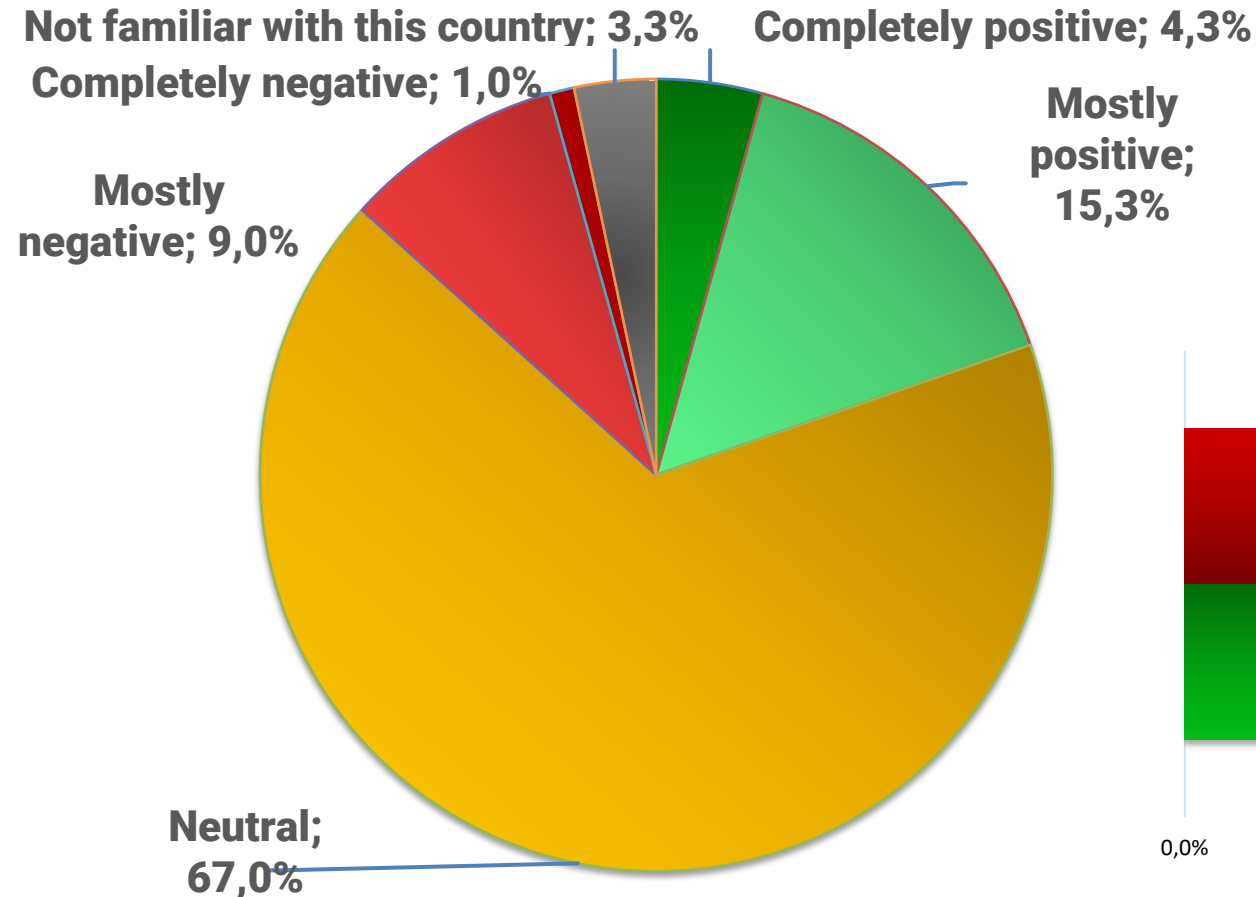


Attitudes toward Mexico

59

The exact wording of the question:

“What is your attitude toward Mexico: more positive or negative?”



Attitudes toward Uzbekistan

60

The exact wording of the question:

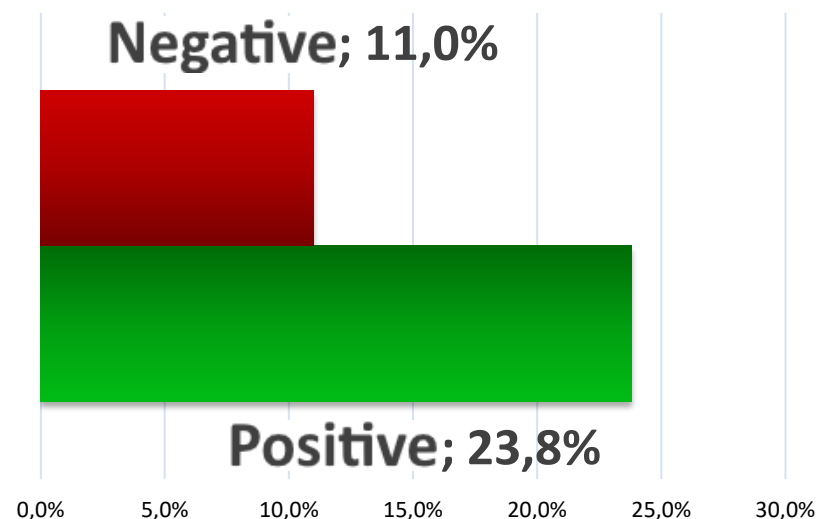
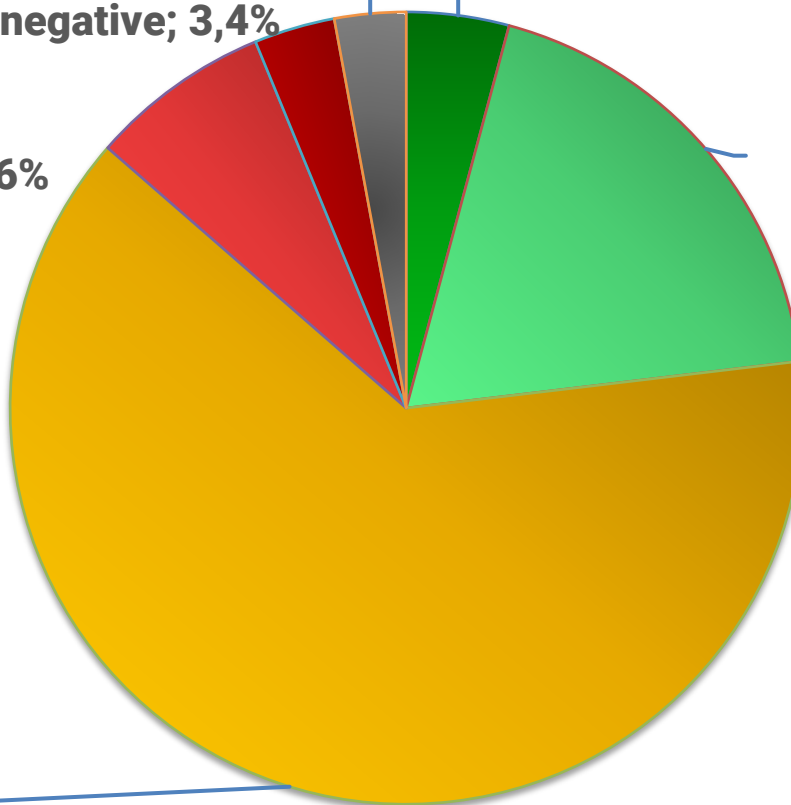
“What is your attitude toward Uzbekistan: more positive or negative?”

Not familiar with this country; 3,0% Completely positive; 4,3%
Completely negative; 3,4%

Mostly
negative; 7,6%

Mostly
positive; 19,5%

Neutral;
65,2%



Attitudes toward Slovenia

61

The exact wording of the question:

“What is your attitude toward Slovenia: more positive or negative?”

Not familiar with this country; 5,3%

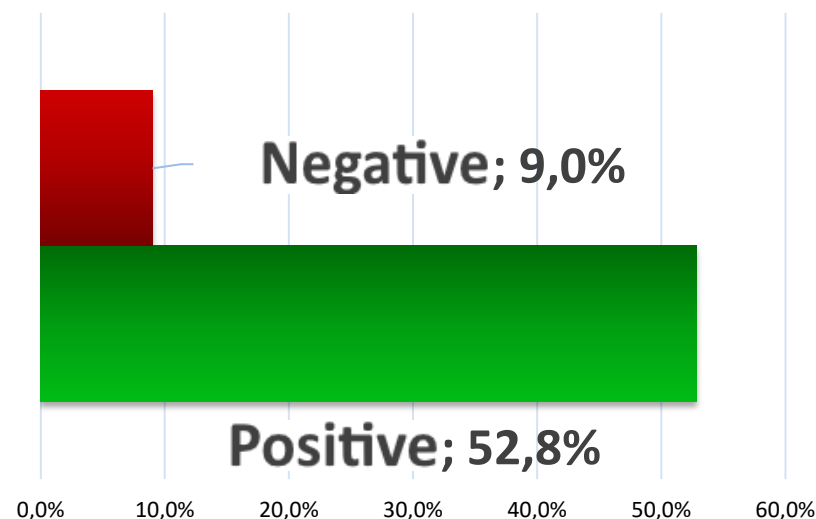
Completely negative; 2,0%

Mostly
negative; 7,0%

Completely positive;
32,3%

Neutral;
38,2%

Mostly
positive;
20,5%



Attitudes toward Finland

62

The exact wording of the question:

“What is your attitude toward Finland: more positive or negative?”

Completely negative; 1,0% **Not familiar with this country; 2,3%**

Mostly negative; 2,0%

**Neutral;
23,6%**

**Completely
positive; 34,9%**

**Mostly
positive;
38,5%**



Negative; 3,0%

Positive; 73,4%

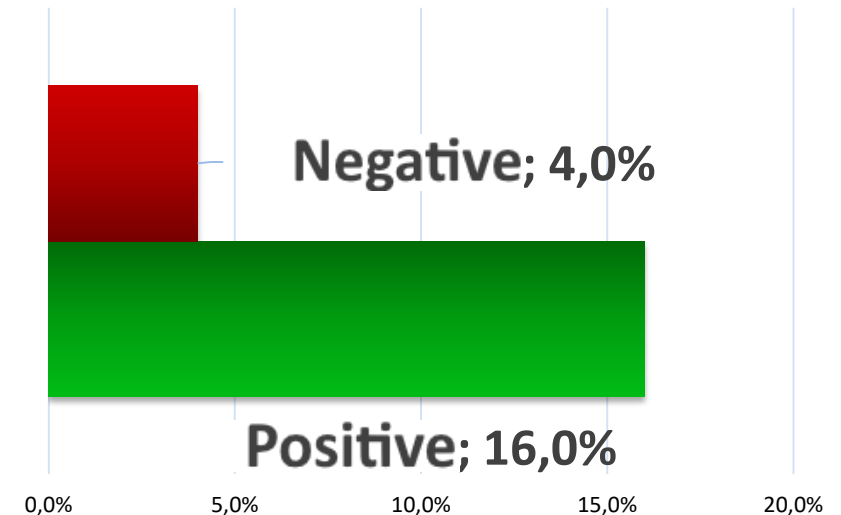
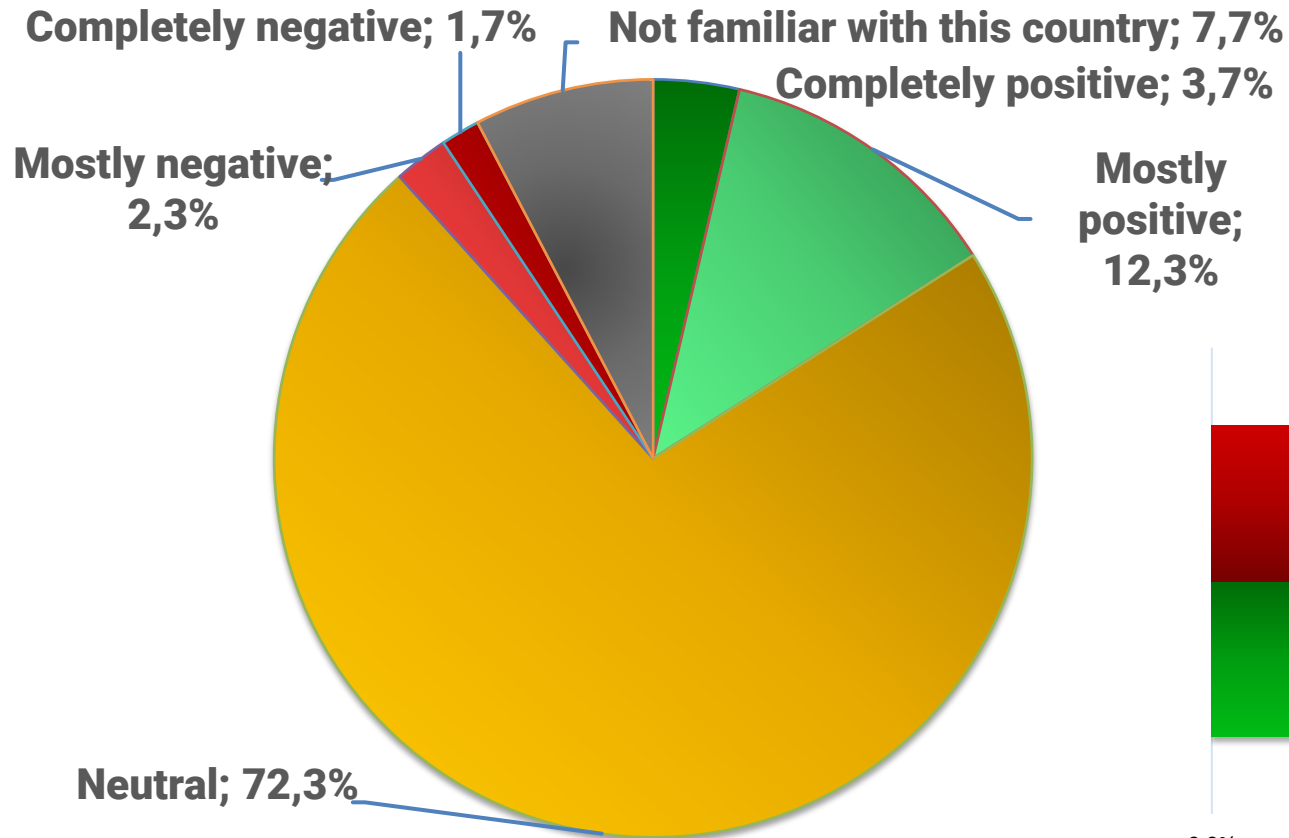
0,0% 10,0% 20,0% 30,0% 40,0% 50,0% 60,0% 70,0% 80,0%

Attitude towards Tunisia

63

The exact wording of the question:

“What is your attitude toward Tunisia: more positive or negative?”

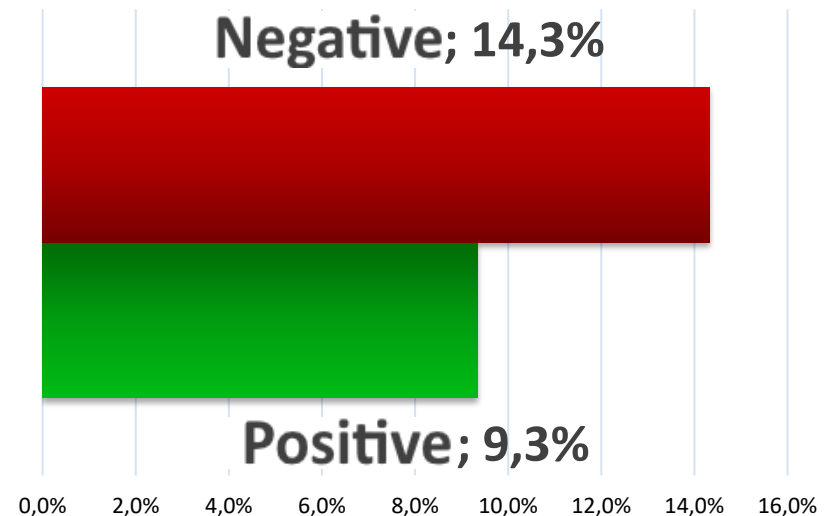
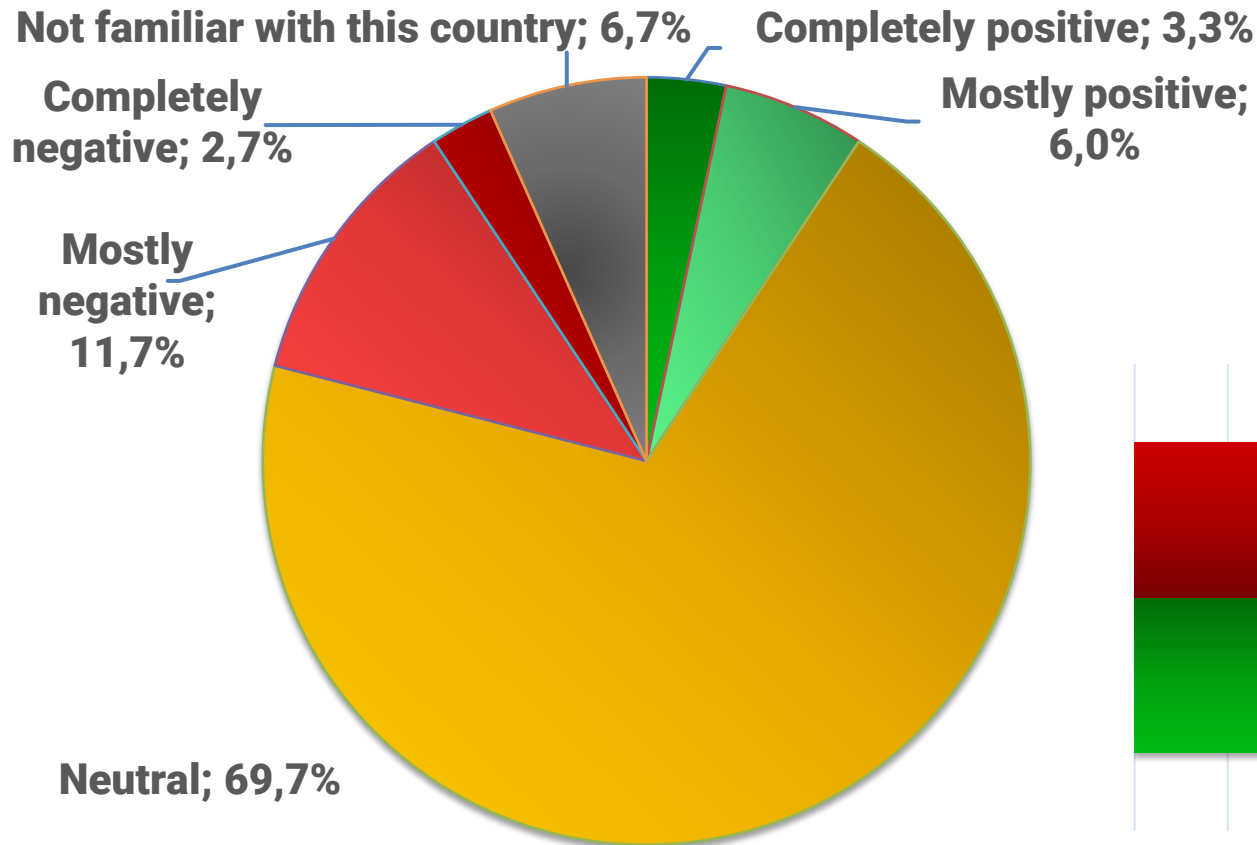


Attitude towards Libya

64

The exact wording of the question:

“What is your attitude toward Libya: more positive or negative?”





<https://www.youtube.com/@ExpertsClub>

**We invite you
to join our online
panel on Telegram:**

[@SFSociology_bot](https://t.me/SFSociology_bot)



**SunFlower
Sociology**

